

Flavor and CP violation

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Yossi Nir
Weizmann Institute

Plan of lectures

Introduction

The SM: from definition to Lagrangian

The SM: from Lagrangian to phenomenology

The CKM matrix: parametrization and UT's

FCNC: SM suppression factors

CP violation

Baryogenesis

Testing CKM

The New Physics flavor puzzle

The Standard Model flavor puzzle

The flavor of Higgs

Flavor anomalies?

Introduction

Dictionary and motivation

What is Flavor?

- Flavors = several particles (mass eigenstates) with the same quantum charges
- Within the Standard Model:

Type	$SU(3)_C \times U(1)_{EM}$	Flavors
Up-type quarks	$(3)_{+2/3}$	u, c, t
Down-type quarks	$(3)_{-1/3}$	d, s, b
Charged leptons	$(1)_{-1}$	e, μ, τ
Neutrinos	$(1)_0$	ν_1, ν_2, ν_3

Flavored Dictionary

Term	Definition	SM
Flavor Physics	Int's that distinguish among flavors	Weak, Yukawa
Flavor parameters	Parameters that carry flavor index	m_f, V_{ij}
Flavor universal	Int's with couplings $\propto \mathbf{1}$	Strong, EM
Flavor diagonal	Int's with only diagonal couplings	Yukawa
Flavor changing	Processes where $F_{\text{initial}} \neq F_{\text{final}}$	

F = number of particles minus number of anti-particles of a certain flavor

Flavor Changing Processes

Flavor Changing Charged Current (FCCC)

- Both up-type and down-type quarks, and/or both charged leptons and neutrinos take part
 - $\mu \rightarrow e \bar{\nu}_e \nu_\mu$
 - $K^- \rightarrow \mu^- \bar{\nu}_\mu$ ($s\bar{u} \rightarrow \mu^- \bar{\nu}_\mu$)
 - $B \rightarrow \psi K$ ($b \rightarrow c\bar{c}s$)

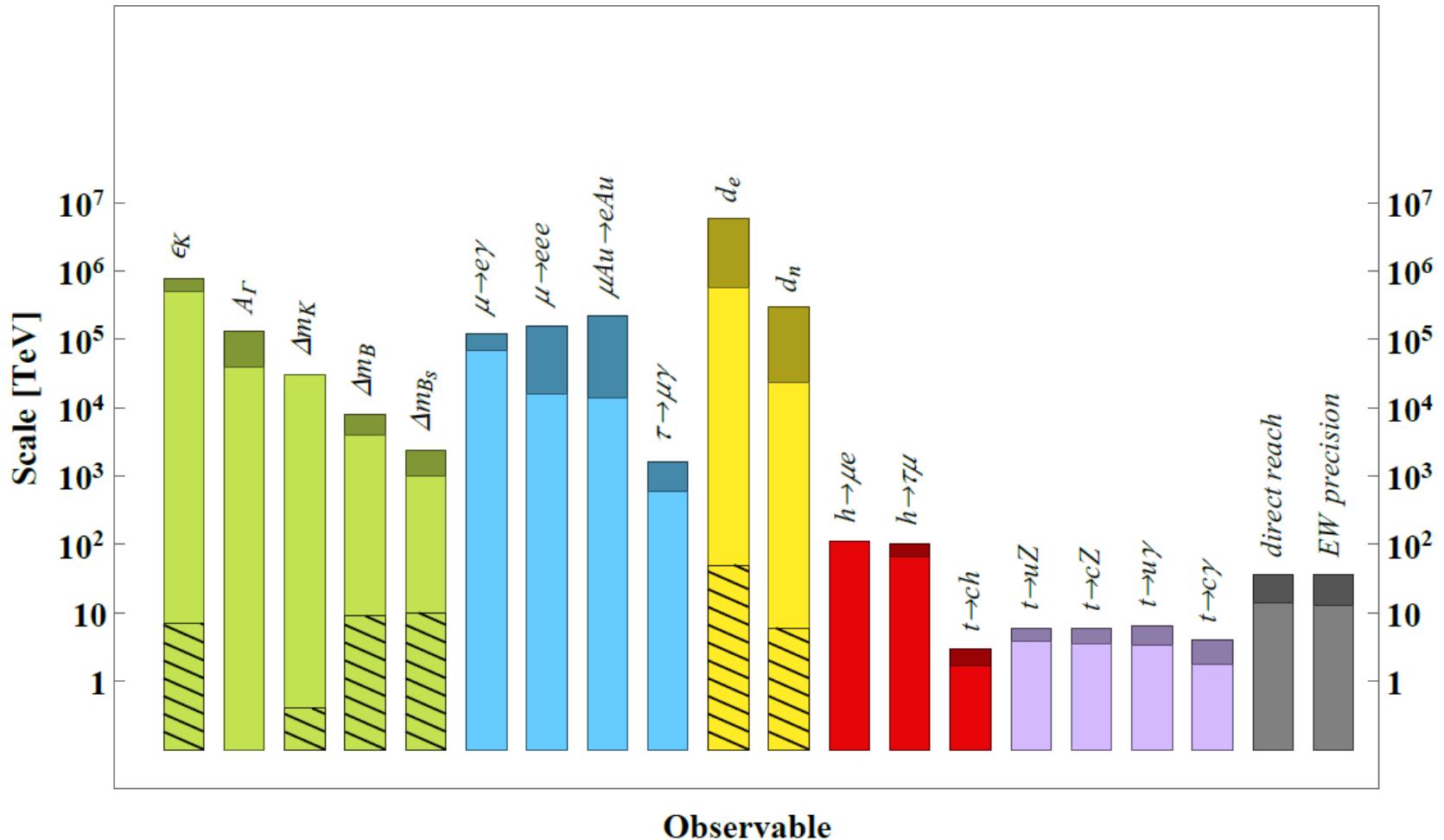
Flavor Changing Neutral Current (FCNC)

- Either up-type or down-type quarks, but not both, and/or either charged leptons or neutrinos, but not both, take part
 - $\mu \rightarrow e\gamma$
 - $K_L \rightarrow \mu^+ \mu^-$ ($s\bar{d} \rightarrow \mu^+ \mu^-$)
 - $B \rightarrow \phi K$ ($b \rightarrow s\bar{s}s$)

Why is Flavor Interesting?

- Flavor physics can discover new physics or probe it before it is directly observed in experiments
- The NP flavor puzzle
 - If there is NP at the TeV scale, why doesn't it modify FCNC?
- The SM flavor puzzle
 - Why is there structure in the SM flavor parameters?
- The ν flavor puzzle
 - Why are neutrino-related flavor parameters different?

Why is Flavor Interesting?



Examples of Flavored Discoveries

- The smallness of $\Gamma(K_L \rightarrow \mu^+ \mu^-)/\Gamma(K^+ \rightarrow \mu^+ \nu)$
 \Rightarrow Predicting the charm quark
- The size of Δm_K
 $\Rightarrow m_c$
- The size of Δm_B
 $\Rightarrow m_t$
- The measurement of ϵ_K
 \Rightarrow Third generation
- The measurement of ν flavor transitions
- $\Rightarrow m_\nu \neq 0$

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Constructing a model

- The symmetry
- Pattern of spontaneous symmetry breaking
- Representations of fermions and scalars
 - ⇒ $\mathcal{L} = \mathcal{L}_{kin} + \mathcal{L}_\psi + \mathcal{L}_Y + \mathcal{L}_\phi$
- Spectrum
- Interactions
- Accidental symmetries
- Parameters

SM: Definition

- The symmetry is a local

$$G_{SM} = SU(3)_C \times SU(2)_L \times U(1)_Y$$

- Spontaneously broken by the VEV of

$$\phi(1,2)_{+1/2}, \quad \langle \phi^0 \rangle = \frac{v}{\sqrt{2}}$$

$$G_{SM} \rightarrow SU(3)_C \times U(1)_{EM}, \quad Q_{EM} = T_3 + Y$$

- Three fermion generations ($i = 1, 2, 3$)

$$Q_{Li}(3,2)_{+1/6}, U_{Ri}(3,1)_{+2/3}, D_{Ri}(3,1)_{-1/3}, \\ L_{Li}(1,2)_{-1/2}, E_{Ri}(1,1)_{-1}$$

Local $SU(3)_C \times SU(2)_L \times U(1)_Y$

- Requires the following gauge boson DoF:
 - $G_a^\mu(8,1)_0, W_a^\mu(1,3)_0, B^\mu(1,1)_0$
- Field strengths
 - $G_a^{\mu\nu} = \partial^\mu G_a^\nu - \partial^\nu G_a^\mu - g_s f_{abc} G_b^\mu G_c^\nu$
 - $W_a^{\mu\nu} = \partial^\mu W_a^\nu - \partial^\nu W_a^\mu - g \epsilon_{abc} W_b^\mu W_c^\nu$
 - $B^{\mu\nu} = \partial^\mu B^\nu - \partial^\nu B^\mu$
- Covariant derivative
 - $D^\mu = \partial^\mu + i g_s G_a^\mu L_a + i g W_b^\mu T_b + i g' B^\mu Y$
 - L_a are $SU(3)$ generators: $\frac{1}{2}\lambda_a$ for (3), 0 for (1)
 - T_b are $SU(2)$ generators: $\frac{1}{2}\tau_b$ for (2), 0 for (1)

Covariant derivatives

- $D^\mu Q_{Li} = \left(\partial^\mu + \frac{i}{2} g_s G_a^\mu \lambda_a + \frac{i}{2} g W_b^\mu \tau_b + \frac{i}{6} g' B^\mu \right) Q_{Li}$
- $D^\mu U_{Ri} = \left(\partial^\mu + \frac{i}{2} g_s G_a^\mu \lambda_a + \frac{2i}{3} g' B^\mu \right) U_{Ri}$
- $D^\mu D_{Ri} = \left(\partial^\mu + \frac{i}{2} g_s G_a^\mu \lambda_a - \frac{i}{3} g' B^\mu \right) D_{Ri}$
- $D^\mu L_{Li} = \left(\partial^\mu + \frac{i}{2} g W_b^\mu \tau_b - \frac{i}{2} g' B^\mu \right) L_{Li}$
- $D^\mu E_{Ri} = (\partial^\mu - ig' B^\mu) E_{Ri}$
- $D^\mu \phi = \left(\partial^\mu + \frac{i}{2} g W_b^\mu \tau_b + \frac{i}{2} g' B^\mu \right) \phi$

$$\mathcal{L}_{kin}$$

$$\begin{aligned}\mathcal{L}_{kin}^{SM} = & -\tfrac{1}{4}G_a^{\mu\nu}G_{a\mu\nu} - \tfrac{1}{4}W_b^{\mu\nu}W_{b\mu\nu} - \tfrac{1}{4}B^{\mu\nu}B_{\mu\nu} \\ & - i\overline{Q_{Li}}\gamma_\mu D^\mu Q_{Li} - i\overline{U_{Ri}}\gamma_\mu D^\mu U_{Ri} - i\overline{D_{Ri}}\gamma_\mu D^\mu D_{Ri} \\ & - i\overline{L_{Li}}\gamma_\mu D^\mu L_{Li} - i\overline{E_{Ri}}\gamma_\mu D^\mu E_{Ri} - (D^\mu\phi)^\dagger(D_\mu\phi)\end{aligned}$$

$$\mathcal{L}_\psi$$

- The SM fermions are in chiral rep's of G_{SM}
 - ψ_L (ψ_R) in doublets (singlets) of $SU(2)_L$
 $\Rightarrow m_{\text{Dirac}} = 0$
- The SM fermions are charged under $U(1)_Y$
 - $Y(Q_L, U_R, D_R, L_L, E_R) = +\frac{1}{6}, +\frac{2}{3}, -\frac{1}{3}, -\frac{1}{2}, -1$
 $\Rightarrow m_{\text{Majorana}} = 0$

$$\mathcal{L}_\psi^{SM} = 0$$

$$\mathcal{L}_Y$$

$$\mathcal{L}_Y^{SM} = Y_{ij}^d \overline{Q_{Li}} \phi D_{Rj} + Y_{ij}^u \overline{Q_{Li}} \tilde{\phi} U_{Rj} + Y_{ij}^e \overline{L_{Li}} \phi E_{Rj} + h.c.$$

