

International Particle Physics Outreach Group

IPPOG new website development Steering Group 2nd meeting

Barbora Bruant Gulejova Strategic Development Lead, IPPOG

Issues to be tackled today

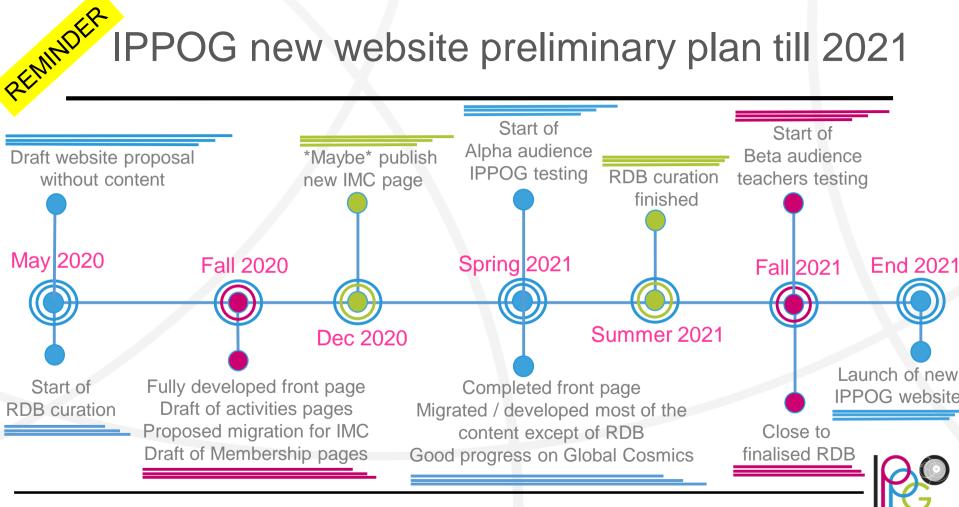
- Resource database Curation Group
 - members
 - frame of reference (criteria, work plan etc..)
- Strategy for current IPPOG website in Drupal 7 after 1/9/2020

(when it won't be visible outside of CERN anymore...)

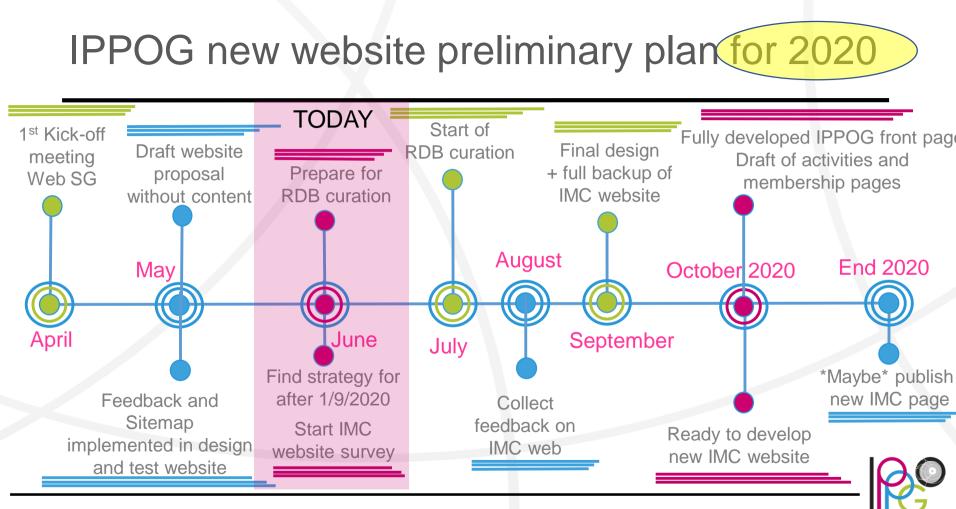
- IMC website working plan
- Logo



IPPOG new website preliminary plan till 2021



Physics Outreach Group



International Particle Physics Outreach Group

IPPOG Web development Steering Group

MEMBERS (in alphabetic order):

Pedro Abreu, Nicolas Arnaud, Hans Peter Beck, Uta Bilow, Ken Cecire, Steve Goldfarb, Michael Kobel, Marzena Lapka, Sascha Mehlhase, Darren Price, Caroline Schwerdt NEW!

