



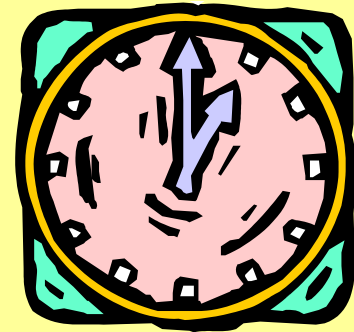
Welcome to
Quality papers

Pete Moore PhD

www.thinkwrite.biz

Housekeeping

House keeping



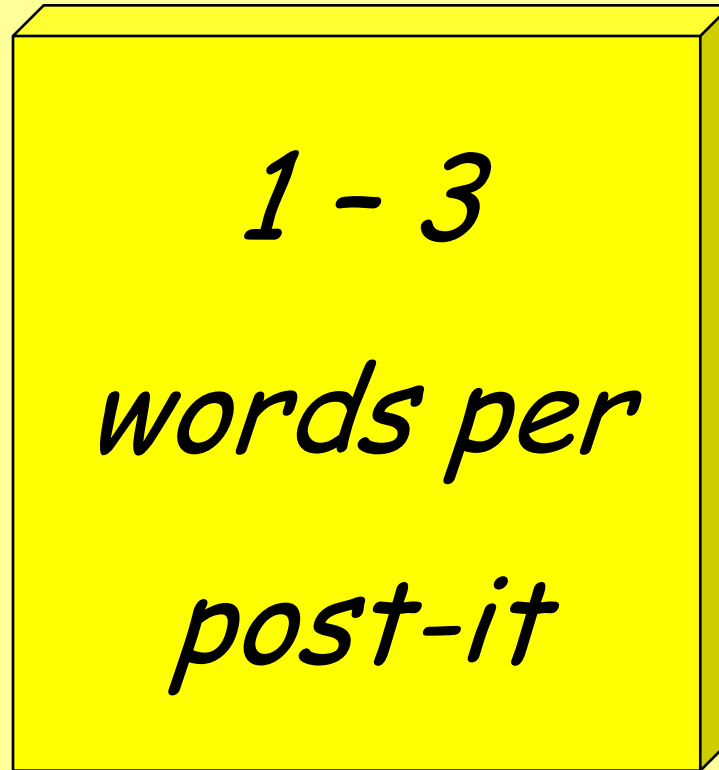
Objectives

Today's objectives are to:

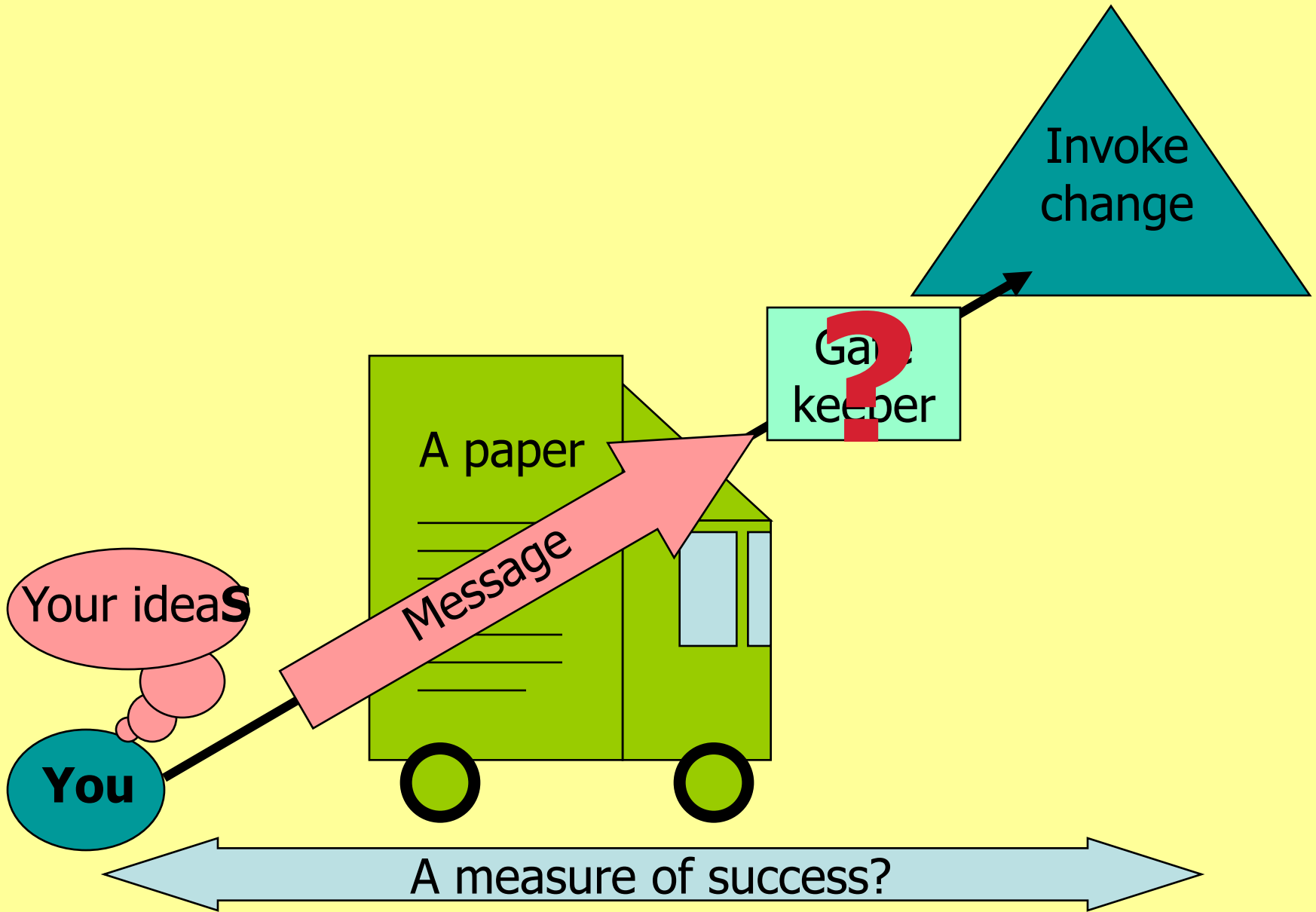
- investigate the basics of publishing in academic journals,
- create a reader-appropriate structure to your paper,
- write a message that sums up your findings,
- place appropriate information in the right part of the document,
- generate a clearly written and well organised master draft,
- revise your draft with confidence,
- and make good use of helpers and colleagues.

Background research

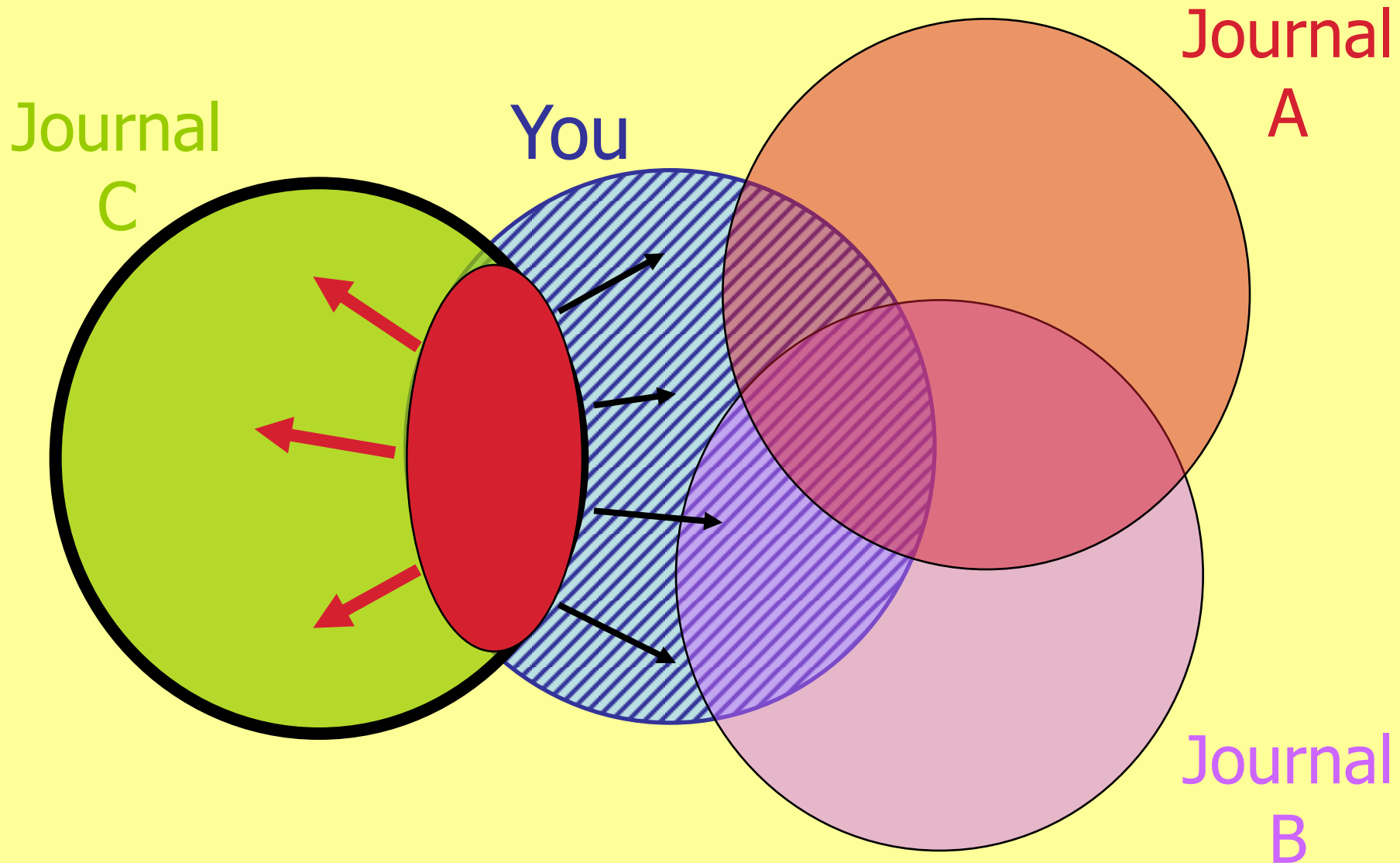
An academic paper is...



