



Strategy Meeting May 26, 2020

SETTING THE SCENE
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Idea^s



WHY?

- We are asked by ISAB to deliver a Strategy Plan for January-21
 - Five-year forward look
 - Our priorities?
- Two key expectations from ISAB:
- Stick to the «Fuzzy Front End» of the innovation process
- «Make IdeaSquare a must-to-have, rather than a nice-to-have for CERN!»

WHAT?

- Today is part of a *process* towards drafting and submitting that Plan to ISAB
- Continuation of previous sessions; next in September-October
- What we expect to happen today
- More elaborated explanation about the different ideas (what, how, when?)
 - It is understood a lot of additional details will follow afterwards!
- Understand better what options/scenarios we have
 - Afterwards, we of course need to discuss them also with the management (and possibly sound out ISAB?)
- Discuss them