Barbora Bruant Gulejova

(IPPOG chief web developer)

(IPPOG Forum members)

GOAL: on regular basis (~ once a month)

- Discuss the progress on new IPPOG website
- Provide feedback on specific issues
- Give recommendations and find conclusions for specific issues



Documentation

- All documentation about web development: <u>https://drive.google.com/open?id=1DI15upVq578YxNzstYars7HvYvbUey_a</u>
- Technical specifications for IPPOG website: https://cds.cem.ch/record/2719227/
- Website in development: https://test-ippog-d8-clean.web.cem.ch/
- Design proposals: https://xd.adobe.com/view/afdd3870-75cc-412d-5d43-57b111fd355e-d9ec/?fullscreen
- Presentation on Web development at last IPPOG meeting:
 https://indice.com.ch/event/888362/contributions/3795349/attachments/2033630/3404317//PPOG web development 19th IPPOG meeting 7 May 2020 BBG #
- INDICO category for Web Steering group meetings: https://indico.cem.ch/category/9692/
- Materials and feedback collected for the 1st kick-off meeting and this meeting:



First kick-off meeting 16th of April 2020

Issues addressed:

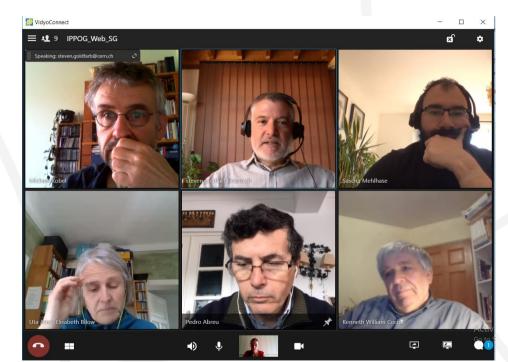
Design

REMINDER

User-friendliness and functionality

THANK YOU!

- Main picture
- Slogan
- Logo
- News
- Members page design and interactive map
- Resource database



+ more participants not shown!



Design, user-friendliness, functionality

Remarks from last time has been taken into account

- several iterations have been done with company
- see progress reports 9-14 in IPPOG website google folder

New sitemap has been implemented on first level



| REMINDER | | Site | emap Main r | menu items in green | | | |
|---|--|--|--|--|--|--|--|
| ABOUT / HOME | | RESOURCES | ACTIVITIES | OTHERS | | | |
| What is IPPOG Goals Vision Mission Structure | | Resource database | "Flagship activities": IMC Global Cosmics | NEWS - part of main menu Calendar/events | | | |
| Members and people (including Members according types Interactive map People – representatives and IPPOG forum Coordination team (maybe in Structure) | | National websites / resources | Projects and competitions: 1. International: -Particles 4U -Girls, do physics! 2. National: -Creating Ambassadors for Science in Socie and alike -Music Festivals, Exhibitions and other activities with own website | Gallery Contact (maybe in main menu?) Join us form (in Footer section) | | | |
| | | | Resources (link to RDB) | | | | |
| FOOTER | | | INTERNAL PAGES (protected access) | | | | |
| IPPOG meetings IPPOG at CDS National resources | | ons Join us form Social media Sponsors | CB Documents MoU and related documents – will be also public in membership pages Working groups Steering groups | | | | |
| | | luna 2020, aplina | | | | | |



Contact / Join us...

1) CONTACT (either in main menu and/or block at the end of frontpage)

- contact to IPPOG CT for basic questions
- contacts to IPPOG Members Representatives

2) "Feel free to contact us" form (right in footer section) - to ask question....

3) JOIN US (in footer menu)

- For new members : explain rules of membership
- For teachers: invitation to join IPPOG Friends



Look of the new test IPPOG website

(as shown during IPPOG meeting)

Some snapshots from updated design document and/or website

HOME / FRONT PAGE

- Contemporary design
- Quite long

RENNADER

- As you scroll down, there are "teasers" for content of the website

ACTIVITIES: IMC, GLOBAL COSMICS

RDB

NEWS

MEMBERS and PEOPLE







Explore the foundations of the universe!





Explore the foundations of the universe!







Latest News



VIEW ALL NEWS









We contribute to global efforts in strengthening cultural awareness, understanding and support of particle physics and related sciences and in developing the next generation of researchers. More specifically, IPPOG⁹s purpose is to raise standards of public outreach and science education

WHAT IS IPPOG

- Goals
- Vision
- Structure
- Members & People
- Mission







About Resources Activites



News

Activities





Projects and competitions

International

- Particles 4U
- Girls, do physics!