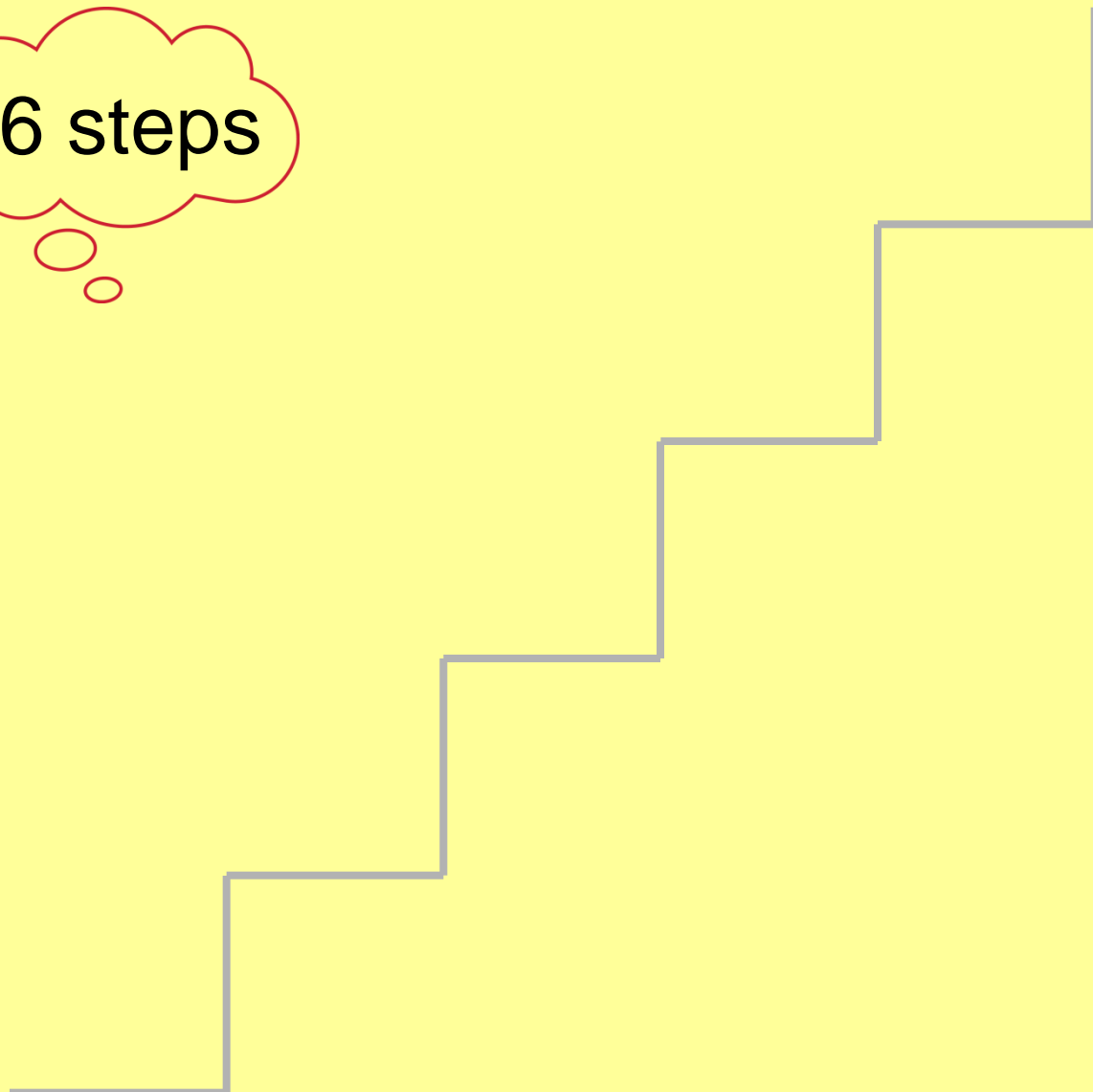
Flow



Editor's unique viewpoint...



