



Strategy Meeting May 26, 2020

Pre-meeting white board considerations

Romain Muller

14 May 2020



Idea^s

Resources

*People to JS space and engagement
in JS activities*

Others

Linkages to outside JS

Expertise within JS

Reputation

individual freedom of thinking / doing



Idea^s

SCENARIO

- In this scenario, we are working as consultants on innovation projects and courses.
- To be able to have an expert status, we let the personnel educate themselves and do research.
- As providing expert services is very time intensive, we charge high prices for our services, when we can.
- We improve in our trade by specializing in certain kinds of consultations.
- In order to diversify our offering and increase individual freedom to choose what people want to work on, we will need to hire more people.
- Resources are achieved through commercial success, and reputation through marketing and showcasing our work.



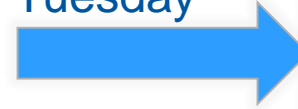
PREPARATORY STEPS

Send info to Oday on which projects you want to pitch on 26 May from:

- currently running projects,
- projects presented at the January Strategy meeting or
- projects directly in line with the ISAB recommendation

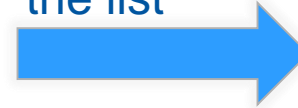
Consult amongst yourselves if not sure of the ownership of a given project

Tuesday



Repository list of candidate projects for the 2021-2025 Strategy

Projects not on the list



Discuss on 26 May the list of projects not mentioned and how to communicate to those stakeholders impacted by the possible discontinuation of these projects



Graveyard of projects



Idea^s

26 MAY - 360° VIEW on PROJECT PORTFOLIO (I)

- Our role: consultants to share our expertise on creating the best possible view of the project portfolio
- Each candidate project for the 2021-2025 Strategy will be pitched for 3' including the ATTRACT relatedness
- Followed by a vote by all participants to generate a weighted distribution of the project's potential contributions on the different currencies:
 - Freedom of thinking/doing
 - Expertise within IS
 - Linkage to outside IS
 - Reputation
 - Resources
 - People to IS space and engagement in IS activities



AFTER 26 MAY

- Dimension the project portfolio on the basis of the available resources and the gist of the strategy developed on 26 May



HOW TO GET SUPPORT?

- 18 May 11h-12h : Q&As for the finalization of the one pagers
- 25 May 11h-12h : Q&As for the finalization of the pitch presentations



Idea^s