National

- Creating Ambassadors for Science in Society
- Music festival in Slovakia





IPPOG Resource Database

From wonders to excitement

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Search for more



International Particle Physics Outreach Group



| IPPOG meetings | Publications | Feel Free To Contact Us |
|--------------------|--------------|-------------------------|
| IPPOG at CDS | Press | |
| National Resources | | |
| | | Email |
| | | |
| | | Send message |







IPPOG Resources Database

From wonders to excitement

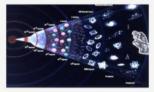
4 collection of high quarty engaging materials e.g. videos, posters, talks, hands on activities and more to help you share the wonders and excitement of particle hysics with teachers, students and the general public.

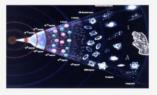






MATTER PARTICLES AND UNIVERSE × EXTRA





26 February 2020

Today it becomes more and more apparent how important an open and transparent dialogue of science with society is Today it becomes more and more apparent how important an open and **TOPIC** OT TYPE LANGUAGE AUDIENCE

26 February 2020 Title of topic

Today it becomes more and more apparent how important an open and transparent dialogue of science with society is Today it becomes more and more apparent how important an open and TOPIC TYPE LANGUAGE AUDIENCE

| AUDIENCE | |
|----------|--------|
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| LANGUAGE | 5 |





Title of topic Today it becomes more and important an open and trans science with society is Today

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TOPIC



26 February 2020

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TOPIC O TYPE LANGUAGE AUDIENCE

1 2 3 4 5 > >

Activities











26 February 2020







International Masterclasses

15th International Masterclasses 2019

Each year more than 13.000 high school students in 55 countries come to one of about 225 nearby universities or research centres for one day in order to unravel the mysteries of particle physics. Lectures from active sclentists give insight in topics and methods of basic research at the fundaments of matter and forces, enabling the students to perform measurements on real data from particle physics experiments themselves. At the end



Activate Windows Go to Settings to activate

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- Worldwide Data Day
- Information for High School Students
- Information for Teachers and Educators
- Information for Institutes and Physicists
- Schedule
- Intl. Day of Women and Girls in Science
- My Country
- Physics
- In the Media
- Published Papers
- Archive
- Contributors
- Contact Us



Discover the world of Quarks and Leptons with real data

Get out of school for one day and come to a nearby university or research centre Get insight into topics and methods of basic research at the fundaments of matter and orces

Perform measurements on real data from particle physics experiments at CERN Participate in an international video conference for discussion of results

International Masterclasses

Activate Windows Go to Settings to activate Wi Provide an opportunity for 15- to 19-year old students to discover particle physics.
 Take place in more than 200 places in 52 countries with more than 13.000 participants worldwide

- Are organized every year in March
- Are organized at TU Dresden in the framework of the International Particle Physics Outreach Group (IPPOG)

This program is organized at TU Dresden and at QuarkNet Notre Dame in the framework of the International Particle Physics Outreach Group IPPOG. The video linkup between the institutes is realized with valuable technical support from the Vidyo support at CERN IT and at Fermilab IT. We gratefully acknowledge financial support from CERN, EPS HEPP High-Energy and Particle Physics Division of the European Physical Society, and from TU Dresden and from the US National Science Foundation and the US Department of Energy.

Highlights



Activities

Publications Outreach & educational

Collaborations



Masterclasses











About Resources Activites News

ACTIVITY

Global cosmic rays portal

Projects for High School Students

There are several projects around the world that address young people and teachers, to give them the opportunity to explore cosmic particles. These projects are presented below. For further information, please visit the websites.



Activate Windows Go to Settings to activate W

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- Astroparticle Physics
- Projects
- Events
- Requests
- ---- How to obtain a detector for your classroom?
- About

Astroparticle Physics

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Projects



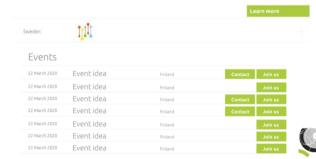
| Polland | | |
|---------|---|--|
| Russia | Showers of Knowledge | |
| Spain | Cazadores de Rayos Gamma is a high energy a application where students can analyse data f telescopes using a python programming envir outreach application combines a storytelling a science and programming challenges for the u | om the MAGIC onment. This pproach with |

Events

| 22 March 2020 | Event idea | Spain | Contact | Join us |
|---------------|------------|-------|---------|---------|
| 22 March 2020 | Event idea | Spain | | Join us |
| 22 March 2020 | Event idea | Spain | Contact | Join us |
| 2 March 2020 | Event idea | Spain | | Join us |