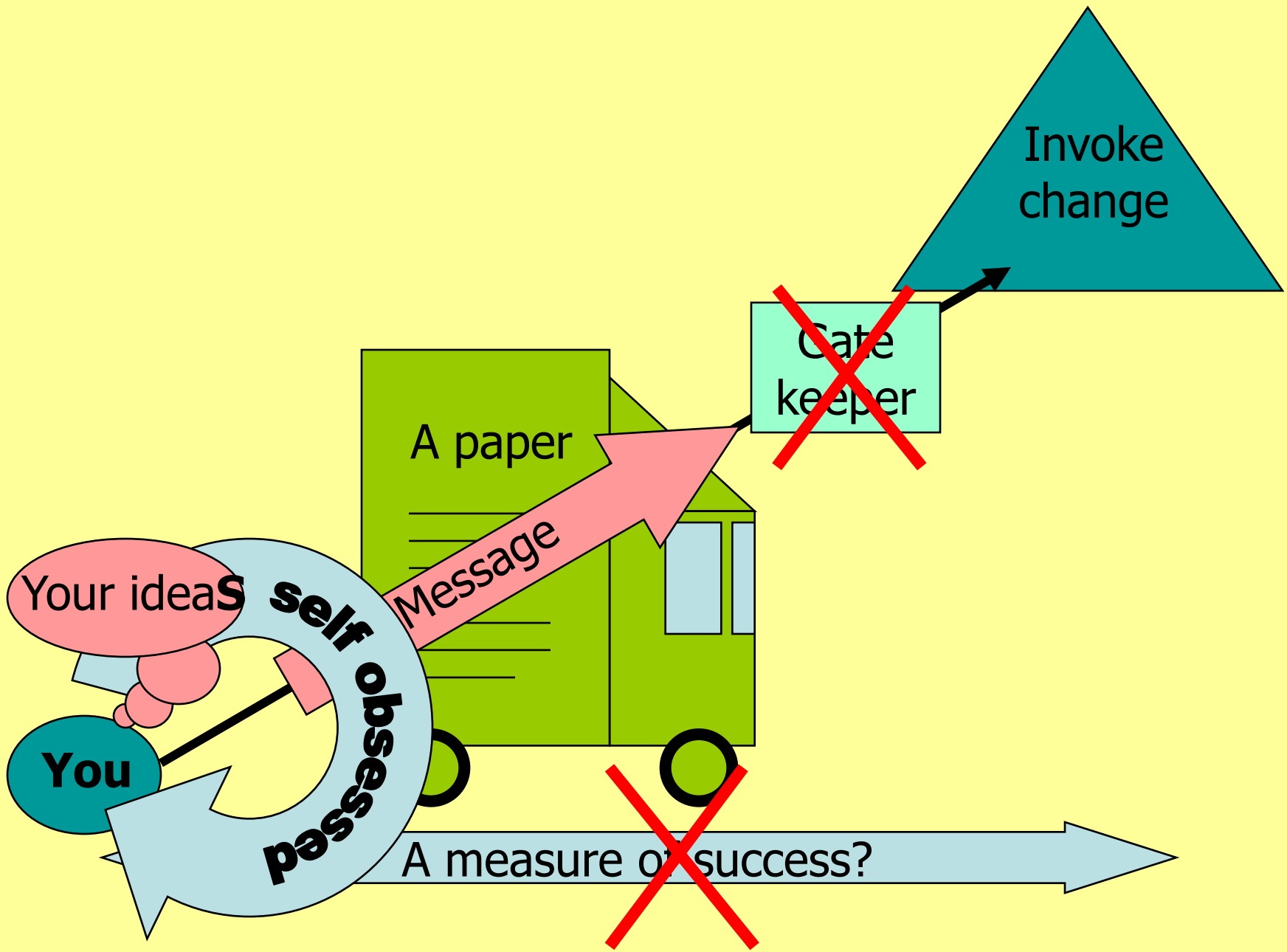
Step 1



1 | Create journal-specific structure

So... let's now look at structure

1. Titles



So... let's now look at structure

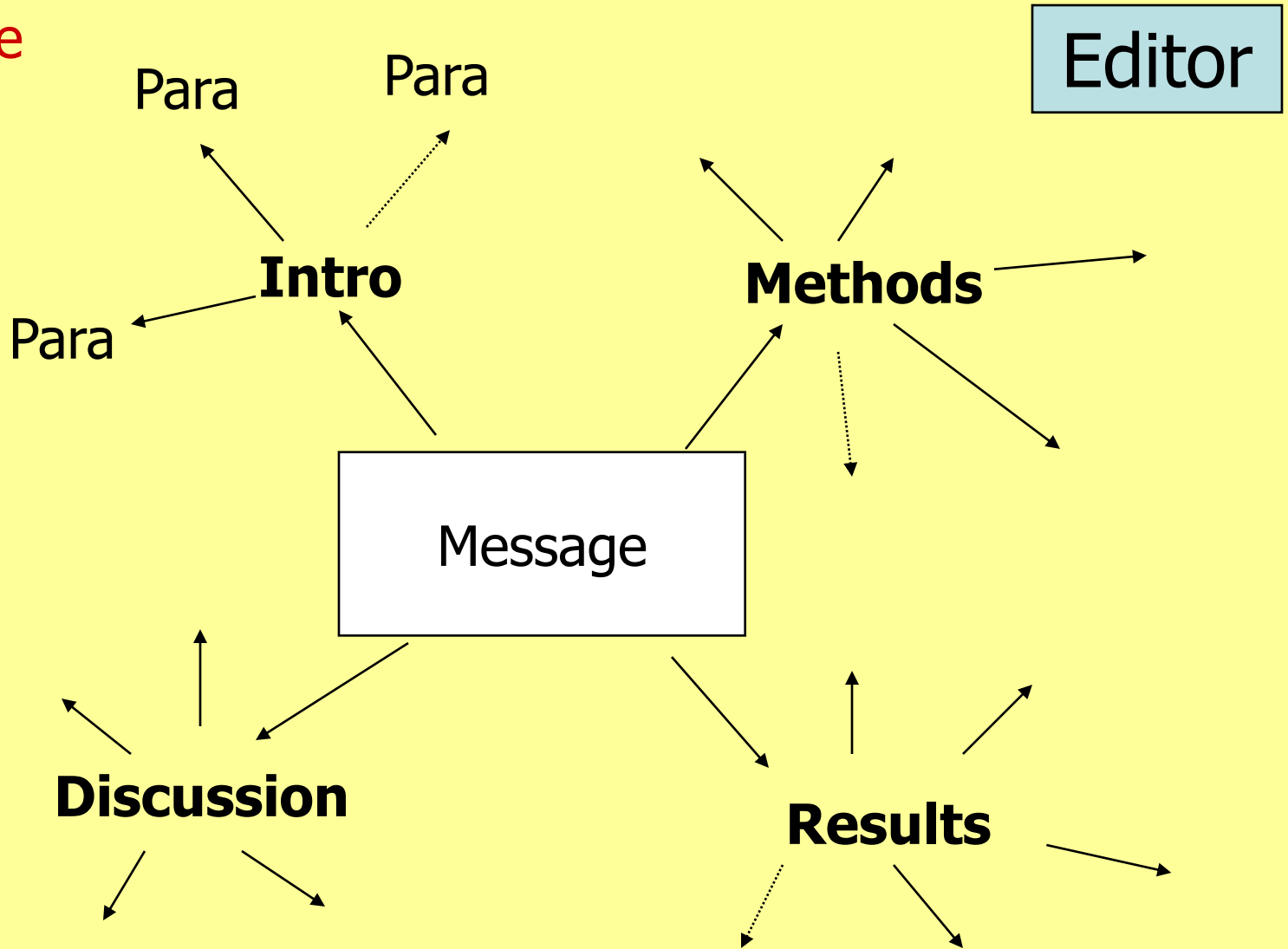
1. Titles – how many words?
2. Sections (choose table)
3. Paragraphs
 - why have paragraphs?

Structure of language

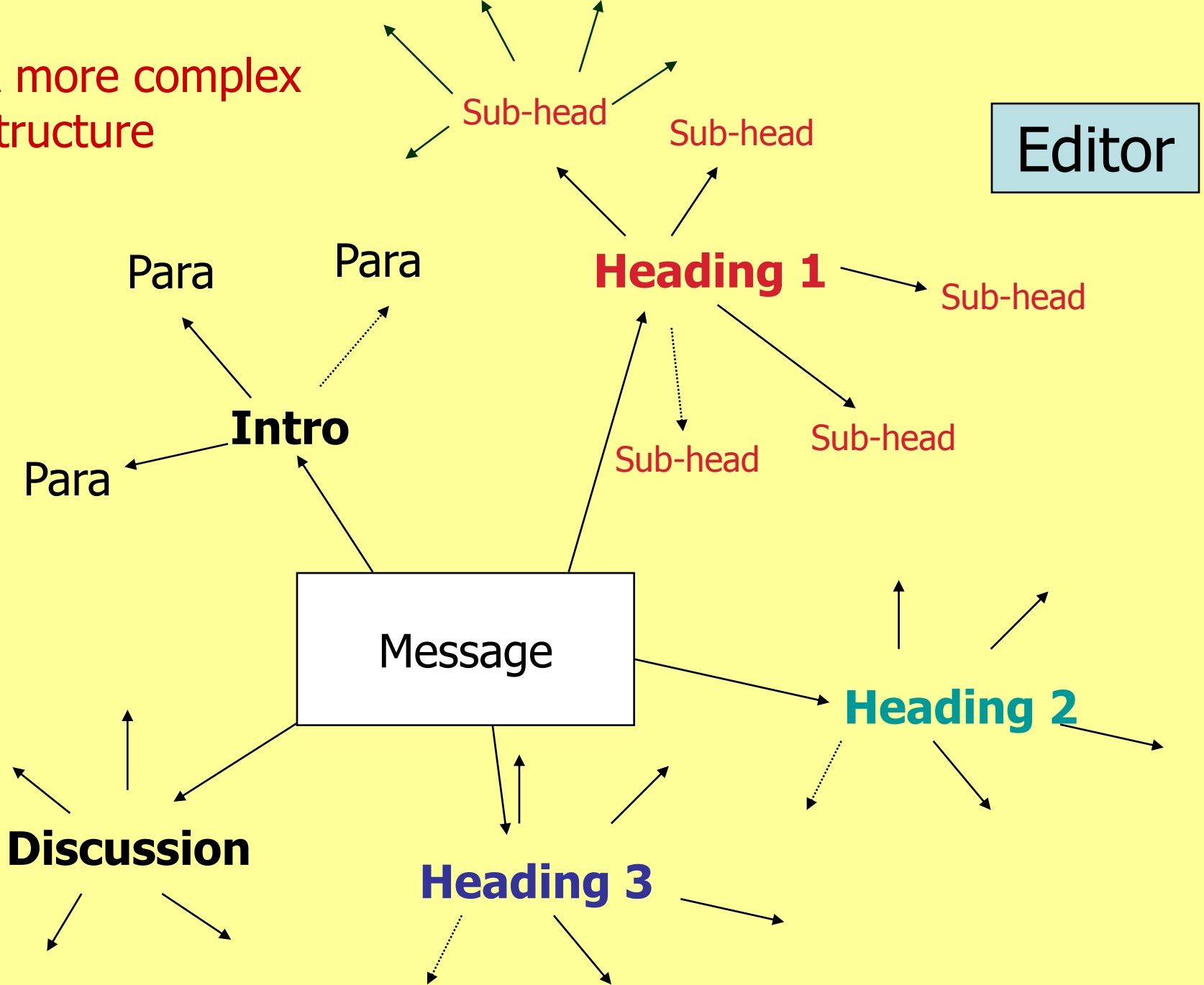
- **Words**
 - Smallest unit
 - The things people often count!
- **Sentences**
 - Give the material to state and defend each step.
- **Paragraphs**
 - Take us **step...** by...**step...** through your argument.