- W/o loss of generality, we can change to a basis

$$Y^e \rightarrow \hat{Y}_e = U_{eL} Y^e U_{eR}^\dagger$$

such that

$$\hat{Y}_e = \text{diag}(y_e, y_\mu, y_\tau)$$

- In this basis:

$$\begin{pmatrix} \nu_{eL} \\ e_L \end{pmatrix}, \begin{pmatrix} \nu_{\mu L} \\ \mu_L \end{pmatrix}, \begin{pmatrix} \nu_{\tau L} \\ \tau_L \end{pmatrix}; \quad e_R, \mu_R, \tau_R$$

$$\mathcal{L}_Y$$

$$\mathcal{L}_Y^{SM} = Y_{ij}^d \overline{Q_{Li}} \phi D_{Rj} + Y_{ij}^u \overline{Q_{Li}} \tilde{\phi} U_{Rj} + Y_{ij}^e \overline{L_{Li}} \phi E_{Rj} + h.c.$$

- W/o loss of generality, we can change to a basis

$$Y^u \rightarrow \hat{Y}_u = V_{uL} Y^u V_{uR}^\dagger$$

such that

$$\hat{Y}_u = \text{diag}(y_u, y_c, y_t)$$

- In this basis:

$$\begin{pmatrix} u_L \\ d_{uL} \end{pmatrix}, \begin{pmatrix} c_L \\ d_{cL} \end{pmatrix}, \begin{pmatrix} t_L \\ d_{tL} \end{pmatrix}; \quad u_R, c_R, t_R$$

$$\mathcal{L}_Y$$

$$\mathcal{L}_Y^{SM} = Y_{ij}^d \overline{Q_{Li}} \phi D_{Rj} + Y_{ij}^u \overline{Q_{Li}} \tilde{\phi} U_{Rj} + Y_{ij}^e \overline{L_{Li}} \phi E_{Rj} + h.c.$$

- W/o loss of generality, we can change to a basis

$$Y^d \rightarrow \hat{Y}_d = V_{dL} Y^d V_{dR}^\dagger$$

such that

$$\hat{Y}_d = \text{diag}(y_d, y_s, y_b)$$

- In this basis:

$$\begin{pmatrix} u_{dL} \\ d_L \end{pmatrix}, \begin{pmatrix} u_{sL} \\ s_L \end{pmatrix}, \begin{pmatrix} u_{bL} \\ b_L \end{pmatrix}; \quad d_R, s_R, b_R$$

$$\mathcal{L}_Y$$

$$\mathcal{L}_Y^{SM} = Y_{ij}^d \overline{Q_{Li}} \phi D_{Rj} + Y_{ij}^u \overline{Q_{Li}} \tilde{\phi} U_{Rj} + Y_{ij}^e \overline{L_{Li}} \phi E_{Rj} + h.c.$$

- In general, $V_{uL} \neq V_{dL}$
 \Rightarrow The \hat{Y}_u basis \neq The \hat{Y}_d basis

- In the \hat{Y}_u basis

$$Y^d = V \hat{Y}_d$$

- In the \hat{Y}_d basis

$$Y^u = V^\dagger \hat{Y}_u$$

- In either case

$$V = V_{uL} V_{dL}^\dagger$$

- $V_{uL}, V_{uR}, V_{dL}, V_{dR}$ depend on the basis from which we start
- V does not. It is physical

$$\mathcal{L}_\phi$$

$$\mathcal{L}_\phi^{SM} = -\mu^2 \phi^\dagger \phi - \lambda (\phi^\dagger \phi)^2$$

- $\lambda > 0$ to have the potential bounded from below
- $\mu^2 < 0$ to have $\langle \phi \rangle \neq 0$
- In unitary gauge $\phi = \begin{pmatrix} 0 \\ \frac{1}{\sqrt{2}}(\nu + h) \end{pmatrix}$

$$\mathcal{L}^{SM}$$

$$\begin{aligned}
\mathcal{L}^{SM} = & -\tfrac{1}{4}G_a^{\mu\nu}G_{a\mu\nu} - \tfrac{1}{4}W_b^{\mu\nu}W_{b\mu\nu} - \tfrac{1}{4}B^{\mu\nu}B_{\mu\nu} \\
& - i\overline{Q}_{Li}\gamma_\mu D^\mu Q_{Li} - i\overline{U}_{Ri}\gamma_\mu D^\mu U_{Ri} - i\overline{D}_{Ri}\gamma_\mu D^\mu D_{Ri} \\
& - i\overline{L}_{Li}\gamma_\mu D^\mu L_{Li} - i\overline{E}_{Ri}\gamma_\mu D^\mu E_{Ri} - (D^\mu\phi)^\dagger(D_\mu\phi) \\
& + (Y_{ij}^d\overline{Q}_{Li}\phi D_{Rj} + Y_{ij}^u\overline{Q}_{Li}\tilde{\phi} U_{Rj} + Y_{ij}^e\overline{L}_{Li}\phi E_{Rj} + h.c.) \\
& - \mu^2\phi^\dagger\phi - \lambda(\phi^\dagger\phi)^2
\end{aligned}$$

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Spectrum

Interactions

Accidental symmetries

Flavor parameters

The SM spectrum

particle	spin	color	Q_{EM}	mass [ν]
W^\pm	1	(1)	± 1	$g/2$
Z^0	1	(1)	0	$\sqrt{g^2 + g'^2}/2$
A^0	1	(1)	0	0
G	1	(8)	0	0
h	0	(1)	0	$\sqrt{2\lambda}$
e, μ, τ	$\frac{1}{2}$	(1)	-1	$y_{e,\mu,\tau}/\sqrt{2}$
ν_e, ν_μ, ν_τ	$\frac{1}{2}$	(1)	0	0
u, c, t	$\frac{1}{2}$	(3)	+2/3	$y_{u,c,t}/\sqrt{2}$
d, s, b	$\frac{1}{2}$	(3)	-1/3	$y_{d,s,b}/\sqrt{2}$

EM interactions

$$\mathcal{L}_{\text{QED},\psi} = -\frac{2e}{3}\bar{u}_i \gamma_\mu A^\mu u_i + \frac{e}{3}\bar{d}_i \gamma_\mu A^\mu d_i + e\bar{\ell}_i \gamma_\mu A^\mu \ell_i$$

- Vector-like, P conserving
- **Flavor-diagonal**
- **Flavor-universal**

Strong interactions

$$\mathcal{L}_{\text{QCD},\psi} = -\frac{g_s}{2} \bar{q}_i \lambda_a \gamma_\mu G_a^\mu q_i$$

- Vector-like, P conserving
- **Flavor-diagonal**
- **Flavor-universal**

NC weak interactions

$$\begin{aligned}\mathcal{L}_{Z,\psi} = & \frac{e}{s_W c_W} \left[\frac{1}{2} \overline{\nu_{L\alpha}} \gamma_\mu Z^\mu \nu_{L\alpha} - \left(\frac{1}{2} - s_W^2 \right) \overline{e_{Li}} \gamma_\mu Z^\mu e_{Li} + s_W^2 \overline{e_{Ri}} \gamma_\mu Z^\mu e_{Ri} \right. \\ & + \left(\frac{1}{2} - \frac{2}{3} s_W^2 \right) \overline{u_{Li}} \gamma_\mu Z^\mu u_{Li} - \frac{2}{3} s_W^2 \overline{u_{Ri}} \gamma_\mu Z^\mu u_{Ri} \\ & \left. - \left(\frac{1}{2} - \frac{1}{3} s_W^2 \right) \overline{d_{Li}} \gamma_\mu Z^\mu d_{Li} + \frac{1}{3} s_W^2 \overline{d_{Ri}} \gamma_\mu Z^\mu d_{Ri} \right]\end{aligned}$$

- Chiral, P violating
- **Flavor-diagonal**
 - $BR(Z \rightarrow e^+ \mu^-) < 7.5 \times 10^{-7}$
- **Flavor-universal**
 - $\Gamma(\mu^+ \mu^-)/\Gamma(e^+ e^-) = 1.0001 \pm 0.0024$

CC weak interactions - leptons

$$\mathcal{L}_{W,\ell} = -\frac{g}{\sqrt{2}} (\overline{\nu_{eL}} \gamma_\mu W^{+\mu} e_L^- + \overline{\nu_{\mu L}} \gamma_\mu W^{+\mu} \mu_L^- + \overline{\nu_{\tau L}} \gamma_\mu W^{+\mu} \tau_L^- + h.c.)$$

- Only left-handed, P violating
- **Flavor-diagonal**
- **Flavor-universal**
 - $\Gamma(\mu^+ \nu_\mu) / \Gamma(e^+ \nu_e) = 0.996 \pm 0.008$

CC weak interactions - quarks

$$\mathcal{L}_{W,q} = -\frac{g}{\sqrt{2}} (\bar{u}_L \bar{c}_L \bar{t}_L) \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix} \gamma_\mu W^{+\mu} \begin{pmatrix} d_L \\ s_L \\ b_L \end{pmatrix} + h.c.$$

$V = V_{uL} V_{dL}^\dagger$ = the CKM matrix

- Only left-handed, P violating
- **Neither flavor-universal nor flavor-diagonal**
- Universality of gauge interactions is hidden in unitarity of V
 - $3(\sum_j |V_{uj}|^2 + \sum_j |V_{cj}|^2) = 6 \Rightarrow \Gamma(\text{hadrons})/\Gamma(\text{leptons}) = 2$
 - Experiment: 2.07 ± 0.02
 - $\sum_j |V_{uj}|^2 = \sum_j |V_{cj}|^2 \Rightarrow \Gamma(W \rightarrow cX)/\Gamma(W \rightarrow uX) = 1$
 - Experiment: 0.98 ± 0.02

Yukawa interactions

$$\mathcal{L}_Y = -\frac{h}{v} \Sigma_f m_f \bar{f}_L f_R + h.c.$$

- Flavor-diagonal
- Flavor non-universal
- Proportional: $Y_f/m_f = \sqrt{2}/v$
- CP conserving

Higgs decays

mode	BR_{SM}	$\mu_{experiment}$	Comments
$b\bar{b}$	0.58	0.98 ± 0.12	
WW^*	0.21	1.19 ± 0.12	3-body
gg	0.09		Loop (t)
$\tau^+\tau^-$	0.06	1.15 ± 0.15	
ZZ^*	0.03	1.01 ± 0.07	3-body
$c\bar{c}$	0.03	[1.2,26], $< 20\mu_{bb}$	
$\gamma\gamma$	2×10^{-3}	1.10 ± 0.07	Loop (W,t)
$\mu^+\mu^-$	2×10^{-4}	1.19 ± 0.34	
e^+e^-	5×10^{-9}	$< 7 \times 10^4$	

Higgs decays

Theory at tree level: $BR_{bb}:BR_{\tau\tau}:BR_{cc} = 3m_b^2:m_\tau^2:3m_c^2$

WW^*, ZZ^* : three body decays (e.g. $Z\mu^+\mu^-$)

No tree level hgg coupling ($h(1)_0; m_g = 0$)

- Loop - t dominated

No tree level $h\gamma\gamma$ coupling ($h(1)_0; m_\gamma = 0$)

- Loop - W, t dominated
- $BR_{\gamma\gamma} \sim 0.002$ - discovery mode!