Resources





About

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ach Group





IPPOG members and people

IPPOG Members by Country



Go to Settings to activat

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News

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Austria 💳

Intro

High Energy Physics (HEPHY) in Vienna. Her research field is physics analysis at the CMS experiment at CERN. She searches for supersymmetry, in particular the supersymmetric partner of top quarks in events with a Z boson and hadronic decays of top quarks. Furthermore she is involved in the operation and support of the Vienna GRID computing Tier-2 centre and the institute computing environment. In her varied outreach activities she organises and supervises masterclasses and exhibitions, gives public lectures and designs info-screens about grid computing and physics analysis for the travelling exhibition of her institute. [®]By communicating with children, teachers and the public, one get an impression of the existing strong interest and enthusiasm in physics. IPPOG as network with a colourful mixture of members from different countries inspires the outreach work with new ideas.[®]

Representative



Natascha Hoermann

Physicist and Computing engineer Institute of High Energy Physics (HEPHY) of the Austrian Academy of Sciences Nikolsdorfergasse 18 A-1050 Vienna Austria natascha.hoermann@oeaw.ac.at

Natascha started her education at a higher technical school for computer science and continued with physics at the Vienna University of Technology. Since 2007, she is working at the Institute of High Energy Physics (HEPHY) in Vienna. Her research field is physics analysis at the CMS experiment at CERN. She searches for supersymmetry, in particular the supersymmetric partner of top quarks in events with a Z boson and hadronic decays of top quarks. Furthermore she is involved in the operation and support of the Vienna GRID computing Tier-2 centre and the institute computing environment. In her varied outreach activities she organises and supervises masterclasses and exhibitions, gives public lectures and designs info-screens about grid computing and physics analysis for the travelling exhibition of her institute. "By communicating with children, teachers and the public, one get an impression of the existing strong interest and

Details

JOINED: **1998** CURRENT STATUS: **MEMBER** DETAILS **MORE**









and more apparent how important an open and TOPIC



1 2 3 4 5 > >>

IPPOG News

Apply

| Q | | Search News | | |
|-------------------|-----------------|----------------------------|------|---|
| Topics - Any - | Type - Any - | Audience - Any - | Tags | c |



26 February 2020

Newly born IPPOG Collaboration

On 19th of December 2016 IPPOG became a Memorandum of Understanding (MoU).



26 February 2020 **IPPOG's input to EPPSU**



26 February 2020 **IPPOG Friends**

science with society is Today it becomes more TOPIC



26 February 2020 **Newly born IPPOG Collaboration**

Activities



International Particle Physics Outreach Group







Competition Particles for You

International Masterclasses

🚹 in 💟 🔹 JOIN OUR NEWSLETTER 🔶



Issues to be tackled today

- Resource database Curation Group
 - members
 - frame of reference (criteria, work plan etc..)
- Strategy for current IPPOG website in Drupal 7 after 1/9/2020

(when it won't be visible outside of CERN anymore...)

- IMC website working plan
- Logo



Resource database curation

It was agreed that we need to start preparing the content to be migrated from the existing RDB - **CURATION process** To be started by July!

NEED for RDB CURATION TEAM:

16+ IPPOGers check 1 item per week during one year

~ 400 items cross-checked by 2 persons on time...

What is expected from them?

- 1) Check about 50 items in about 1 year
- 2) Evaluate the RDB item by criteria defined by SG
- 3) Add tags to it (as already defined by Web group earlier)
- 4) Rate it decide if to keep it or not...



RDB Curation Group: Proposed Members

Suggested by Ken:

From IPPOG: Uta Bilow, Spencer Pasero, Ivan Melo, and Despina Hatzifotiadou

From outside (teachers?):

Kevin Mosedale (Radley College, UK), Marla Glover (Purdue Univ, U.S.), Miki Ohtuska (Waseda Univ Secondary School, Japan), Daniela Gayoso (Santiago, Chile), Mike Fetsko (Godwin HS, U.S.), and Jeff Weiner (CERN)

Some more:

More suggestions, please!

Julia Woithe (CERN S'CoolLab)

IPPOG Friends Coordinators: Afnan Alostaz (Palestine), Robert Nickson (UK), Soleiman Rasouli (Iran),...