StepTrees

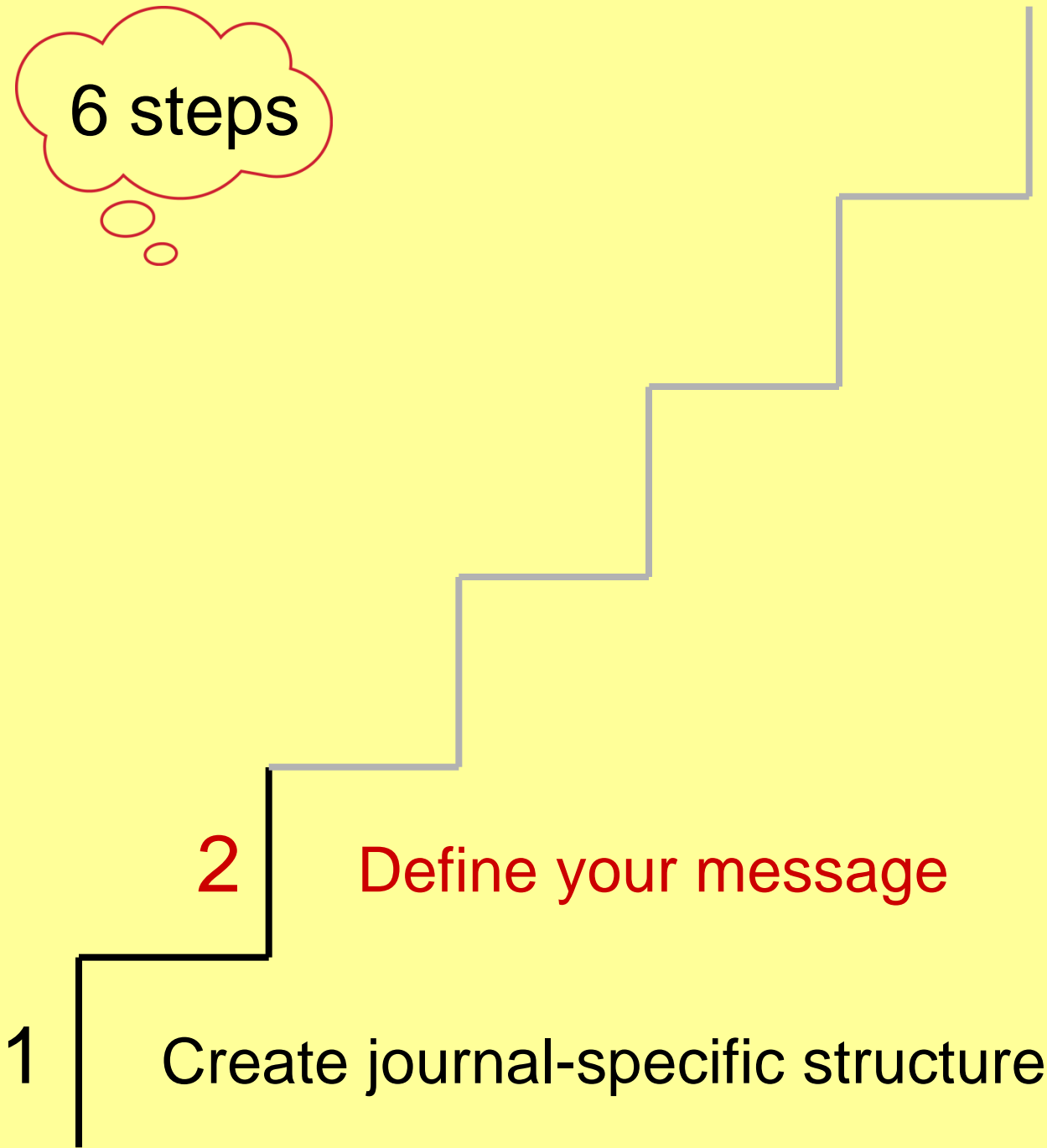
A simple structure



A more complex structure



Step 2



1 Create journal-specific structure

2 Define your message

Message

- 12-16 words (ish)
- 1 verb
- NOT a question or a title

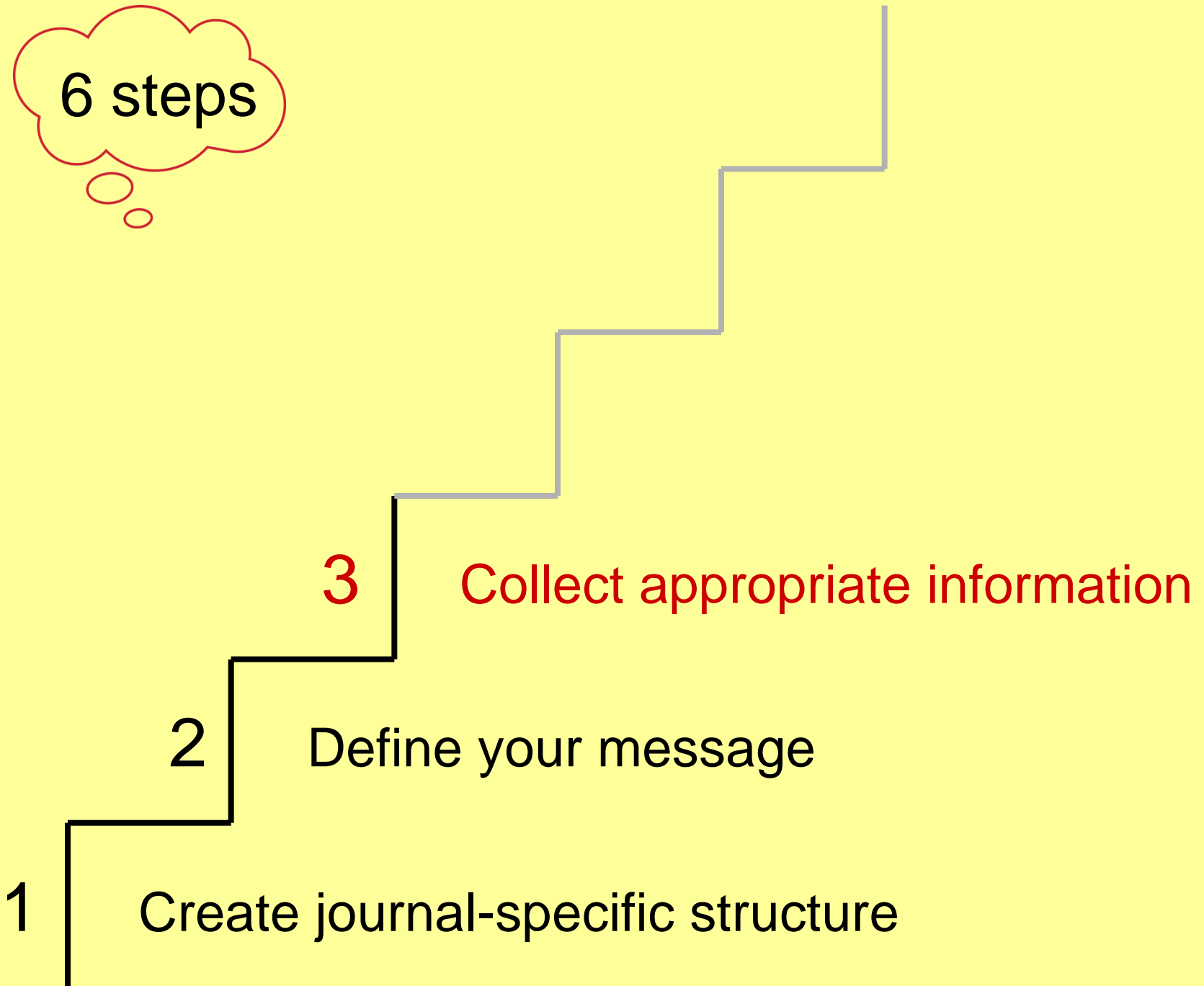
Key issue:

What is new in your paper?

Or

What do you want the end reader to do differently having read your paper?