$ZZ^*, WW^*, \gamma\gamma, \tau\tau, b\bar{b}$ experimentally established

The SM interactions

interaction	fermions	force carrier	coupling	flavor
EM	u, d, ℓ	A^0	eQ	universal
Strong	u, d	G	g_s	universal
NC weak	all	Z^0	$g(T_3 - s_W^2 Q)/c_W$	universal
CC weak (ℓ)	$\bar{\nu}\ell$	W^\pm	$g\mathbf{1}$	universal
CC weak (q)	$\bar{u}d$	W^\pm	gV	unitary
Yukawa	u, d, ℓ	h	y_f	Diagonal

Accidental Symmetries

- The SM has an accidental global symmetry:
 - $G_{\text{global}}^{\text{SM}} = U(1)_B \times U(1)_e \times U(1)_\mu \times U(1)_\tau$
- The proton must not decay
 - e.g. $p \rightarrow e^+ \pi^0$ forbidden
- FCNC decays of charged leptons forbidden
 - e.g. $\mu \rightarrow e\gamma$ forbidden
- Neutrinos are massless
 - Neutrino flavor transitions observed!
 - The SM is, at best, a good low-energy EFT

Breaking accidental symmetries

- Accidental symmetries are broken by higher-dimensional (non-renormalizable) terms
- At dimension five:

$$-\frac{z_{ij}}{\Lambda} L_i L_j \phi \phi \text{ breaks } U(1)_e \times U(1)_\mu \times U(1)_\tau$$

- At dimension six:

$$-\frac{y_{ijkl}}{\Lambda^2} Q_i Q_j Q_k L_l \text{ breaks } U(1)_B$$

Global Symmetries

- \mathcal{L}_{kin} has a global symmetry:
$$U(3)_Q \times U(3)_U \times U(3)_D \times U(3)_L \times U(3)_E$$
- The following transformations change basis:
$$Q_L \rightarrow V_Q Q_L, U_R \rightarrow V_U U_R, D_R \rightarrow V_D D_R, L_L \rightarrow V_L L_L, E_R \rightarrow V_E E_R$$

$$5 \times (3_R + 6_I) = 15_R + 30_I \text{ parameters}$$
- \mathcal{L}_Y breaks this symmetry into
$$G_{\text{global}}^{SM} = U(1)_B \times U(1)_e \times U(1)_\mu \times U(1)_\tau$$

$$4_I \text{ parameters}$$
- Can remove $15_R + 26_I$ parameters

Counting flavor parameters

- $Y^e \Rightarrow 9_R + 9_I$ parameters
 - $[U(3)]^2 \rightarrow [U(1)]^3 \Rightarrow 6_R + 9_I$ parameters
 - Thus, $3_R(m_\ell) + 0_I$ physical parameters
-
- $Y^{u,d} \Rightarrow 18_R + 18_I$ parameters
 - $[U(3)]^3 \rightarrow U(1) \Rightarrow 9_R + 17_I$ parameters
 - Thus, $9_R(m_q, \theta_{ij}) + 1_I(\delta_{KM})$ physical parameters

The CKM Matrix

Parametrization, UT's

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The Wolfenstein parametrization

$$V = \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3(1 - \rho - i\eta) & -A\lambda^2 & 1 \end{pmatrix}$$

$$\lambda = 0.2250 \pm 0.0007$$

$$A = 0.83 \pm 0.02$$

$$\rho = +0.16 \pm 0.01$$

$$\eta = +0.35 \pm 0.01$$

The standard parametrization

$$V = \begin{pmatrix} c_{12}c_{13} & s_{12}c_{13} & s_{13}e^{-i\delta} \\ -s_{12}c_{23} - c_{12}s_{23}s_{13}e^{i\delta} & c_{12}c_{23} - s_{12}s_{23}s_{13}e^{i\delta} & s_{23}c_{13} \\ s_{12}s_{23} - c_{12}c_{23}s_{13}e^{i\delta} & -c_{12}s_{23} - s_{12}c_{23}s_{13}e^{i\delta} & c_{23}c_{13} \end{pmatrix}$$
$$\approx \begin{pmatrix} 1 & s_{12} & s_{13}e^{-i\delta} \\ -s_{12} & 1 & s_{23} \\ s_{12}s_{23} - s_{13}e^{i\delta} & -s_{23} & 1 \end{pmatrix}$$

$$s_{12} \approx 0.225$$

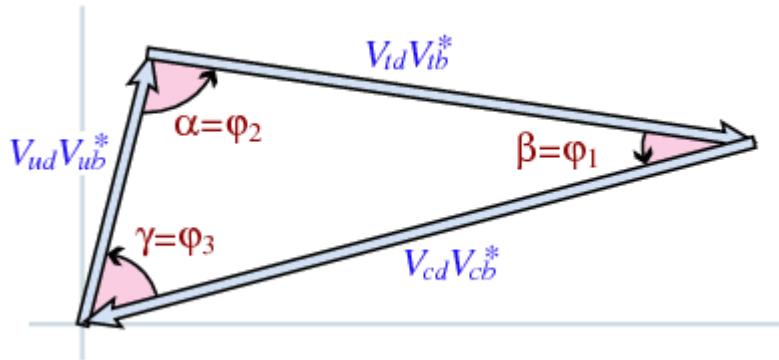
$$s_{23} \approx 0.042$$

$$s_{13} \approx 0.0037$$

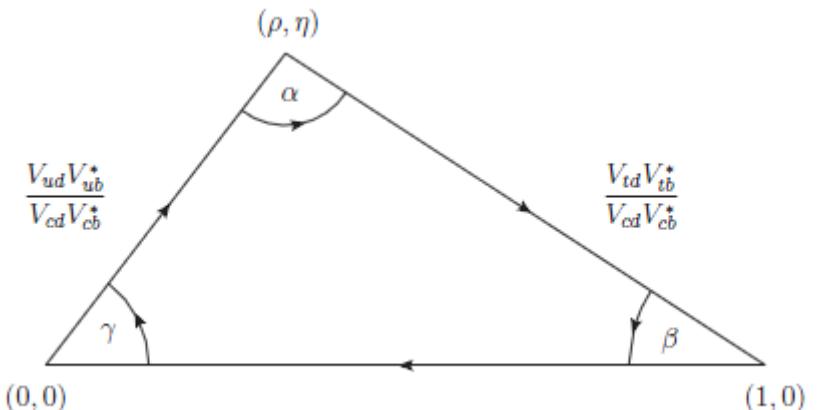
$$\delta \approx 1.20$$

The Unitarity Triangle (UT)

- $V_{ud}V_{ub}^* + V_{cd}V_{cb}^* + V_{td}V_{tb}^* = 0$



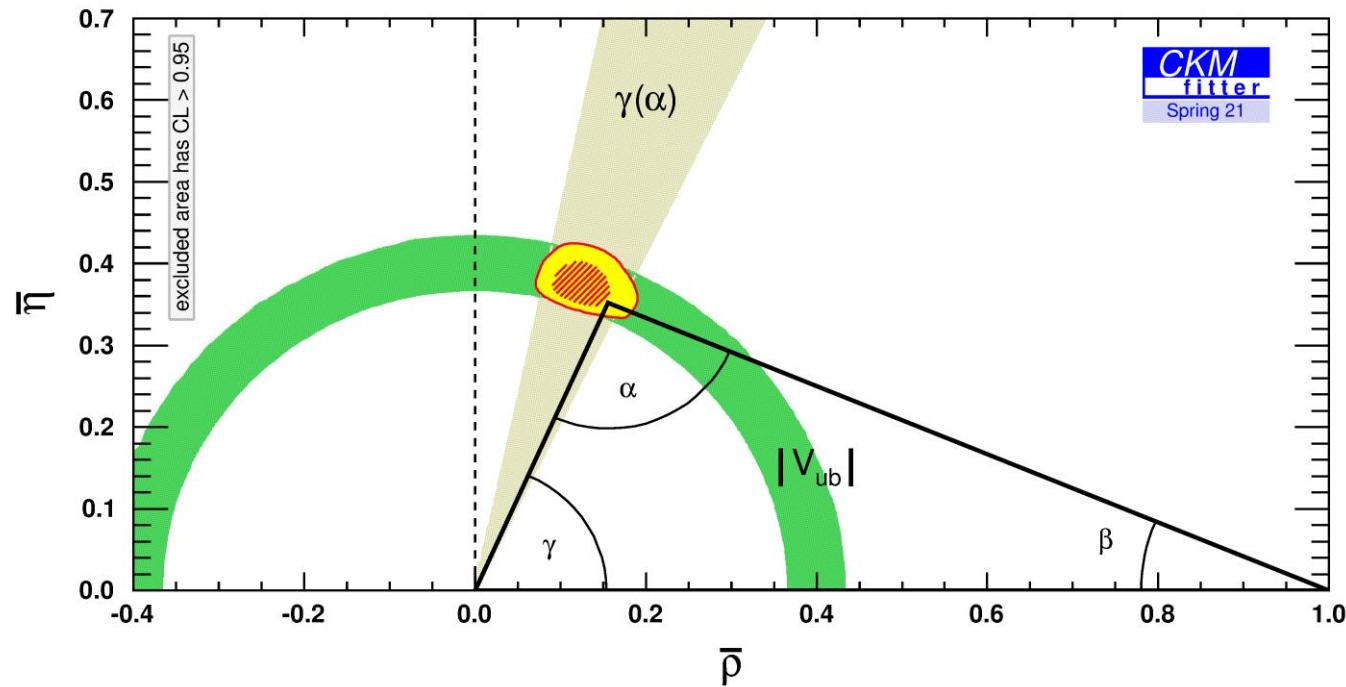
- Rescaled UT: Divide all sides by $V_{cd}V_{cb}^*$



FCCC processes

Process	CKM
$u \rightarrow d \ell^+ \nu$	$ V_{ud} = 0.97373 \pm 0.00031$
$s \rightarrow u \ell^- \bar{\nu}$	$ V_{us} = 0.2243 \pm 0.0008$
$c \rightarrow d \ell^+ \nu$ or $\nu_\mu + d \rightarrow c + \mu^-$	$ V_{cd} = 0.221 \pm 0.004$
$c \rightarrow s \ell^+ \nu$ or $c \bar{s} \rightarrow \ell^+ \nu$	$ V_{cs} = 0.975 \pm 0.006$
$b \rightarrow c \ell^- \bar{\nu}$	$ V_{cb} = 0.0408 \pm 0.0014$
$b \rightarrow u \ell^- \bar{\nu}$	$ V_{ub} = 0.0038 \pm 0.0002$
$pp \rightarrow tX$	$ V_{tb} = 1.01 \pm 0.03$
$b \rightarrow sc\bar{u}$ and $b \rightarrow su\bar{c}$	$\gamma = (66 \pm 3)^\circ$

UT from tree (FCCC) processes



$$\lambda = 0.2245 \pm 0.0008$$

$$A = 0.84 \pm 0.02$$

$$\rho = +0.13 \pm 0.03$$

$$\eta = +0.38 \pm 0.02$$

FCNC

SM suppression factors

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Loop suppression

The W -boson cannot mediate FCNC at tree level

Only neutral bosons can a-priori mediate FCNC at tree level: g, γ, Z, h ?

The couplings of massless gauge bosons are universal (gauge invariance)

g, γ cannot mediate FCNC at tree level;
 $Z? h?$

Z-mediated FCNC?

Class I

- All mass e.s. of given spin, color, charge in the same $SU(2)_L \times U(1)_Y$ rep
- Z-couplings universal
- **SM**
- Example: all $u_L(3)_{+2/3}$ come from $(3,2)_{+1/6}$

Class II

- Mass e.s. of given spin, color, charge carry different T_3
- Z-couplings neither universal nor diagonal
- Vector-like fermions
- Example: $u_{4L}(3)_{+2/3}$ from $(3,1)_{+2/3}$

h-mediated FCNC?