RDB Curation Work Plan Proposal

- Prepare the list / table of all RDB items (with direct links)
- Organize it according current topics
- Assign different groups of items to specific people (~ 50 per person)

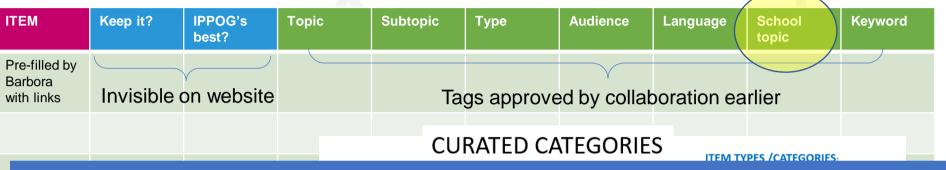
| Prepare the list / table of | | HST 2017 - IPPOG DB Curation 🔅 Fail Muuda Kuva Sisesta Vorming Andmed Tööriistad Pistikprogrammid Abi Kõik muudatused on Drive'i salvestatud | | | | | | | timakova.katrin@gmail.com 👻 entaarid 🚬 Jaga |
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| all RDB items | | 🕞 🗭 🗛 💲 % 📰 | 123 - Arial | 10 - 🗄 F+ 🕊 | <u>.</u> . <u>.</u> | 🗄 🗉 🖪 🖬 🖬 🖬 💆 🕶 | - | 🖬 🕸 🗄 🖬 * 🛧 * | ^ |
| (with direct links) | | particles, quarks, bosons interaction | ons | | | | | | |
| | | A | В | С | D | E | F | G | н |
| I | 1 | Item | Торіс | Subtopic | Item Types | Audiences | Rating | ((Keywords | Comments |
| | 65 | CERN lesson plan, Background ma | aterial, units | | | | | 5 | as above |
| Organiza it apparding | 66 | Cloud chamber diy manual | Technologies and Experim | Detectors | classroom materials | educators, upper seconda | | 5 detectors, cosmic rays, particles | |
| Organize it according | 67 | Solving the enigma of the universe, | Matter, particles and unive | particles and interactions, c | presentation | broad public, educators, ι | | 4 particles, cosmology, quarks, en | ergy |
| | 68 | A question of survival | | | | | | | repeat link, different title, |
| current topics | 69 | International cosmic day 2015 | | | | | | | poster for this event, out |
| | 70 | Alice, a voyage inside the core of n | Technologies and experim | Detectors | video | broad public | | 3 detectors, alice, quark gluon plas | ma |
| | 71 | ALICE videos for open days 2013 | Technologies and experim | Detectors | video | broad public | | 3 | badly named file, sounds |
| | 72 | A new particle is discovered, a Higg | Matter, particles and unive | Higgs Boson | video | broad public, educators | | 4 higgs, boson | change name to The Dise |
| Accient different groups | 73 | The Higgs Boson | Matter, particles and unive | Higgs Boson | poster | educators | | 5 higgs, boson | |
| Assign different groups | 74 | A salad bowl accelerator | Technologies and experim | Accelerators | project | educators | | 5 accelerator model | |
| | 75 | Build a cloud chamber | | | | | | | web version of line 66 |
| of items to specific people | 76 | The basics of the Higgs boson | Matter, particles and unive | particles and interactions | lesson plan | educators | | | needs log in |
| | 77 | A la recontre des acceleratures des | particules | | | | | | cannot comment, in frend |
| (~ 50 per person) | 78 | Beamline for schools competition | | | | | | | 2013, out of date, remov |
| | 79 | Le mysteries des rayon cosmique | | | | | | | in french, cannot comme |
| | 80 | CMS HEP tutorial | Particle physics and societ | why fundamental research | simulation | educators, upper seconda | | 5 data analysis, boson, discovery | |
| | 81 | Quark poker | | | | | | | in french, cannot comme |
| Table will be filled by them | 82 | Particle masses, what if they had b | een different | | | | | | Dual language, english li |