Step 3



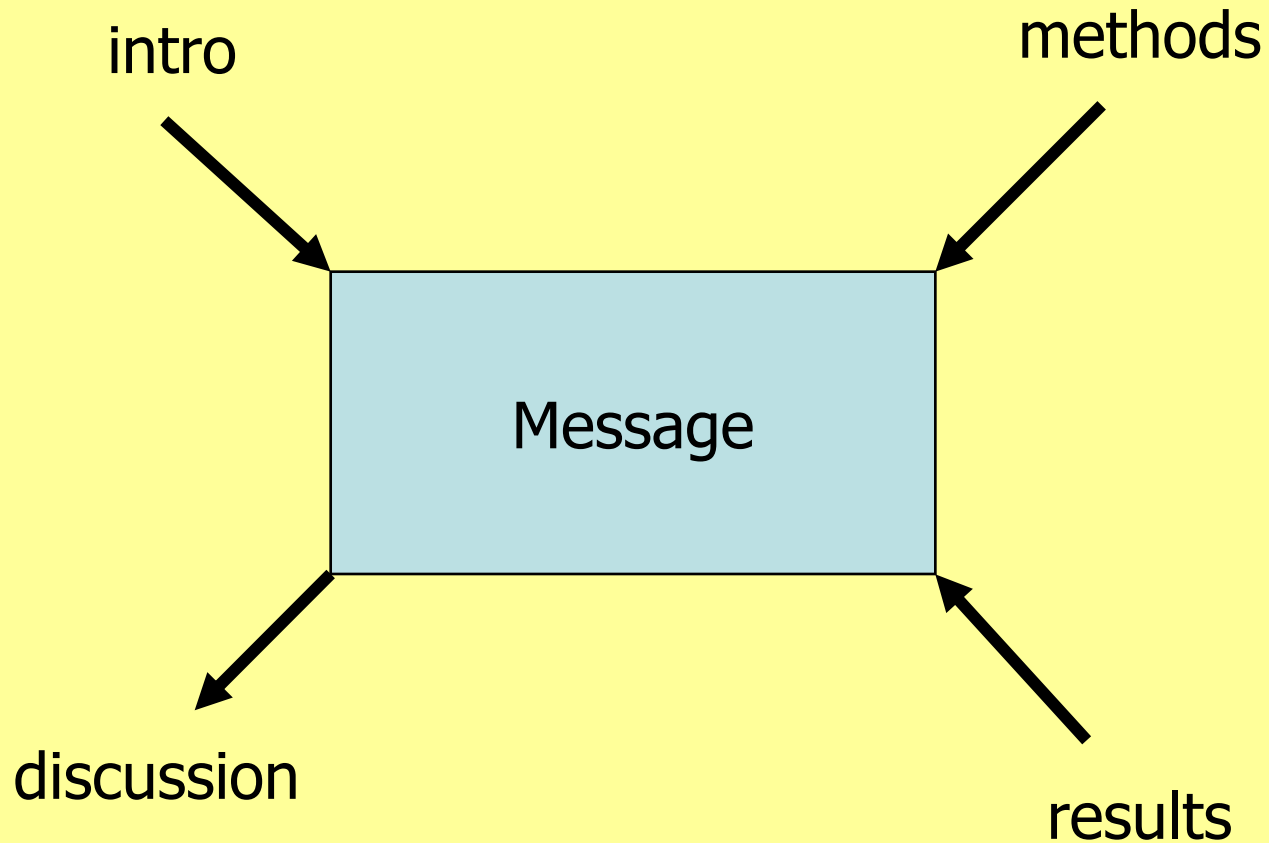
1 Create journal-specific structure

2 Define your message

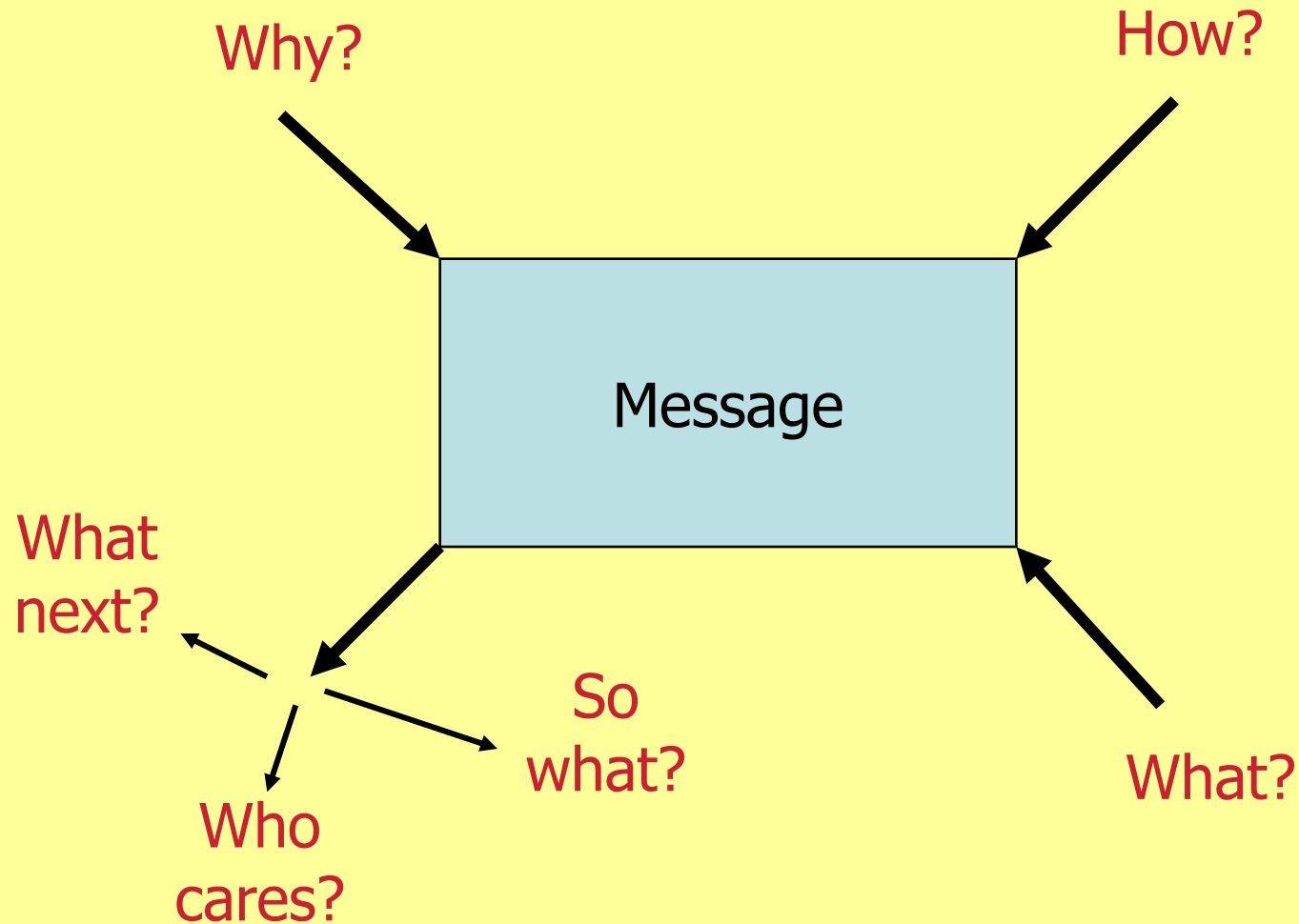
3 Collect appropriate information

4 basic questions

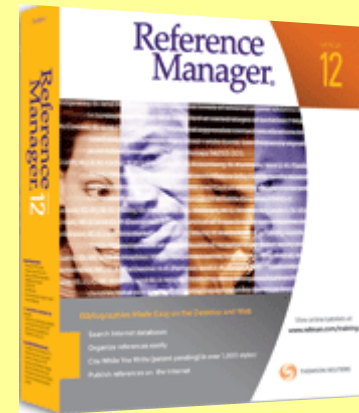
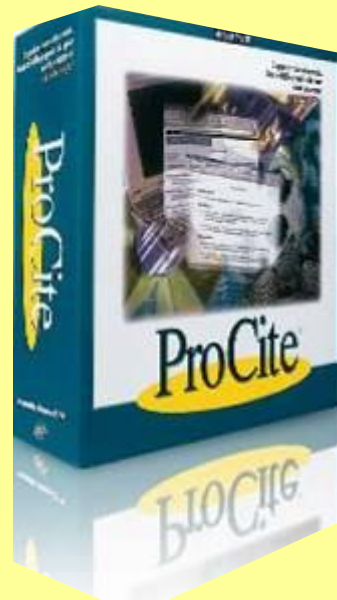
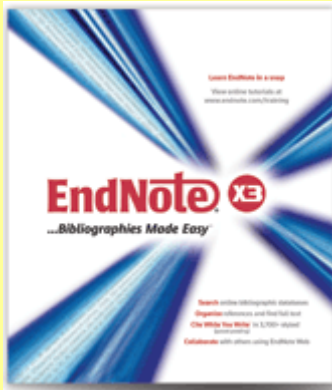
Change sections into questions