Class I

- 1. Chiral fermions
- 2. Single Higgs doublet couples to each sector
 - *h*-couplings diagonal
 - SM
 - NFC-2HDM
 - MSSM

Class II

- 1. Vector fermions
- 2. 2+ Higgs doublets
 - Off-diagonal *h*-couplings
 - Vector-like fermions
 - MHDM

CKM suppression

- All FCNC processes $\propto V_{ij}, i \neq j$
- $V_{us}, V_{cd} \sim \lambda;$; $V_{cb}, V_{ts} \sim \lambda^2$; $V_{ub}, V_{td} \sim \lambda^3$
 - ($\lambda \sim 0.2$)
- $\Delta F = 1$ example:
 - $A(b \rightarrow s\gamma) \propto V_{tb}V_{ts}^* \sim \lambda^2$
- $\Delta F = 2$ example:
 - $A(B^0 \rightarrow \overline{B^0}) \propto (V_{tb}V_{td}^*)^2 \sim \lambda^6$

GIM suppression

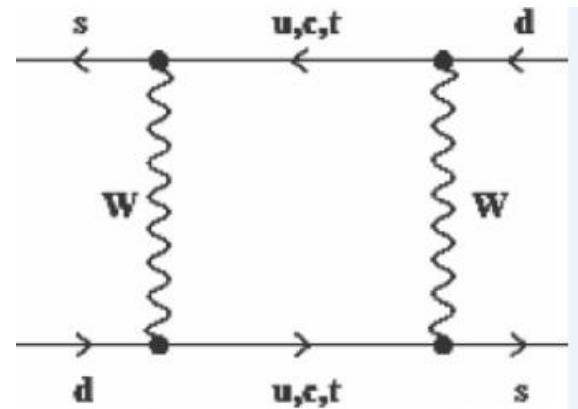
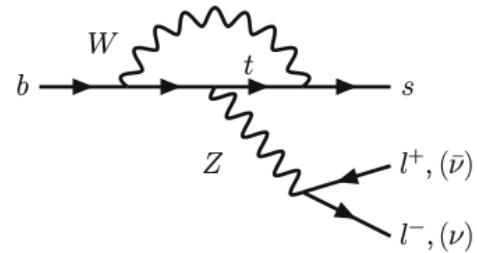
- If all quarks in a given sector were degenerate, there would be no FC W -couplings
- FCNC in the d (u) sector $\propto \Delta m_{ij}^2$ in the u (d) sector
- Processes involving b -quark - no suppression
 - $A(b \rightarrow s\gamma) \propto m_t^2/m_W^2$
- Processes involving only first 2 generations – suppressed
 - $A(K^0 \rightarrow \overline{K^0}) \propto m_c^2/m_W^2$

CPV suppression

- In some cases, CPV observables are CKM suppressed beyond their CPC counterparts
- $\text{CPV} \propto \text{area(UT)}$, $\text{CPC} \propto \text{side}^2$ (UT)
 - *sd*: $J_{CKM}/|V_{us}V_{ud}|^2 = O(\lambda^4) \sim 10^{-3}$
 - *bs*: $J_{CKM}/|V_{tb}V_{ts}|^2 = O(\lambda^2) \sim 10^{-2}$
 - *bd*: $J_{CKM}/|V_{tb}V_{td}|^2 = O(\lambda^0) \sim 1$
- Experiments:
 - $\delta_L = (3.34 \pm 0.07) \times 10^{-3}$
 - $Im(\lambda_{\psi\phi}) = (5.0 \pm 2.0) \times 10^{-2}$
 - $Im(\lambda_{D^+D^-}) = -0.76^{+0.15}_{-0.13}$

FCNC examples

- $\Delta F = 1: b \rightarrow s \ell^+ \ell^-$
- $A_{b \rightarrow s \ell \ell} \propto \frac{g^4}{16\pi^2} (V_{tb} V_{ts}^*) \frac{m_t^2}{m_W^2}$
- $\Delta F = 2: K^0 - \overline{K^0}$ mixing
- $M_{K\bar{K}} \propto \frac{g^4}{16\pi^2} (V_{cs} V_{cd}^*)^2 \frac{m_c^2}{m_W^2}$
- $\epsilon_K \propto \frac{g^4}{16\pi^2} (V_{ts} V_{td}^*)^2 \frac{m_t^2}{m_W^2}$



FCNC in and beyond the SM

- Within SM - highly suppressed
 - Loop suppression
 - CKM suppression
 - GIM suppression (if dominated by light gen's)
 - CPV suppression (for sd and bs)
- Beyond SM – in general, suppressed only by high scale
 - New physics can contribute to FCNC comparably to the SM even if it takes place at a scale orders of magnitude higher than the electroweak scale

CP Violation

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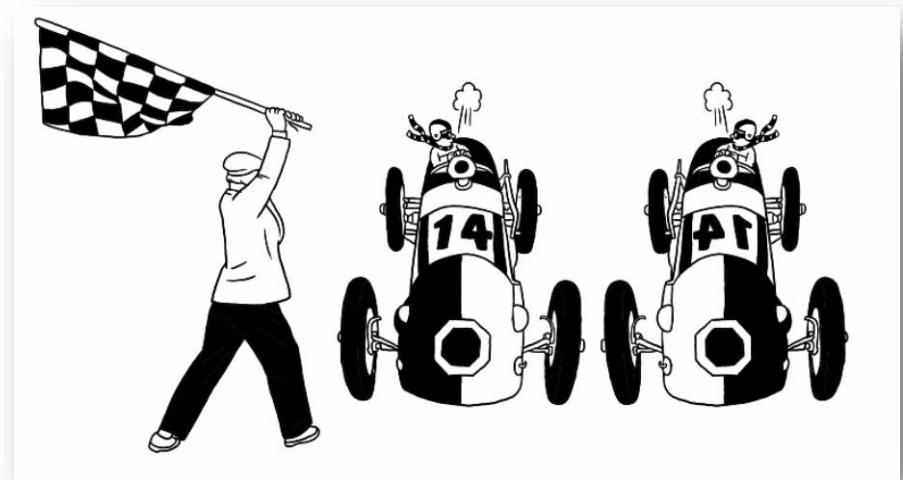
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The flavor of Higgs

Flavor anomalies?

What is CP Violation?

- Interactions that distinguish between particles and antiparticles (e.g. $e_L^- \leftrightarrow e_R^+$)



- Manifestations of CP violation:
 - $\Gamma(B^0 \rightarrow \psi K_S) \neq \Gamma(\overline{B^0} \rightarrow \psi K_S)$
 - $K_S, K_L \neq K_+, K_-$

Why is CPV interesting?

CP asymmetries provide some of the cleanest probes of flavor physics

- Reason: CP is a good symmetry of the strong int's

η_B (a CPV observable) is many orders of magnitude larger than the SM prediction

- Conclusion: There must exist BSM sources of CPV

CPV \Leftrightarrow Complex couplings

- Under CP:
 - $\psi \leftrightarrow \bar{\psi}, \phi \leftrightarrow \phi^\dagger$
- Hermiticity of the Lagrangian:
 - $\mathcal{L}_Y = Y_{ij} \bar{\psi}_i \phi \psi_j + Y_{ij}^* \bar{\psi}_j \phi^\dagger \psi_i$
- Under CP:
 - $\mathcal{L}_Y \rightarrow Y_{ij} \bar{\psi}_j \phi^\dagger \psi_i + Y_{ij}^* \bar{\psi}_i \phi \psi_j$
- \mathcal{L}_Y is CPV if $Y_{ij} \neq Y_{ij}^*$
 - More accurately, CP is violated if, using all freedom to redefine the phases of the fields, there is no basis where all couplings are real

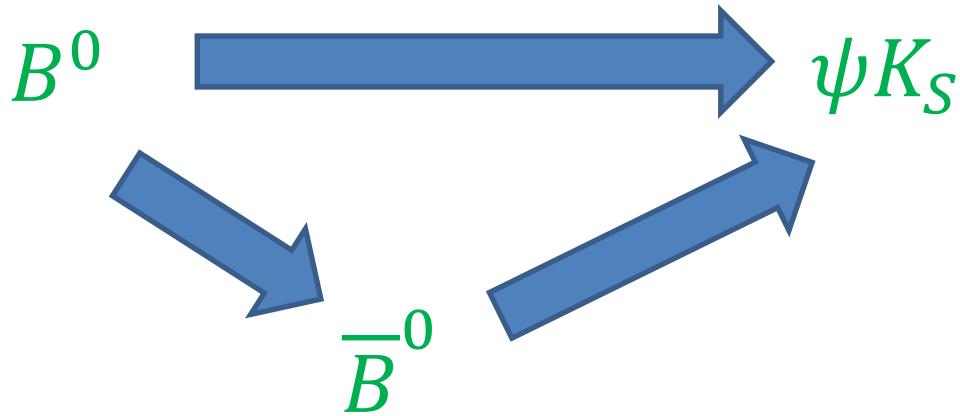
SM2: CP conserving

- $Y^e \Rightarrow 4_R + 4_I$ parameters
 - $[U(2)]^2 \rightarrow [U(1)]^2 \Rightarrow 2_R + 4_I$ parameters
 - Thus, $2_R(m_\ell) + 0_I$ physical parameters
-
- $Y^{u,d} \Rightarrow 8_R + 8_I$ parameters
 - $[U(2)]^3 \rightarrow U(1) \Rightarrow 3_R + 8_I$ parameters
 - Thus, $5_R(m_q, \theta_{12}) + 0_I$ physical parameters

SM3: not necessarily CPV

- J_{CKM} = Phase-convention independent CPV
 - $\text{Im}[V_{ij}V_{kl}V_{il}^*V_{kj}^*] = J_{CKM} \sum_{m,n=1}^3 \epsilon_{ikm}\epsilon_{jln}$
- CPV requires $J_{CKM} \neq 0$
 - $J_{CKM} = c_{12}c_{23}c_{13}^2 s_{12}s_{23}s_{13}s_\delta \approx \lambda^6 A^2 \eta$
- Necessary & sufficient condition for CPV in SM
 - $X_{CP} = \Delta m_{tc}^2 \Delta m_{tu}^2 \Delta m_{cu}^2 \Delta m_{bs}^2 \Delta m_{bd}^2 \Delta m_{sd}^2 J_{CKM} \neq 0$
- An equivalent formulation in interaction basis:
 - $X_{CP} \equiv \text{Im}\{\det[M_d M_d^\dagger, M_u M_u^\dagger]\} \neq 0$

$S_{\psi K_S}$



- BaBar/Belle: $A_{\psi K_S}(t) = \frac{d\Gamma/dt [\bar{B}_\text{phys}^0(t) \rightarrow \psi K_S] - d\Gamma/dt [B_\text{phys}^0(t) \rightarrow \psi K_S]}{d\Gamma/dt [\bar{B}_\text{phys}^0(t) \rightarrow \psi K_S] + d\Gamma/dt [B_\text{phys}^0(t) \rightarrow \psi K_S]}$
- Theory: $A_{\psi K_S}(t)$ dominated by interference between $A(B^0 \rightarrow \psi K_S)$ and $A(\bar{B}^0 \rightarrow \psi K_S)$
 $\Rightarrow A_{\psi K_S}(t) = S_{\psi K_S} \sin(\Delta m_B t)$
- BaBar/Belle: $S_{\psi K_S} = 0.69 \pm 0.02$

$S_{\psi K_S}$ in the SM

- Model independently, $S_{\psi K_S} = \text{Im} \left[\frac{M_{B\bar{B}}^*}{M_{B\bar{B}}} \frac{\bar{A}_{fCP}}{A_{fCP}} \right]$

$$S_{\psi K_S}^{SM} = \text{Im} \left[\frac{V_{tb}^* V_{td}}{V_{tb} V_{td}^*} \frac{V_{cb} V_{cd}^*}{V_{cb}^* V_{cd}} \right] = \frac{2\eta(1-\rho)}{\eta^2 + (1-\rho)^2}$$