RDB Curation Work Plan Proposal

| ITEM | Keep it? | IPPOG's best? | Торіс | Subtopic | Туре | Audience | Language | School topic | Keyword |
|--|-----------|------------------|---|---|-----------------------------------|--|---|--|---|
| Pre-filled by Barbora with links | Invisible | on website | | Та | gs approv | ed by collat | ooration ea | rlier | |
| | | | | CU | RATED C | ATEGORIE | S ITEM TY | PES /CATEGORIES | |
| | | | | From 44 t | | | Photos/ Posto Videos Animations / Presentations Games Classroom m <u>Books</u> Projects / Coi | Simulations s (<u>ppt,pdf)</u> aterials / Tutorials / Lesson plar | 41 to 10 ns / Text <u>books</u> |
| | | | QUARK-GLUC NEUTRINOS 2) EXPLORIN SUPERSYMM DARK MATTE DARK ENERG | <mark>g THE UNKNOWN (</mark> BEYOND KN ETRY R K | 1) Topic | ING / SEARCH BY: (see above = 17) | Exhibition ite Souvenirs.(co From 6 to 4 4) Audience | <u>ms</u> <u>uld go also to separate item</u> on | the website) |
| | | | ACCELERATO DETECTORS 4) PARTICLE F | GIES and EXPERIMENTS | 2) Type 3) Lang 0 0 0 | Arabic O Norwegian Catalan O Polish Chinese O Portuguese Czech O Romanian Danish O Russian | Primary school Lower seconda Upper seconda Broad <u>public</u> Educators Keyword We should think first co kourder, if we can pre- | ry school level ry school level arefully how to address | |
| | | | INTERNATION | MENTAL RESEARCH IAL COLLABORATION 5 & SPIN-OFFS ND THE SCIENCE | 0 | Dutch o Serbian English o Slovak Finnish o Slovenian French o Spanish German o Swedish Greek o Turkish Hungarian | keywords, if we can ma nototherwise could be Additional tag will be addec sort out and show the resor recommended, good, old be | e confusing, like CDS d to all items in database to urces by their quality (IPPOG | |

RDB Curation Work Plan Proposal NEW



New school topic tag (proposed by HST teachers):

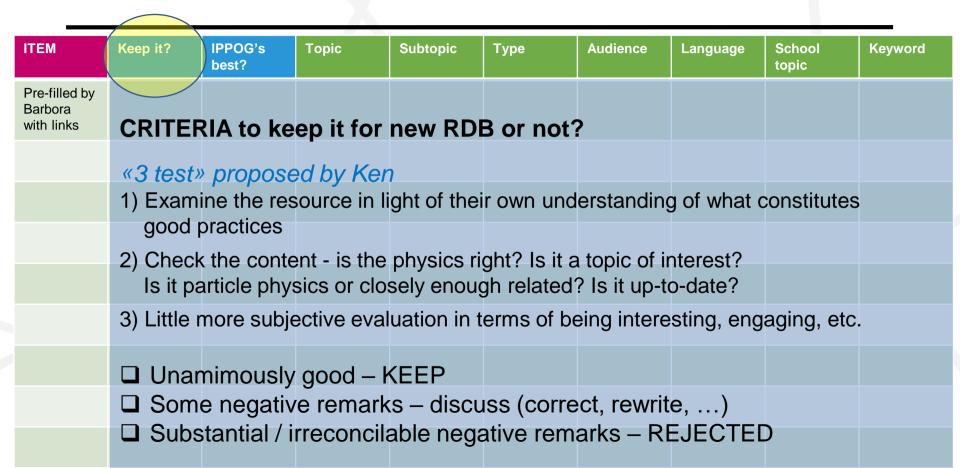
AIM: Help teachers to fit their curriculum!

- given that PP is not included in most of the school curricula and they all differ
- include the link to the high school physics subjects / topics, so that teachers would immediately see where the resource can be used in the classroom

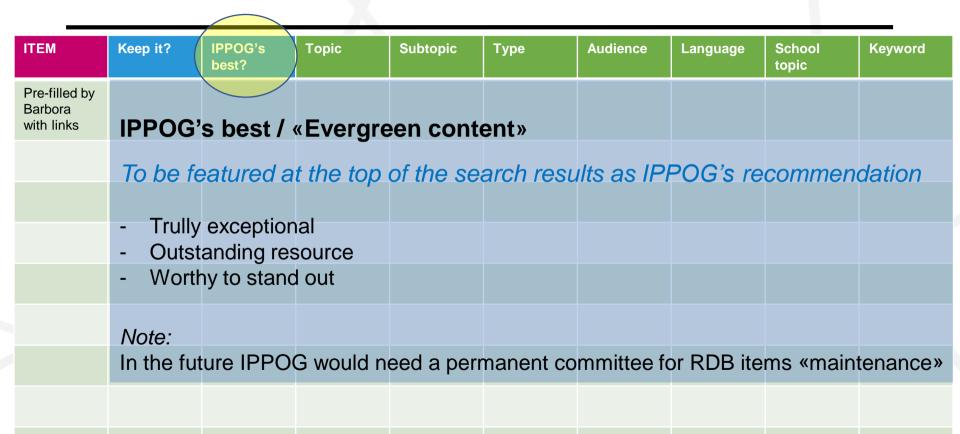
Hungariar

- Examples: forces, interactions, momentum, electricity, magnetism...