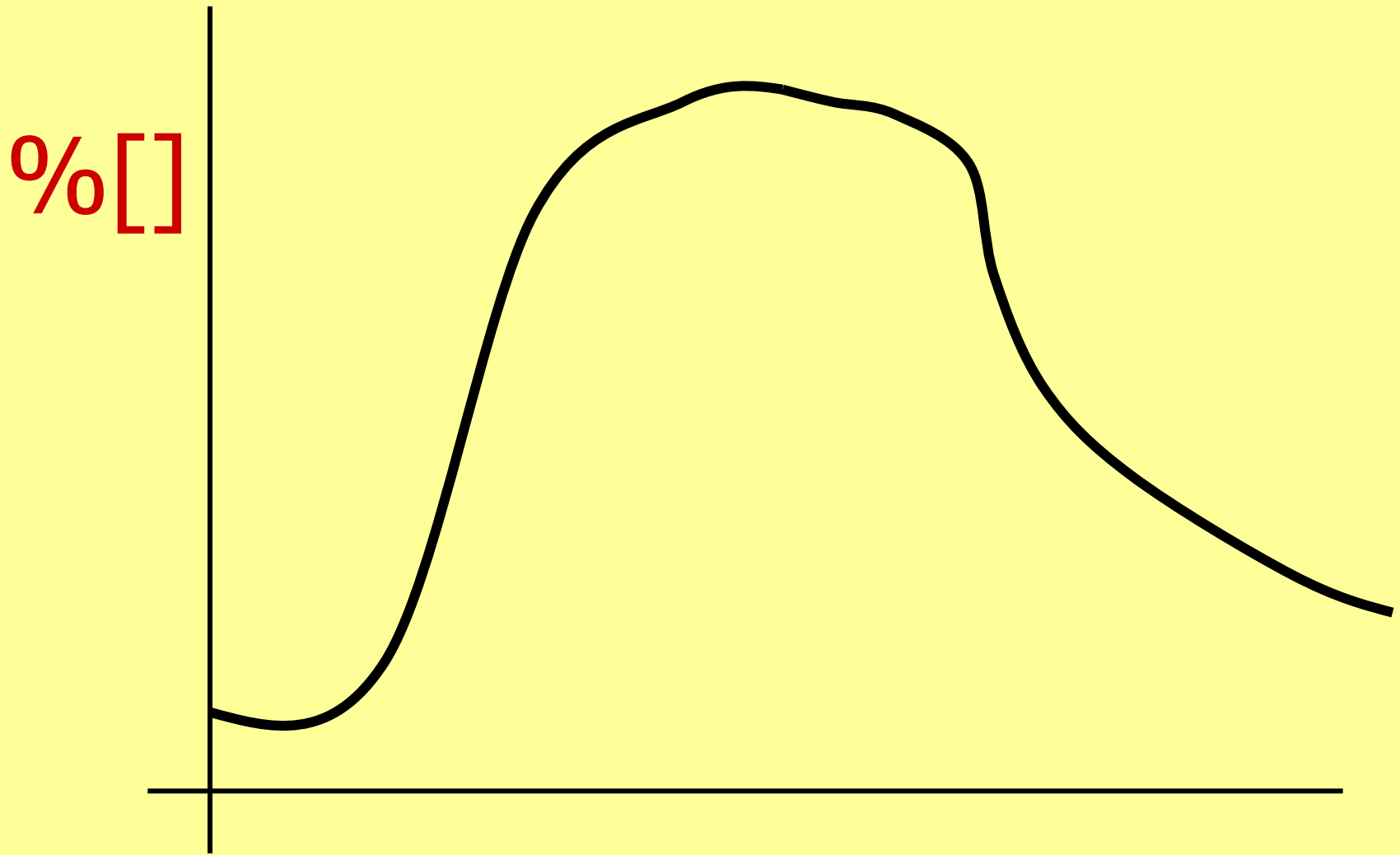
Change sections into questions



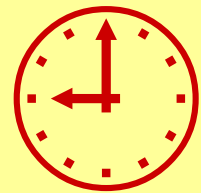
Adding references...



Make use of
the Ref ID



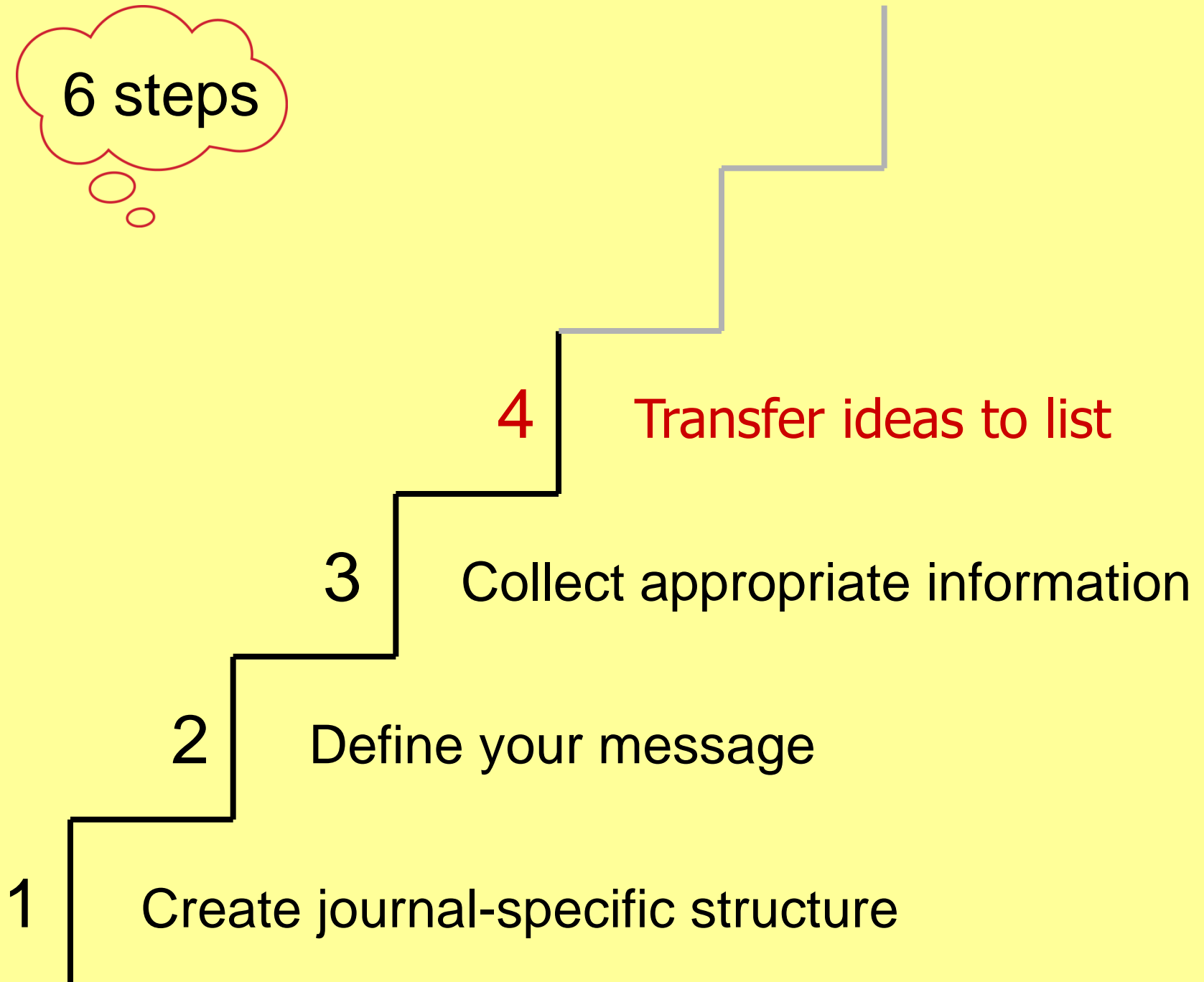
20 mins



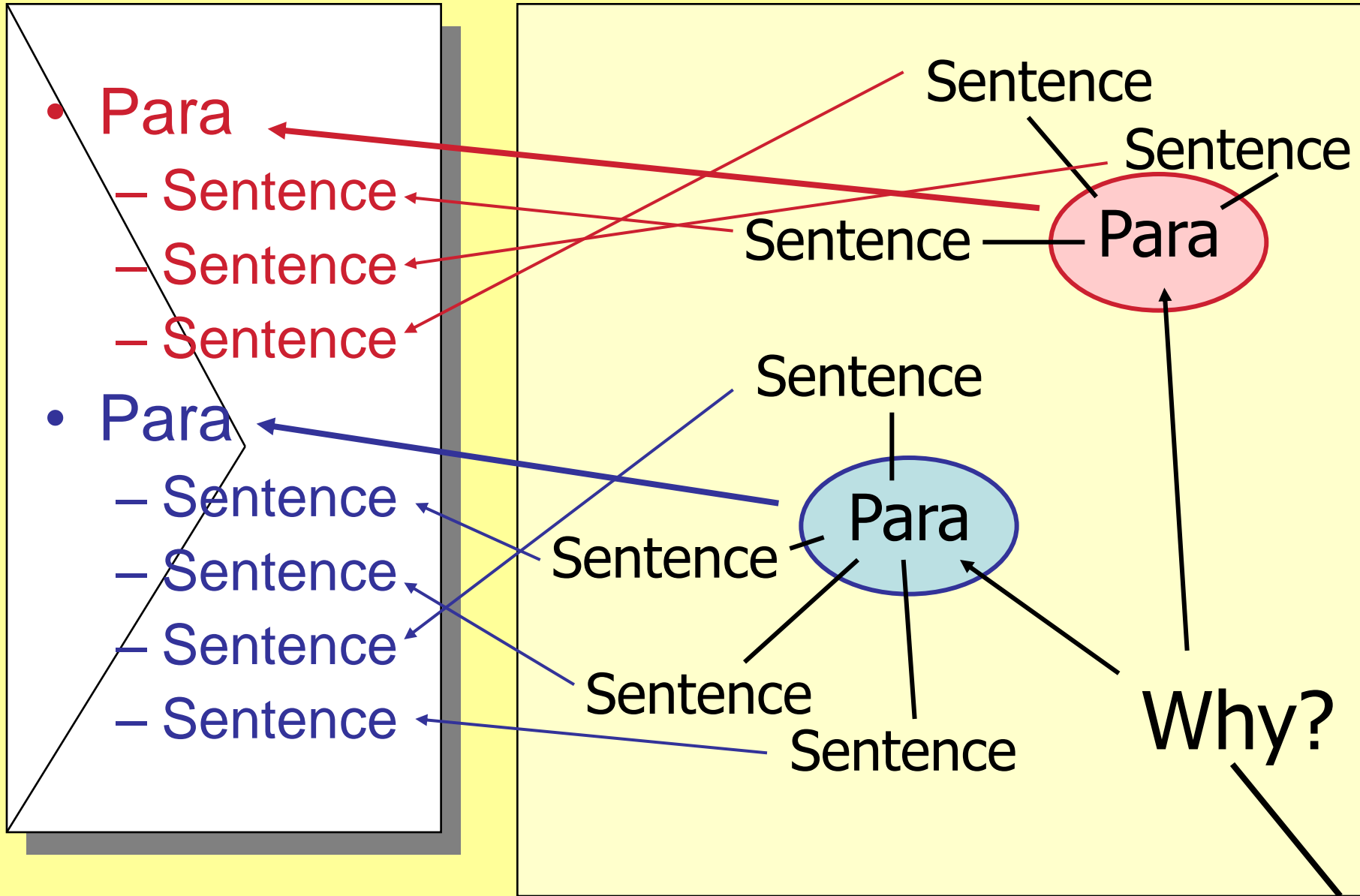
Concentrate on 2 paragraphs

- Anywhere in your chart
- Pick two paragraphs
- Add 3-6 points of information around each
 - These will become the content of the sentences
 - Try to keep to single words if possible