- All hadronic parameters cancel in $A_{\psi K_S}(t)$ (and $S_{\psi K_S}$) as a result of the CP invariance of QCD
- The approximations involved are better than one percent!
- Similar theoretical cleanliness in CPV observables:

$$K \rightarrow \pi \bar{\nu}\nu, \quad B \rightarrow DK$$

Baryogenesis

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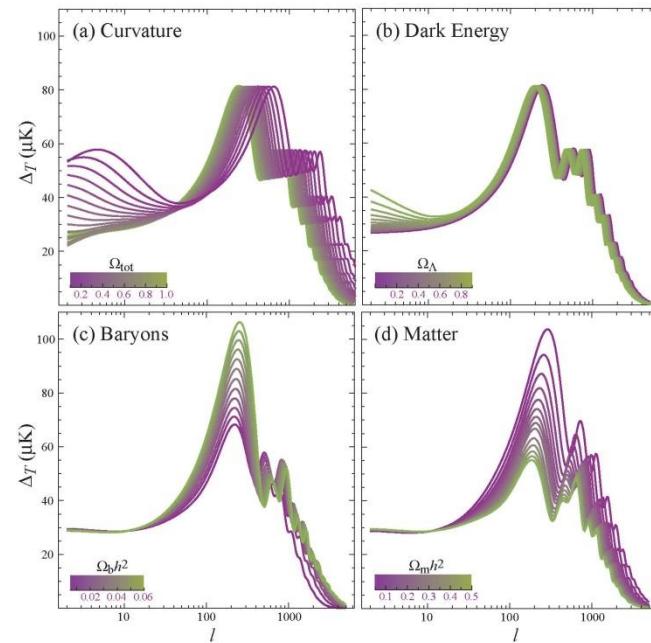
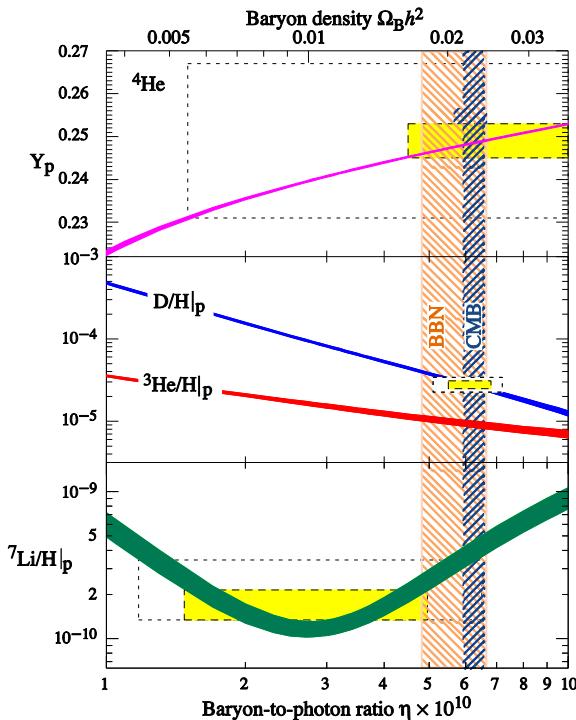
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Flavor anomalies?

The Baryon Asymmetry

- $\eta_b \equiv \frac{n_b - n_{\bar{b}}}{n_\gamma} = (6.21 \pm 0.16) \times 10^{-10}$
 - $b = p, n$
 - $\bar{b} = \bar{p}, \bar{n}$
 - $n_e = n_p$
- Antimatter disappeared from the Universe:
 - $n_{\bar{b}}/n_\gamma \approx 0$
- Matter has survived:
 - $n_b/n_\gamma \approx 10^{-9}$

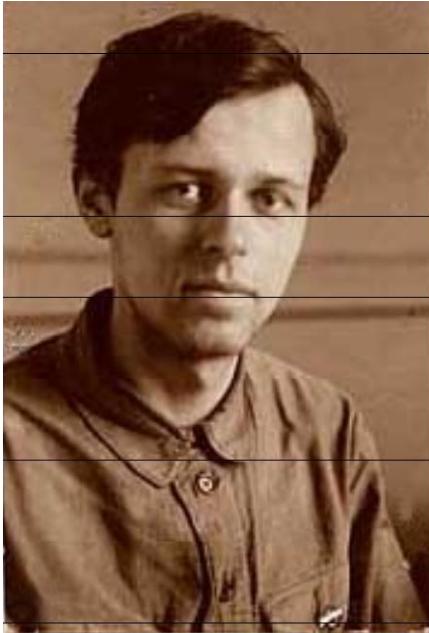
How do we know?



Nucleosynthesis
 $\eta_{10} = 5.6 \pm 0.9$

CMB
 $\eta_{10} = 6.2 \pm 0.2$

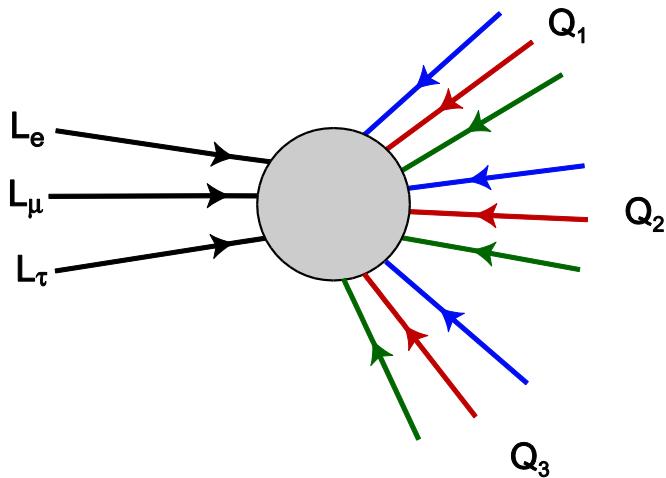
Sakharov Conditions



- The baryon asymmetry can be dynamically generated (**baryogenesis**) provided that
 1. Baryon number is violated
 2. CP and C are violated
 3. Departure from thermal equilibrium

If CP were not violated, neither matter nor antimatter would have survived

SM $B + L$ violation

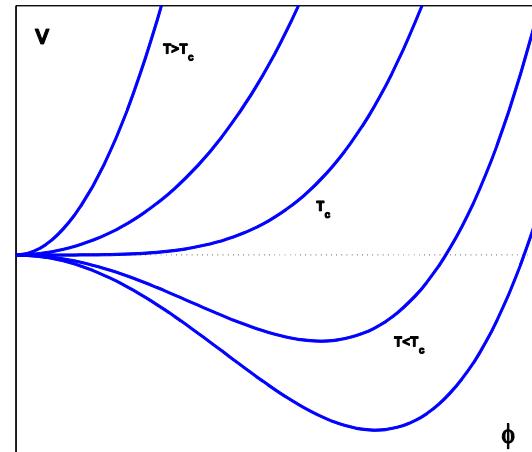
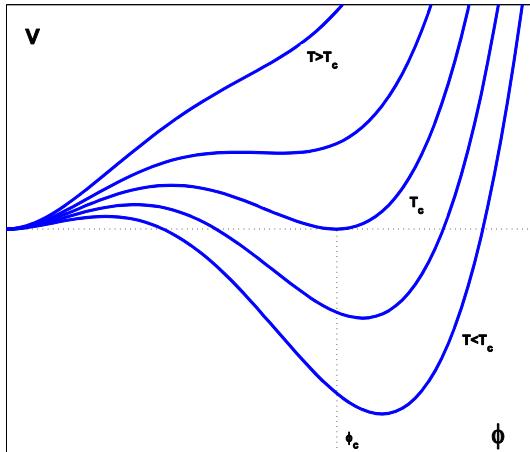


- $T = 0:$ $\Gamma \propto e^{-2\pi/\alpha_w}$
- $T \gg T_{\text{EWPT}}:$ $\Gamma \propto 250\alpha_w^5 T$

- $\Gamma_{B+L \text{ violation}} > H$ for $T_{\text{EWPT}} < T < 10^{12} \text{ GeV}$
- Baryon number is no longer violated after $t \sim 10^{-11} \text{ seconds}$
- Electroweak baryogenesis: $t \sim 10^{-11} \text{ seconds}$
- Leptogenesis: $t < 10^{-27} \text{ seconds}$

SM EWPT

- Need a strongly 1st order PT • $m_h \sim 126 \text{ GeV}$



- $\langle\phi\rangle: 0 \rightarrow v$ continuously and uniformly in space
- The $B + L$ violating processes switch off slowly
- The baryon asymmetry is erased

The SM EWPT is not of the right kind

SM CP violation

$$\eta_b \equiv \frac{n_B - n_{\bar{B}}}{n_\gamma} \Big|_0 \sim 10^{-9} \Leftrightarrow \eta_b^{\text{SM}} \propto \frac{X_{CP}}{T_c^{12}} \sim 10^{-20}$$

The KM mechanism cannot produce large enough baryon asymmetry

There must exist new sources of CPV beyond δ_{KM}

Testing CKM

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Is CKM self-consistent?

Does $\eta \neq 0$?

How much room for NP in FCNC?

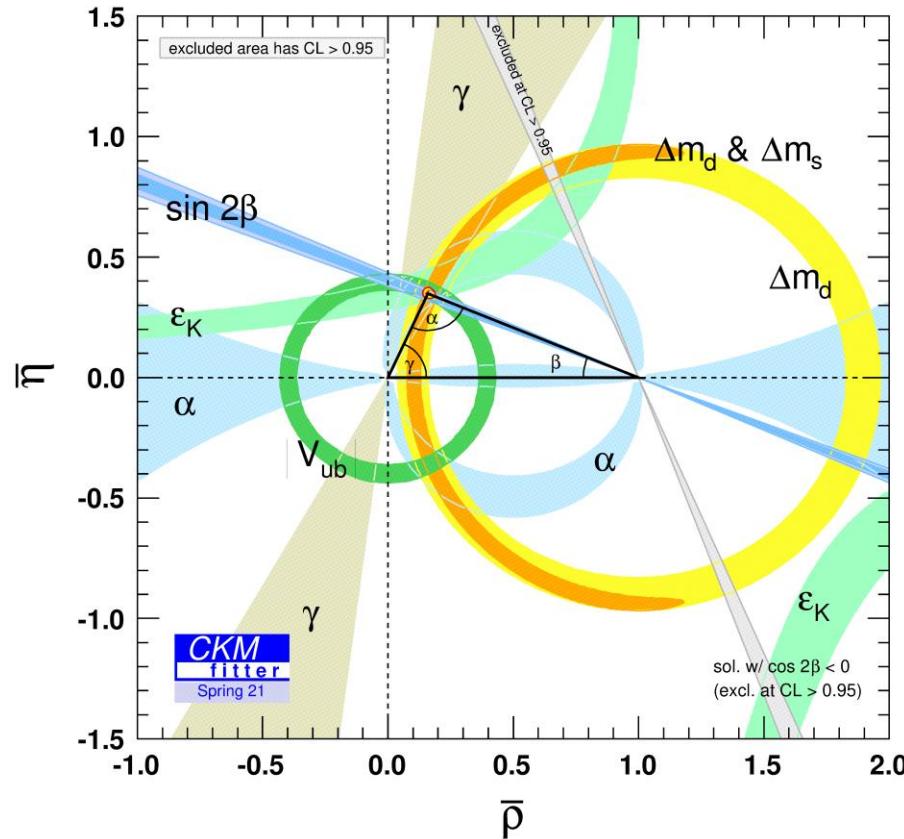
Self-consistency?