RDB Curation Work Plan Proposal



RDB Curation Work Plan Proposal



Frame of reference agreement

The frame of reference is a subject of evolution

Once the RDB curators / evaluators have been identified and agreed to do it:

Meeting to discuss the proposed frame of reference / workplan for curation

Beginning of July at latest...



Issues to be tackled today

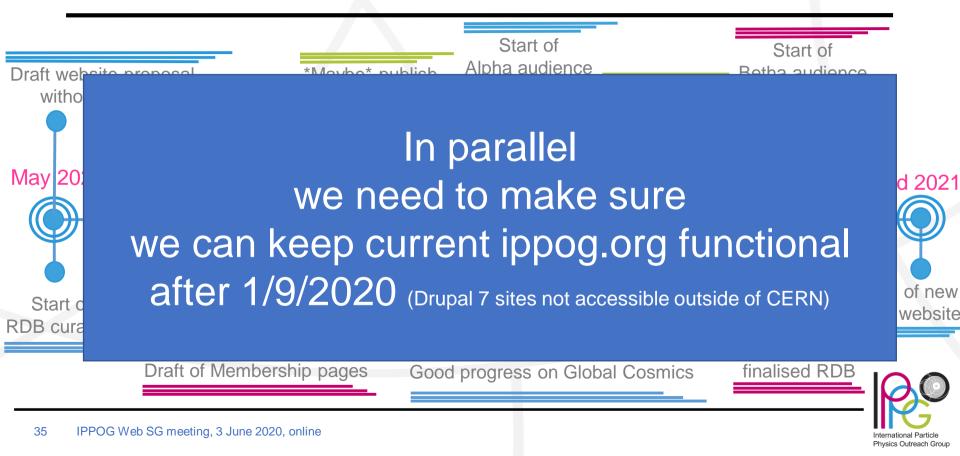
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(when it won't be visible outside of CERN anymore...)

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IPPOG new website preliminary plan



Maintaining current ippog.org after 1/9/2020

Several options

1) Make website static – no changes possible!

2) Move website to another server (in D7) – server of company...

3) Migrate content to new D8 page at CERN

Each option has pros and cons...



Proposed solution to maintain current ippog.org

- 1) Keep all at CERN
- 2) Make a hybrid of static D7 and dynamic D8 parts
- 3) Keep the static base of the website which don't need changes till 2021
- 4) Develop dynamic D8 parts which needs regular changes and link them to static page

| HOME ABOUT MEMBERS | RESOURCES MASTERCLASSES MEETINGS NEWSLETTER GIRLS DO PHYSICS |
|------------------------|--|
| Drupal 8: develop | Drupal 7: keep as it is |



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International Masterclasses

15th International Masterclasses 2019

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Discover the world of Quarks and Leptons with real data

Get out of school for one day and come to a nearby university or research centre Get insight into topics and methods of basic research at the fundaments of matter and orces

Perform measurements on real data from particle physics experiments at CERN Participate in an international video conference for discussion of results

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Highlights



Activities

Publications Outreach & educational

Collaborations



Masterclasses









IMC website working plan

Standard procedure

June 18 @ 3pm

- Collect the feedback and suggestions from stakeholders / IMC SG, teachers etc... by August 2020 – start now...
- 2) Define final sitemap and design September 2020
- 3) Prepare full backup of IMC website ... End September 2020
- 4) Build the website.... From October 2020 on
- 5) Populate with content.... From November 2020 on
- 6) Publish... End 2020 / Beg 2021



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Logo





International Particle Physics Outreach Group



- Company proposed new logo which is more coherent with the website design
- Logo is somewhat different from our official IPPOG logo especially black vs blue colour
- The CB asks the SG to make a proposal
- The CB will still make the final decision
- We aim to collect few opinions from different design experts ...

Is everybody open for the possibility to change logo?



THANK YOU



BACKUP SLIDES



RDB 'look' and structure proposed by IPPOG website stakeholders (like web WG and teachers) and approved by IPPOG (as part of Tech Specs doc p 16-19): <u>https://drive.google.com/open?id=1vB260c5DxqICMmYTzTenJpJzG67aGatZ</u>

Once you have clicked on one of the subcategories or chosen your filters in the search, you get the results with details...

PARTICLE PHYSICS RESOURCES DATABASE



Particles and their interactions

Intro Text of what Partcles and their interactions is all about.