Step 4



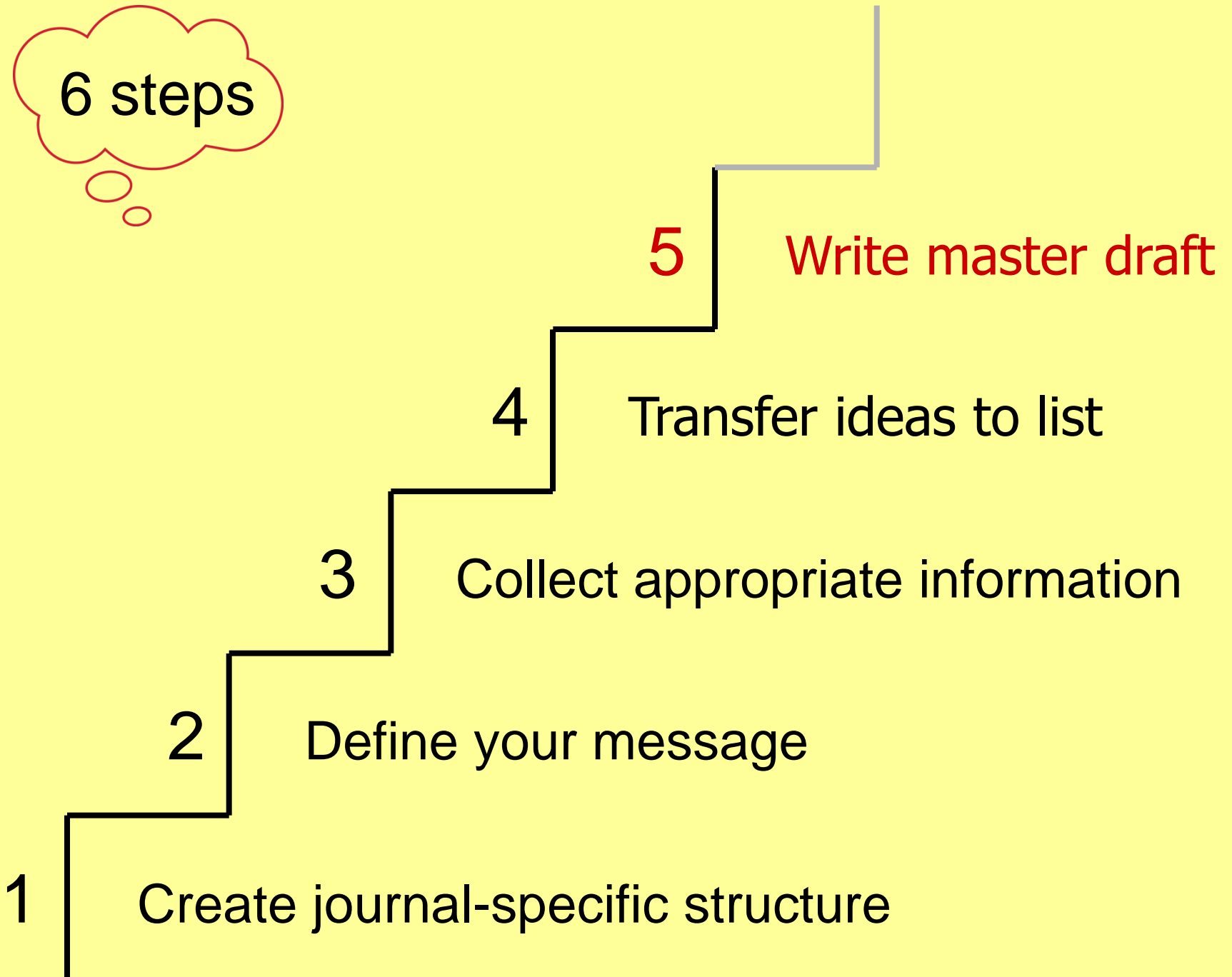
Transfer What order? chart to list



- Para
 - Sentence
 - Sentence
 - Sentence

- Para
 - Sentence
 - Sentence
 - Sentence
 - Sentence

Step 5



1 Create journal-specific structure

2 Define your message

3 Collect appropriate information

4 Transfer ideas to list

5 Write master draft

Ready to write the 1st draft...

- Para
 - Sentence
 - Sentence
 - Sentence
- Para
 - Sentence
 - Sentence
 - Sentence
 - Sentence