- 4 parameters (λ, A, ρ, η),
 >> 4 observables:
 test self-consistency
- $K \rightarrow \pi \ell \nu \xrightarrow{|V_{us}|=\lambda} \lambda = 0.2250 \pm 0.0007$
- $B \rightarrow D^{(*)} \ell \nu \xrightarrow{|V_{cb}|=A\lambda^2} A = 0.83 \pm 0.02$
- Left with 2 parameters (ρ, η),
 >> 2 observables

ρ, η -dependent observables

observable	CKM dependence	ρ, η dependence
$\Gamma(b \rightarrow u\ell\nu)$	$ V_{ub} ^2$	$\rho^2 + \eta^2$
Various $\Gamma(B \rightarrow DK)$	$Im \frac{V_{cb}V_{cs}^*}{V_{ub}V_{us}^*}$	$\gamma = \arg \frac{\rho + i\eta}{\sqrt{\rho^2 + \eta^2}}$
CPV in $B \rightarrow \psi K_S$	$Im \frac{V_{tb}^* V_{td} V_{cb} V_{cd}^*}{V_{tb} V_{td}^* V_{cb}^* V_{cd}}$	$\sin 2\beta = \frac{2\eta(1-\rho)}{(1-\rho)^2 + \eta^2}$
CPV in $B \rightarrow \pi\pi, \rho\pi, \rho\rho$	$Im \frac{V_{tb}^* V_{td} V_{ub} V_{ud}^*}{V_{tb} V_{td}^* V_{ub}^* V_{ud}}$	$\alpha = \pi - \beta - \gamma$
$\Delta m_B / \Delta m_{B_s}$	$ V_{td}/V_{ts} ^2$	$(1-\rho)^2 + \eta^2$
ϵ_K	$Im \frac{(V_{ts}V_{td}^*)^2}{(V_{us}V_{ud}^*)^2}$	$\frac{\eta(1-\rho)}{(1-\rho)^2 - \eta^2}$

Self-consistency test



$$\rho = +0.16 \pm 0.01$$
$$\eta = +0.35 \pm 0.01$$

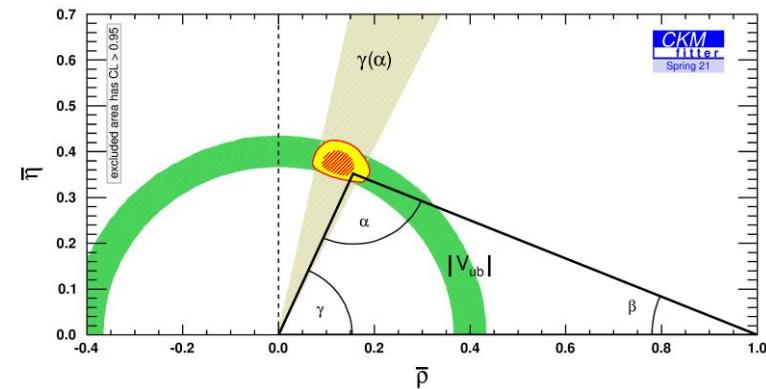
Allowing for NP

- Assuming that all FC and CPV processes are dominated by CKM is self-consistent \Rightarrow
 - Very likely, FC processes are dominated by the CKM mechanism, and CPV in FC processes is dominated by the KM phase
- We can do better: Assume that tree level processes are CKM dominated, but allow NP of arbitrary size and phase in FCNC processes \Rightarrow
 - Is the KM mechanism at work?
 - How much room for NP is there in FCNC?

$$M_{B\bar{B}} = M_{B\bar{B}}^{SM}(\rho, \eta) \times \Delta_d$$

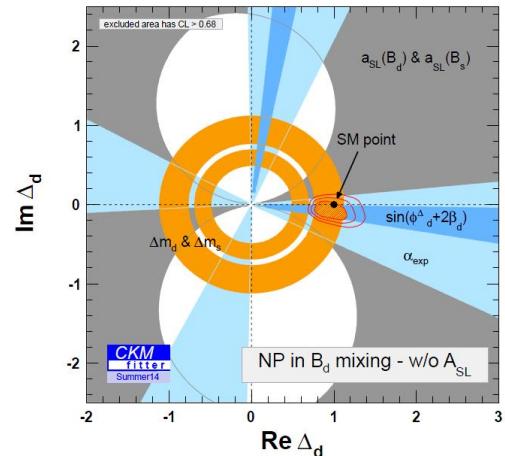
- Tree level:

$b \rightarrow u\ell\nu$	$\rho^2 + \eta^2$
$B \rightarrow DK$	γ
$B \rightarrow \rho\rho, \text{isospin}, S_{\Psi K_S}$	γ



- FCNC

$S_{\Psi K_S}$	$\sin[2\beta + \arg(\Delta_d)]$
Δm_B	$ \Delta_d $
A_{SL}	$\sin[\arg(\Delta_d)]/ \Delta_d $



Conclusions

1. The Kobayashi-Maskawa mechanism of CPV is at work ($\eta = 0.35 \pm 0.01$)
2. A NP contribution to $B^0 - \overline{B^0}$ mixing amplitude that carries a phase very different from the KM phase is constrained to lie below the 10% level
3. A NP contribution to $B^0 - \overline{B^0}$ mixing amplitude which is aligned with the KM phase is constrained to lie below the 20% level

The NP flavor puzzle

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The NP flavor puzzle

SM = EFT

Flavor constraints

The NP flavor puzzle

Minimal flavor violation (MFV)

SM = Low energy EFT

- SM = low energy effective theory, valid below a scale $\Lambda \gg m_Z$:

Gravity

- $\Lambda_{\text{Planck}} \sim 10^{19} \text{ GeV}$

Neutrino masses

- $\Lambda_{\text{Seesaw}} \leq 10^{15} \text{ GeV}$

Dark Matter

- $\Lambda_{\text{WIMP}} \sim \text{TeV}$

The fine-tuning problem

- $\Lambda_{\tilde{t}} \sim \text{TeV}$

- Must consider non-renormalizable terms suppressed by powers of Λ

Non-renormalizable terms

Example: $\mathcal{L}_{\Delta F=2}^{NP} = \sum_{i \neq j} \frac{z_{ij}}{\Lambda^2} (\overline{Q}_{Li} \gamma_\mu Q_{Lj})^2$

In particular: $\mathcal{L}_{\Delta B=2}^{NP} = \sum_{i \neq j} \frac{z_{db}}{\Lambda^2} (\overline{Q}_{Ld} \gamma_\mu Q_{Lb})^2$

$$M_{B\bar{B}}^{NP} \sim \frac{1}{6} \frac{z_{db}}{\Lambda^2} m_B f_B^2 B_B$$

$$| M_{B\bar{B}}^{NP} / M_{B\bar{B}}^{SM} | < 0.2; \text{Im}(M_{B\bar{B}}^{NP} / M_{B\bar{B}}^{SM}) < 0.1$$

$$\frac{|z_{db}|}{\Lambda^2} < \frac{2.3 \times 10^{-6}}{TeV^2}, \quad \frac{\text{Im}(z_{db})}{\Lambda^2} < \frac{1.1 \times 10^{-6}}{TeV^2}$$

Probing NP with FCNC

- Lower bounds on Λ for $z_{ij} = 1$
- Upper bounds on z_{ij} for $\Lambda = 1 \text{ TeV}$

Operator	$\Lambda[\text{TeV}]$ CPC	$\Lambda[\text{TeV}]$ CPV	$ z_{ij} $	$Im(z_{ij})$	Observables
$(\bar{s}_L \gamma_\mu d_L)^2$	9.8×10^2	1.6×10^4	9.0×10^{-7}	3.4×10^{-9}	$\Delta m_K; \epsilon_K$
$(\bar{s}_R d_L)(\bar{s}_L d_R)$	1.8×10^4	3.2×10^5	6.9×10^{-9}	2.6×10^{-11}	$\Delta m_K; \epsilon_K$
$(\bar{c}_L \gamma_\mu u_L)^2$	1.2×10^3	2.9×10^3	5.6×10^{-7}	1.0×10^{-7}	$\Delta m_D; A_\Gamma$
$(\bar{c}_R u_L)(\bar{c}_L u_R)$	6.2×10^3	1.5×10^4	5.7×10^{-8}	1.1×10^{-8}	$\Delta m_D; A_\Gamma$
$(\bar{b}_L \gamma_\mu d_L)^2$	6.6×10^2	9.3×10^2	2.3×10^{-6}	1.1×10^{-6}	$\Delta m_B; S_{\psi K}$
$(\bar{b}_R d_L)(\bar{b}_L d_R)$	2.5×10^3	3.6×10^3	3.9×10^{-7}	1.9×10^{-7}	$\Delta m_B; S_{\psi K}$
$(\bar{b}_L \gamma_\mu s_L)^2$	1.4×10^2	2.5×10^2	5.0×10^{-5}	1.7×10^{-5}	$\Delta m_{B_s}; S_{\psi \phi}$
$(\bar{b}_R s_L)(\bar{b}_L s_R)$	4.8×10^2	8.3×10^2	8.8×10^{-6}	2.9×10^{-6}	$\Delta m_{B_s}; S_{\psi \phi}$

Conclusions

- NP can contribute to FCNC at a level comparable to the SM even if it takes place at a scale that is six orders of magnitude above the electroweak scale
- If $z_{ij} = O(1)$, then $\Lambda > 10^4 - 10^5$ TeV
 - We misinterpreted the hints from the dark matter puzzle
 - We misinterpreted the hints from the fine tuning problem
- If $\Lambda_{\text{NP}} = O(\text{TeV})$, then the NP flavor structure is far from generic
 - Degeneracy
 - Alignment
- The NP flavor puzzle: If there is NP at $\Lambda \sim \text{TeV}$, why doesn't it modify FCNC?

Minimal Flavor Violation (MFV)

- For $Y^{u,d,e} = 0$, the SM has an $[SU(3)]^5$ symmetry
 - Y^u breaks $SU(3)_Q \times SU(3)_U$
 - Y^d breaks $SU(3)_Q \times SU(3)_D$
 - Y^e breaks $SU(3)_L \times SU(3)_E$
- MFV: $Y^{u,d,e}$ are the only source of $[SU(3)]^5$ breaking
- $Y^{u,d,e}$ = spurions: $[SU(3)]^5$ would have been respected if
 - $Y^u(3, \bar{3}, 1, 1, 1)$
 - $Y^d(3, 1, \bar{3}, 1, 1)$
 - $Y^e(1, 1, 1, 3, \bar{3})$
- MFV: All higher dimension operators, constructed from SM-fields and Y^f -spurions, are formally invariant under $[SU(3)]^5$
- Example: Gauge mediated supersymmetry breaking

MFV at work

- Apply MFV to z_{ij} of the dimension-six terms:

Operator	$z_{ij} \propto$	CKM+GIM	$ z_{ij} < (\Lambda/\text{TeV})^2 \times$
$(\bar{s}_L \gamma_\mu d_L)^2$	$y_t^4 (V_{ts} V_{td}^*)^2$	10^{-7}	9.0×10^{-7}
$(\bar{s}_L d_R)(\bar{s}_R d_L)$	$y_t^4 y_s y_d (V_{ts} V_{td}^*)^2$	10^{-14}	6.9×10^{-9}
$(\bar{c}_L \gamma_\mu u_L)^2$	$y_b^4 (V_{cb} V_{ub}^*)^2$	10^{-14}	5.6×10^{-7}
$(\bar{c}_L u_R)(\bar{c}_R u_L)$	$y_b^4 y_c y_u (V_{cb} V_{ub}^*)^2$	10^{-20}	5.7×10^{-8}
$(\bar{b}_L \gamma_\mu d_L)^2$	$y_t^4 (V_{tb} V_{td}^*)^2$	10^{-4}	2.3×10^{-6}
$(\bar{b}_L d_R)(\bar{b}_R d_L)$	$y_t^4 y_b y_d (V_{tb} V_{td}^*)^2$	10^{-9}	3.9×10^{-7}
$(\bar{b}_L \gamma_\mu s_L)^2$	$y_t^4 (V_{tb} V_{ts}^*)^2$	10^{-3}	5.0×10^{-5}
$(\bar{b}_L s_R)(\bar{b}_R s_L)$	$y_t^4 y_b y_s (V_{tb} V_{ts}^*)^2$	10^{-6}	8.8×10^{-6}