(Here could be eventually also the full resume of all choice options, which have been done so far in the filter on the left, so that one knows where in DB is he at the moment.)

| | | RESULTS | Topics | Audience | Language | Type | |
|------------------|------------|--|---|------------------------------------|-------------------|-------------|------------------|
| Filter: | | CASCADE OUTREACH COMPETITIONS FOR SCHOOLS - AN EPHOLISHT WAY TO MITRODUCE PARTICLE PHYS COMPETITIONS OF A COMPETITION OF A COMPETITICA COMPETITION OF A COMPETITION OF A COMPETITICO OF | Matter, Particles & Universe Exploring unknown | Lower secondary Upper secondary | English Slovak | Competition | Latest |
| Торіс | • | The Particle Physics group at the University of Birmingham has tried many offerent forms over mount years. We have found that a Cascade competition is a very efficient way to in concepts and experiment to a verial reader of tudorith. | Technologies and experiments Particle Physics and Society | | | | |
| Item type | • | WUTLINGUM, POSTER ABOUT THE ELEMENTMAY CONSTITUENTS OF WATER | Particles and their interactions | Lower secondary Upper secondary | French | Poster | Featured |
| Language | • | The original version of this poster was created in France in 2014. It is the update of a pr Physics. Since then, it has been francisind to other languages. Additional language version • Universe of La Mantérie Economic - La Face cachele of Lightness | | | Arabic German | | |
| Audience | • | Public de la sector a constante de la sector de la sector | | | | | Tweets |
| Free text search | | HOSE "VOID Particular Social HOSE "VOID Particular Social HOSE "VOID Particular Social | Information about all overlapping cathegories in the view of selected | | | | Facebook |
| | 2 | minutine antonalities seem etc. | items | | | | |
| | | This public talk was given shortly after the announcement of the discovery of the Higgs b professionals like her. The audience was a room full of physicians at Thomas Jefferson 1 | | | | | Events calenda |
| IPPOG DB FA | Qs | See also | | | | | Literito curenta |
| Figure 7: P | Proposed d | isplay of the search results when | you click on "Pa | rticles an | d their | interac | ctions" |



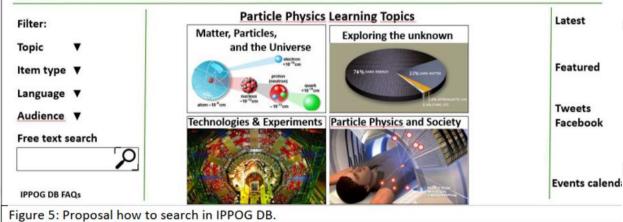
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- 1) Open search engine
- Search by categories with pictures

PARTICLE PHYSICS RESOURCES DATABASE

From wonders to excitement....

A collection of high quality engaging materials, e.g. videos, posters, talks, hands-on activities and more to help you share the wonders and excitement of particle physics with teachers, students and the general public.

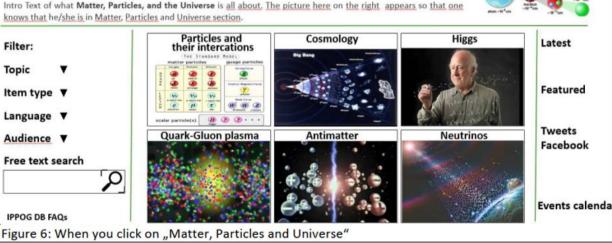




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Once you clicked on one of the main categories, the subcategories open

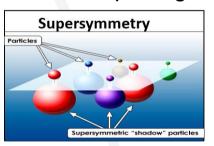


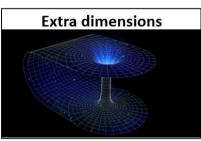


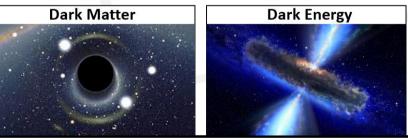


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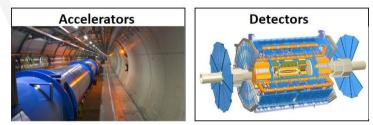
Exploring the unknown



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Once you clicked on one of the main categories, the subcategories open

Technologies and experiments







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Particle physics and society

Once you clicked on one of the main categories, the subcategories open





People behind the science

Stories and anectodes of persons who have been former researchers in PP and are now active in other areas in society and made a difference: and also good stories of active particle physicists