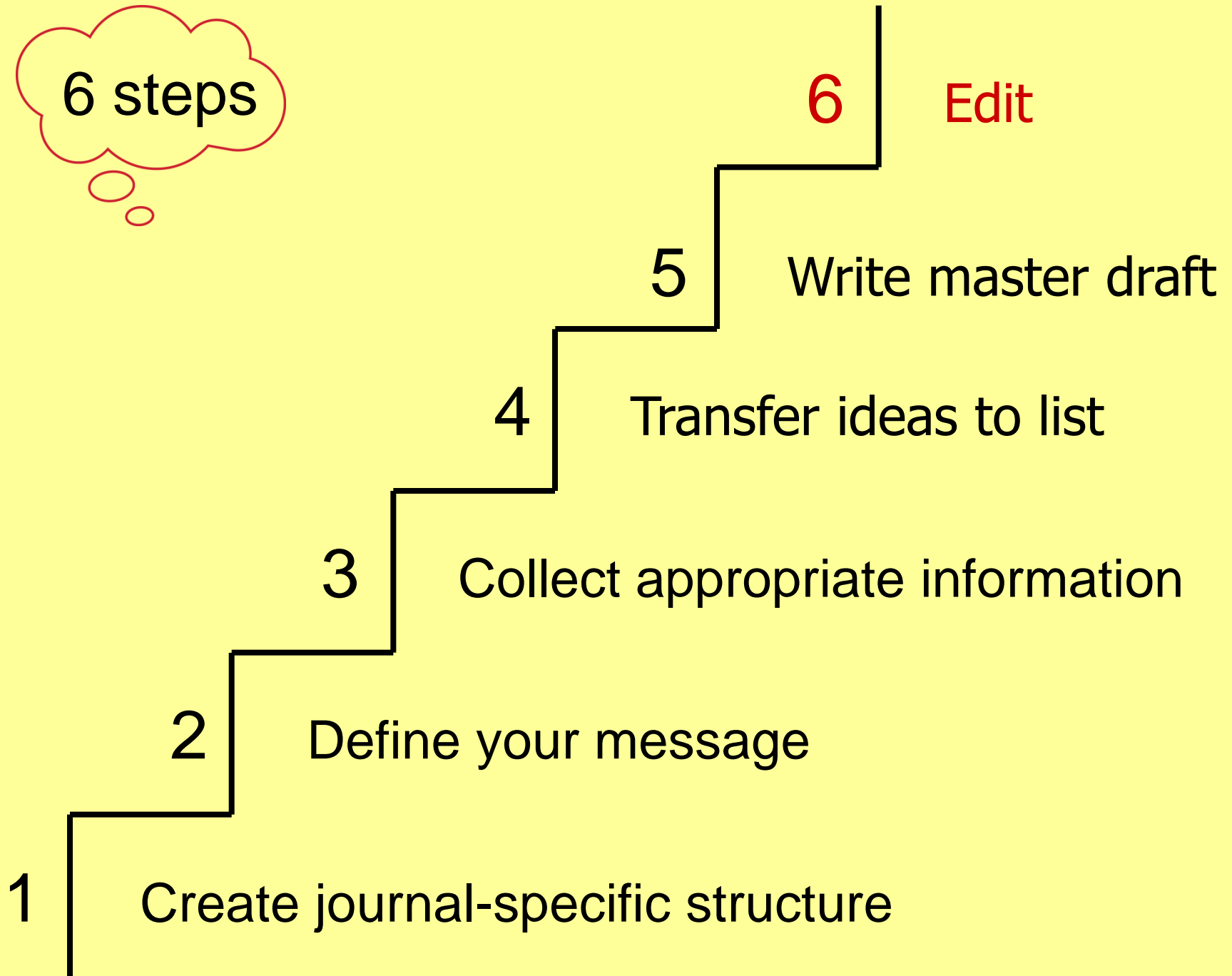
1. A plan

2. Pen and paper

3. Peace and quiet

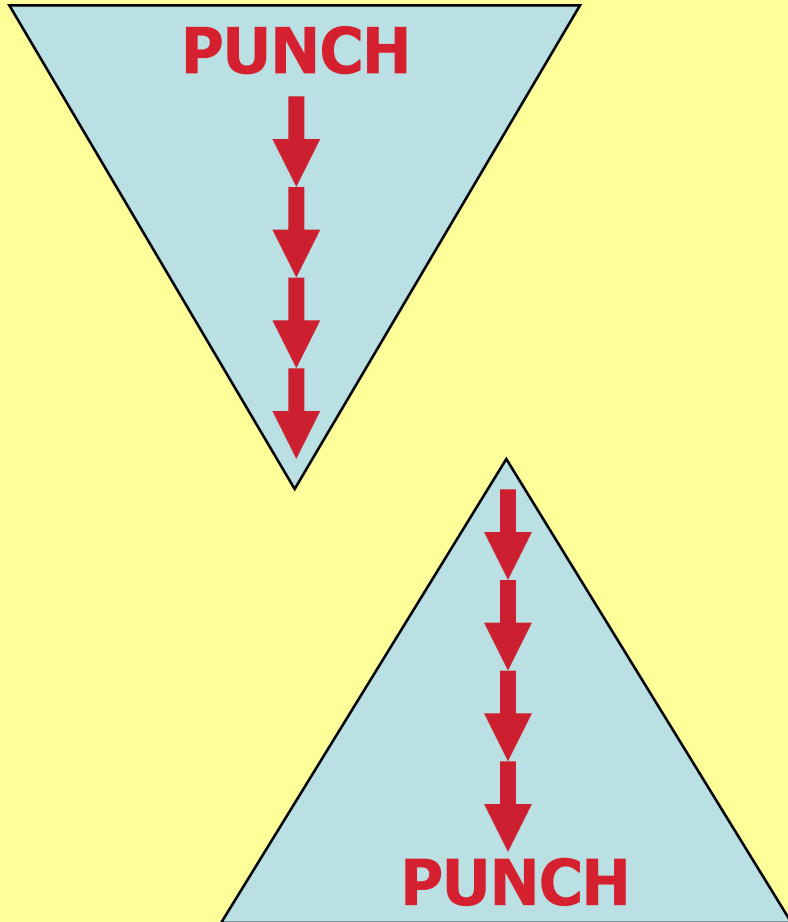
but... for how long?

Step 6

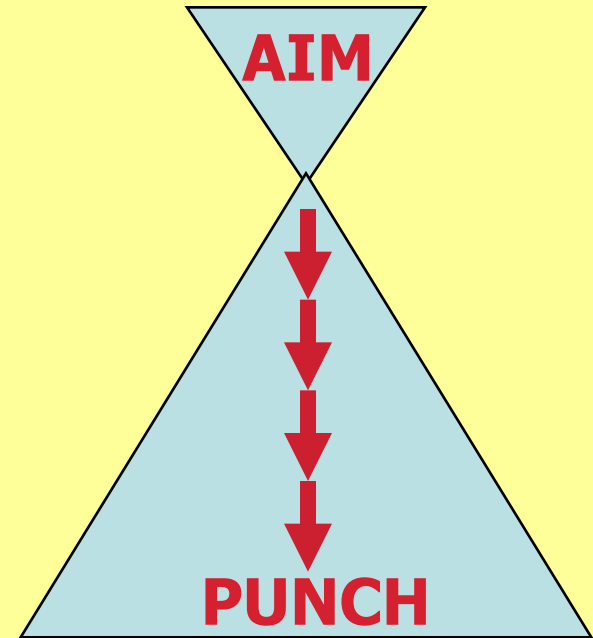


triangles

Inverted triangle
'news' / business



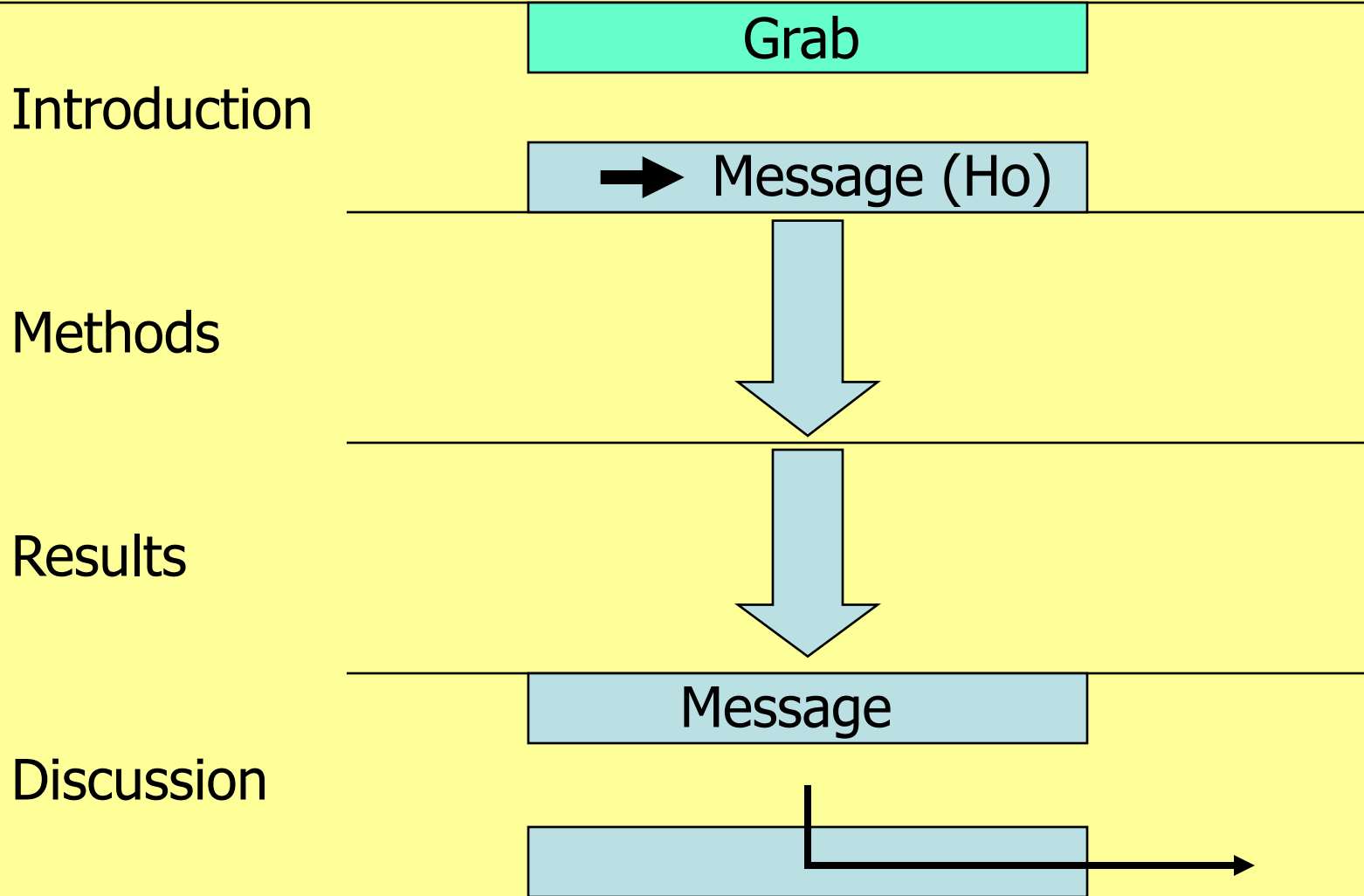
Bottom heavy
'academic'



Best of both?

shape

Key finding throughout



Be specific when asking for help

Be specific when asking for help

- Message
 - or magical mystery tour
- Target journal/editor
 - any critical issues
- Specific skills
 - data, argument, literature, grammar...
- Deadline
 - 10 days – day/month/year

Handling feedback



Message?

Market?

Junior

Senior



Put in

Put in



Miss out

Negotiate



**Use to
encourage**

**Put in, Put in,
Put in, Put in,
Put in, Put in,
Put in...**

Covering letter

Covering letter (for Cell)

Each submission should be accompanied by a cover letter, which should contain:

- a brief explanation of what was **previously known**,
- the **conceptual advance** provided by the findings, and
- the **significance** of the findings to a broad readership.

A cover letter may contain suggestions for **appropriate reviewers** and up to three requests for **reviewer exclusions**.

The cover letter is confidential to the editor and will not be seen by reviewers.

<http://www.cell.com/authors>

timetable



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