- MFV allows NP at $\Lambda \sim \text{TeV}$

The SM Flavor Puzzle

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The SM flavor puzzle

The FN mechanism

The flavor of neutrinos

Smallness and Hierarchy

$y_t \sim 1$	$y_c \sim 10^{-2}$	$y_u \sim 10^{-5}$
$y_b \sim 10^{-2}$	$y_s \sim 10^{-3}$	$y_d \sim 10^{-4}$
$y_\tau \sim 10^{-2}$	$y_\mu \sim 10^{-3}$	$y_e \sim 10^{-6}$
$ V_{us} \sim 0.2$	$ V_{cb} \sim 0.04$	$ V_{ub} \sim 0.004$
$\delta_{KM} \sim 1$		

- Only two parameters are $O(1)$:
 - y_t and δ_{KM}
- The other flavor parameters exhibit **smallness and hierarchy**
 - $y_e/y_t \sim 10^{-6}$
- Accidental or for a reason?
- Compare to the other SM parameters:
 - $g_s \sim 1, g \sim 0.6, e \sim 0.3, \lambda \sim 0.12$

Proposed solutions

- Approximate Abelian symmetry (FN)
- Approximate non-Abelian symmetry (DLK)
- Conformal dynamics (NS)
- Location in extra dimension (A-HS)
- Loop corrections
- Non-renormalizable terms (GL)

The Froggatt-Nielsen (FN) mechanism

- $U(1)_H$ symmetry
- Broken by a small parameter ϵ ; $H(\epsilon) = -1$
- In general, different fermion generations carry different H -charges
- $y_f \propto \epsilon^{H(\overline{f_L}) + H(f_R) + H(\phi)}$
- $|V_{ij}| \propto \epsilon^{H(Q_{Li}) - H(Q_{Lj})}$

FN - example

- $H(\bar{Q}_i) = H(U_i) = H(E_i) = (2,1,0)$
- $H(\bar{L}_i) = H(D_i) = (2,2,2), H(\phi) = 0$
- $Y^u \sim \begin{pmatrix} \epsilon^4 & \epsilon^3 & \epsilon^2 \\ \epsilon^3 & \epsilon^2 & \epsilon \\ \epsilon^2 & \epsilon & 1 \end{pmatrix}; Y^d \sim (Y^e)^T \sim \begin{pmatrix} \epsilon^4 & \epsilon^4 & \epsilon^4 \\ \epsilon^3 & \epsilon^3 & \epsilon^3 \\ \epsilon^2 & \epsilon^2 & \epsilon^2 \end{pmatrix}$

$y_t \sim 1$	$y_c \sim \epsilon^2$	$y_u \sim \epsilon^4$
$y_b \sim \epsilon^2$	$y_s \sim \epsilon^3$	$y_d \sim \epsilon^4$
$y_\tau \sim \epsilon^2$	$y_\mu \sim \epsilon^3$	$y_e \sim \epsilon^4$
$ V_{us} \sim \epsilon$	$ V_{cb} \sim \epsilon$	$ V_{ub} \sim \epsilon^2$

- For $\epsilon \sim 0.05$ – roughly consistent with the observed hierarchy

The flavor of neutrinos

- $\Delta m_{21}^2 = (7.5 \pm 0.2) \times 10^{-5} \text{ eV}^2$, $|\Delta m_{32}^2| = (2.45 \pm 0.03) \times 10^{-3} \text{ eV}^2$
- $|U_{e2}| = 0.55 \pm 0.01$, $|U_{\mu 3}| = 0.67 \pm 0.03$, $|U_{e3}| = 0.148 \pm 0.003$
- $|U_{\mu 3}| > \text{any } |V_{ij}|$
- $|U_{e2}| > \text{any } |V_{ij}|$
- $|U_{e3}|$ is not particularly small ($|U_{e3}| \sim 0.4|U_{e2}U_{\mu 3}|$)
- $m_2/m_3 > 1/6 > \text{any } m_i/m_j$ for charged fermions
- Neither smallness nor hierarchy have been observed so far in the neutrino related flavor parameters

Anarchy vs. TBM

- Anarchy:

- $M_\nu \sim \frac{v^2}{\Lambda_{\text{Seesaw}}} \begin{pmatrix} 0.6 & 0.6 & 0.6 \\ 0.6 & 0.6 & 0.6 \\ 0.6 & 0.6 & 0.6 \end{pmatrix}$
 - Consistent with FN with $H(L_1) = H(L_2) = H(L_3)$

- Tribimaximal mixing:

- $|U|_{TBM} = \begin{pmatrix} 2/\sqrt{6} & 1/\sqrt{3} & 0 \\ 1/\sqrt{6} & 1/\sqrt{3} & 1/\sqrt{2} \\ 1/\sqrt{6} & 1/\sqrt{3} & 1/\sqrt{2} \end{pmatrix}$
 - Requires non-Abelian symmetry (A_4) and special pattern of symmetry breaking

The flavor of Higgs

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The Flavor of Higgs

Testing the SM predictions

Testing flavor models

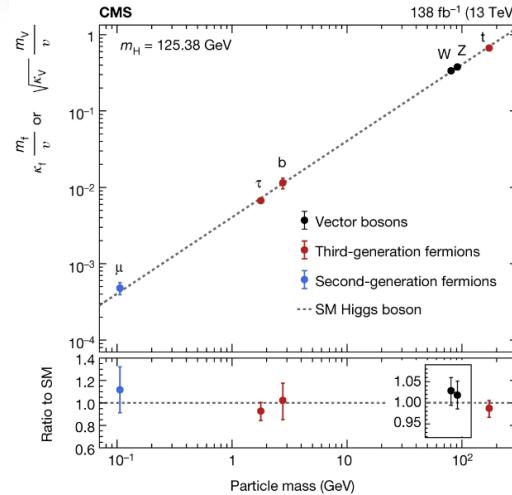
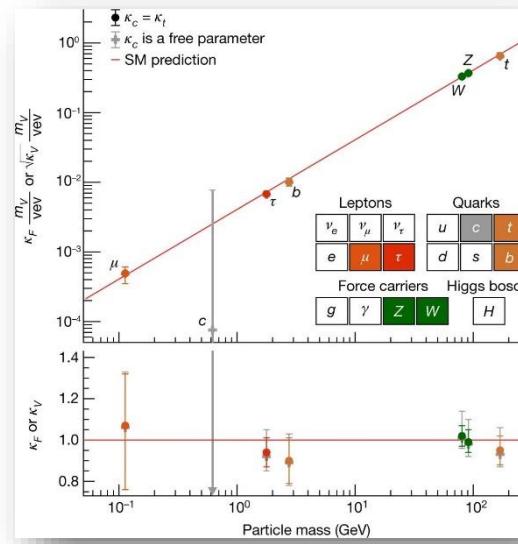
$$\text{SM: } Y^F = (\sqrt{2}/\nu) M_F$$

- Proportional
 - $y_i/y_j = m_i/m_j \quad (y_i \equiv Y_{ii})$
- Factor of proportionality
 - $y_i/m_i = \sqrt{2}/\nu$
- Diagonal
 - $Y_{ij} = 0 \text{ for } i \neq j$
- Real
 - $\text{Im}(y_i/m_i) = 0$

Proportionality?

$$\mu_f \equiv \frac{\sigma(pp \rightarrow h)BR(h \rightarrow f)}{[\sigma(pp \rightarrow h)BR(h \rightarrow f)]_{SM}}$$

μ_f	Experiment
$\mu_{t\bar{t}h}$	1.10 ± 0.18
μ_{ZZ^*}	1.01 ± 0.07
μ_{WW^*}	1.19 ± 0.12
$\mu_{b\bar{b}}$	0.98 ± 0.12
$\mu_{c\bar{c}}$	$[1.2, 2.6], < 20\mu_{b\bar{b}}$
$\mu_{\tau\tau}$	1.15 ± 0.15
$\mu_{\mu\mu}$	1.19 ± 0.34
μ_{ee}	$< 7.2 \times 10^4$



Diagonality?

Observable	Experiment	$Y_{ij} \leq$
$BR(t \rightarrow ch)$	$\leq 1.1 \times 10^{-3}$	6.4×10^{-2}
$BR(t \rightarrow uh)$	$\leq 1.2 \times 10^{-3}$	6.6×10^{-2}
$BR(h \rightarrow \tau\mu)$	$\leq 1.5 \times 10^{-3}$	1.1×10^{-3}
$BR(h \rightarrow \tau e)$	$\leq 2.2 \times 10^{-3}$	1.4×10^{-3}
$BR(h \rightarrow \mu e)$	$\leq 6.1 \times 10^{-5}$	2.5×10^{-4}

CPV?

- $f_{CP}^\tau = -0.02 \pm 0.32$
- $f_{CP}^t = +0.00 \pm 0.33$

Conclusions

- $y_\mu/y_\tau \approx m_\mu/m_\tau$ in agreement with proportionality
- $y_c < y_b$ in support of proportionality
- y_t, y_b, y_τ obey $y_{3rd}/m_{3rd} \approx \sqrt{2}/\nu$ in agreement with the SM factor
- y_μ obeys $y_\mu/m_\mu \approx \sqrt{2}/\nu$ in agreement with the SM factor
- Strong upper bounds on violation of diagonality,
 $Y_{tq}/Y_{tt} < 0.06$, $Y_{\tau\ell}/Y_{\tau\tau} < 0.1$, $Y_{\mu e}/Y_{\mu\mu} < 0.4$
- Upper bound on CPV, $f_{CPV}^{t,\tau} < 0.3$
- Higgs flavor physics

SM EFT

$$\mathcal{L}_Y^{d=4} = \lambda_{ij} \bar{f}_L^i f_R^j \phi + h.c.$$

$$\mathcal{L}_Y^{d=6} = \frac{\lambda'_{ij}}{\Lambda^2} \bar{f}_L^i f_R^j \phi (\phi^\dagger \phi) + h.c.$$

$$\sqrt{2}m = V_L \left(\lambda + \frac{v^2}{2\Lambda^2} \lambda' \right) V_R^\dagger v$$

where $m = \text{diag}(m_e, m_\mu, m_\tau)$

$$Y_{ij} = \frac{\sqrt{2}m_i}{v} \delta_{ij} + \frac{v^2}{\Lambda^2} \hat{\lambda}_{ij}$$

where $\hat{\lambda} = V_L \lambda' V_R^\dagger$

MFV

- $\lambda'_\ell = a\lambda_\ell + b\lambda_\ell\lambda_\ell^\dagger\lambda_\ell + O(\lambda_\ell^5)$
- $Y_{ij}^e = \frac{\sqrt{2}m_i}{v}\delta_{ij}\left(1 + \frac{av^2}{\Lambda^2} + \frac{2bm_i^2}{\Lambda^2}\right)$
- **Diagonality:** $Y_{\mu\tau}, Y_{\tau\mu} = 0$
- **Factor:** $y_\tau = \frac{\sqrt{2}m_\tau}{v} \left(1 + \frac{av^2}{\Lambda^2}\right)$
- **Proportionality:** $\frac{y_\mu}{y_\tau} = \frac{m_\mu}{m_\tau} \left[1 - \frac{2b(m_\tau^2 - m_\mu^2)}{\Lambda^2}\right]$

FN

- $\lambda'_{ij} = O(1)\lambda_{ij}$
- $Y_{ij}^e = \frac{\sqrt{2}m_i}{v} \delta_{ij} + \frac{a_{ij}v^2}{\Lambda^2} \times \begin{cases} U_{ij} (m_j/v) & (i \leq j) \\ (m_j/v)/U_{ji} & (i > j) \end{cases}$
- **Diagonality:** $Y_{\mu\tau} = O(\frac{U_{23}vm_\tau}{\Lambda^2}), Y_{\tau\mu} = O(\frac{vm_\mu}{U_{23}\Lambda^2})$
- **Factor:** $y_\tau = \frac{\sqrt{2}m_\tau}{v} [1 + \frac{a_\tau v^2}{\Lambda^2}]$
- **Proportionality:** $\frac{y_\mu}{y_\tau} = \frac{m_\mu}{m_\tau} [1 + \frac{(a_\mu - a_\tau)v^2}{\Lambda^2}]$

h -testing flavor models

- Measure $h \rightarrow \tau\tau, \tau\mu, \mu\mu$
- Test MFV, FN, NFC, GL...

Model	$\frac{Y_\tau^2}{2m_\tau^2/v^2}$	$\frac{Y_\mu^2/Y_\tau^2}{m_\mu^2/m_\tau^2}$	$\frac{Y_{\mu\tau}^2}{Y_\tau^2}$
SM	1	1	0
MFV*	$1 + \mathcal{O}(v^2/\Lambda^2)$	$1 + \mathcal{O}(m_\tau^2/\Lambda^2)$	0
FN	$1 + \mathcal{O}(v^2/\Lambda^2)$	$1 + \mathcal{O}(v^2/\Lambda^2)$	$\mathcal{O}(U_{\mu 3} ^2 v^4/\Lambda^4)$
GL	9	25/9	$\mathcal{O}(10^{-2})$

Flavor Anomalies?

$$R_{K^{(*)}}, R_{D^{(*)}}, \Delta A_{CP}$$

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Flavor anomalies?

$$B \rightarrow K^{(*)} \mu^+ \mu^-$$

$$R_{K^{(*)},[a,b]} = \frac{\int_a^b dq^2 [d\Gamma(B \rightarrow K^{(*)} \mu^+ \mu^-)/dq^2]}{\int_a^b dq^2 [d\Gamma(B \rightarrow K^{(*)} e^+ e^-)/dq^2]}$$

Observable	SM	Experiment
$R_{K,[1.1,6]GeV^2}$	1.00 ± 0.01	$0.846 \pm 0.040 \pm 0.013$
$R_{K^*,[1.1,6]GeV^2}$	1.00 ± 0.01	$0.69^{+0.11}_{-0.07} \pm 0.05$
$R_{K_S,[1.1,6]GeV^2}$	1.00 ± 0.01	$0.66^{+0.20}_{-0.14} \pm 0.03$
$R_{K^{*+},[0.045,6]GeV^2}$	1.00 ± 0.01	$0.70^{+0.18}_{-0.13} \pm 0.03$

- LHCb, 2111.11105

$R_{K^{(*)}}$ from NP

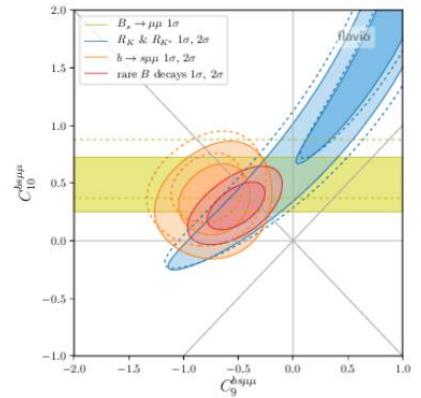
- Given other measurements, it is plausible that (if indeed NP) the modification is in $b \rightarrow s\mu\mu$
- Destructive interference is needed
- Assume $\Lambda_{NP} \gg m_W \Rightarrow$ SM-EFT
- Only two dimension-six operators
- $\mathcal{L}_{d=6} \sim \frac{G_F \alpha}{\sqrt{2}\pi} V_{tb} V_{ts}^* [C_{LL} O_{LL} + C_{RL} O_{RL}]$
$$O_{AB} = (\bar{s} \gamma^\mu P_A b)(\bar{\mu} \gamma_\mu P_B \mu)$$

$R_{K^{(*)}}$ from SM-EFT

$$R_{K,[1,6]GeV^2} = 1 + 2Re \left(\frac{C_{LL}^{NP} + C_{RL}^{NP}}{C_{LL}^{SM}} \right)$$

$$R_{K^*,[1,6]GeV^2} \approx 1 + 2Re \left(\frac{C_{LL}^{NP} - C_{RL}^{NP}}{C_{LL}^{SM}} \right)$$

$\Rightarrow C_{LL}^{NP}/C_{LL}^{SM} \sim -0.15$ is singled out as the prime candidate to explain the anomalies



$R_{K^{(*)}}$ from leptoquarks

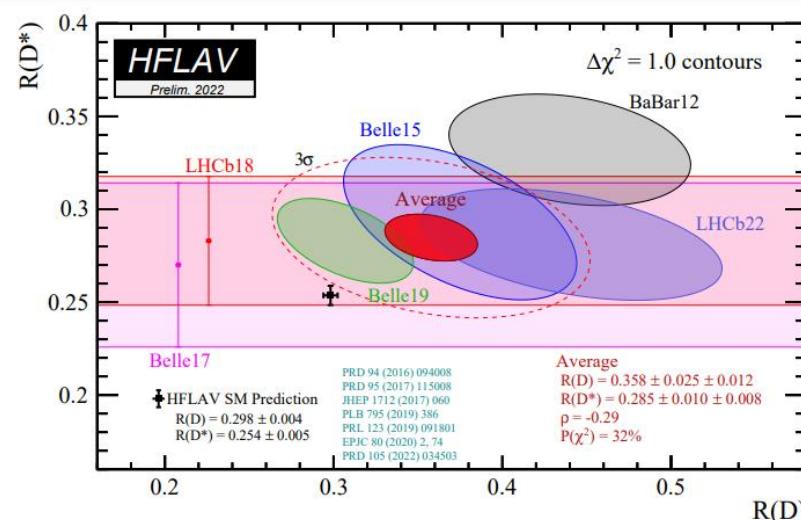
Representation	Couples to	Generates
$(3,1)_{-4/3}$	$\bar{D}\bar{E}$	\mathcal{C}_{RR}
$(3,2)_{+1/6}$	$\bar{D}L$	\mathcal{C}_{RL}
$(3,2)_{+7/6}$	$\bar{Q}E$	\mathcal{C}_{LR}
$(3,3)_{-1/3}$	$\bar{Q}\bar{L}$	\mathcal{C}_{LL}

- Only $T(3,3)_{-1/3}$ can account for both R_K and R_{K^*}
- To generate $\mathcal{C}_{LL}^{NP}/\mathcal{C}_{LL}^{SM} \sim -0.15$, we must have $\frac{Re(Y_{\mu s}^T Y_{\mu b}^{T*})}{m_T^2} \sim -\frac{0.004}{TeV^2}$
- Predictions: $\frac{BR(B_s \rightarrow \mu^+ \mu^-)}{BR(B_s \rightarrow \mu^+ \mu^-)_{SM}} = \frac{BR(B_s \rightarrow \phi \mu^+ \mu^-)}{BR(B_s \rightarrow \phi \mu^+ \mu^-)_{SM}} = R_K = R_{K^*}$
- If Y_{ij}^T obey MFV, then $\frac{Y_{ts}^T Y_{tb}^{T*}}{Y_{\mu s}^T Y_{\mu b}^{T*}} = \frac{y_\tau^2}{y_\mu^2}$
- In this case, the combination of R_K , $BR(B \rightarrow K\tau\tau)$, Δm_{B_s} and the LHC lower bound on m_T cannot be simultaneously satisfied \Rightarrow MFV will be excluded

$$B \rightarrow D^{(*)}\tau\nu$$

$$R_{D^{(*)}} = \frac{\Gamma(B \rightarrow D^{(*)}\tau\nu)}{\Gamma(B \rightarrow D^{(*)}\ell\nu)}$$

Observable	SM	Experiment	EXP/SM
R_D	0.298 ± 0.004	0.358 ± 0.028	1.20 ± 0.09
R_{D^*}	0.254 ± 0.005	0.285 ± 0.013	1.12 ± 0.05



$R_{D^{(*)}}$ from NP

- Assume $\Lambda_{NP} \gg m_W \Rightarrow$ SM-EFT
- 3 combinations of 2 lepton and 2 quark fields can give the required $b \rightarrow c$ transition:
 $\bar{L}L\bar{Q}Q, \bar{E}L\bar{u}Q, \bar{e}L\bar{Q}d$
- Given the presence of L and Q , many related FCNC processes

$R_{D(*)}$ in simplified LQ models

Representation	Couples to	Generates
scalar $(3,1)_{-1/3}$	$\bar{L}Q^c, \bar{E}U^c$	$C_{QQLL}^{3333}, C_{QuLe}^{3233}$
vector $(1,3)_0$	$\bar{Q}Q, \bar{L}L$	C_{QQLL}^{3333}
vector $(3,1)_{+2/3}$	$\bar{Q}L, \bar{D}E$	$C_{QQLL}^{3333}, C_{QdLe}^{3333}$
scalar $(3,2)_{+7/6}$	$\bar{U}L, \bar{Q}E$	C_{QuLe}^{3233}
Vector $(3,2)_{-5/6}$	$\bar{Q}E^c, \bar{L}D^c$	C_{QdLe}^{3333}

- The flavor indices correspond to models of horizontal $[SU(2)]^3$ models
- Can work for $m_X <$ a few TeV
- Many constraints from other measurements, e.g. $b\bar{b} \rightarrow \tau\tau$

ΔA_{CP}

- CP violation in charm decays:
 - $\Delta A_{CP} = A_{CP}(K^+K^-) - A_{CP}(\pi^+\pi^-)$
 - $A_{CP}(f) = \frac{\Gamma(D^0 \rightarrow f) - \Gamma(\overline{D^0} \rightarrow f)}{\Gamma(D^0 \rightarrow f) + \Gamma(\overline{D^0} \rightarrow f)}$
- SM:
 - $\Delta A_{CP} = 4 \text{Im} \left(\frac{V_{ub} V_{cb}^*}{V_{us} V_{cs}^*} \right) \text{Im} \left(\frac{A_{\Delta U=0}}{A_{\Delta U=1}} \right)$
 $\approx -2.8 \times 10^{-3} \times \text{Im} \left(\frac{A_{\Delta U=0}}{A_{\Delta U=1}} \right)$
- 2019,2022 measurements (LHCb, 1903.08726, 2209.03179):
 - $\Delta A_{CP} = (-1.54 \pm 0.29) \times 10^{-3}$
 - $A_{CP}(K^+K^-) = (+0.77 \pm 0.57) \times 10^{-3}$
 - $A_{CP}(\pi^+\pi^-) = (+2.32 \pm 0.61) \times 10^{-3}$

ΔA_{CP} - Theory

- SM:
 - $\Delta A_{CP}^{SM} \approx -2.8 \times 10^{-3} \times \left(\frac{\alpha_s}{\pi}\right) \times r_{QCD}$
 - $A_{CP}(K^+ K^-) = -A_{CP}(\pi^+ \pi^-)$
 - $r_{QCD} \sim 10$? Grossman+Schacht, 1903.10952
 - $USV/USC \sim 1.7$? Schacht, 2207.08539
- NP:
 - Dery+Nir, 1909.11242; Bause et al., 2210.16330
 - EFT $\Rightarrow \Lambda_{NP} < 40 \text{ TeV}$
 - 2HDM
 - SUSY
 - Vector-like up quarks
 - Z'

Flavored Conclusions



FCNC: Loop x CKM x GIM suppression

⇒ Excellent probe of NP at very high energy scales



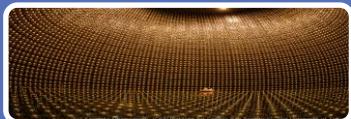
Quarks: smallness, hierarchy

⇒ Approximate symmetry?



Squarks: degeneracy, alignment

⇒ Flavor paradise, but where are they?



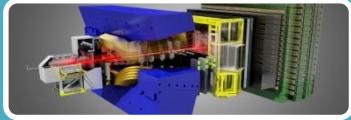
Neutrinos: anarchy ⇒ Knowing more

does not necessarily mean understanding better



Higgs: diagonality? proportionality? CP?

⇒ A new opportunity for flavor



R_K, R_D : Statistical fluctuations or New Physics?

⇒ Stay tuned for LHCb and Belle II