

FACTS ABOUT THE CERN & SOCIETY FOUNDATION

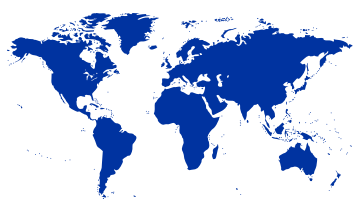
WHAT IS THE CERN & SOCIETY FOUNDATION?



*CERN & Society
Foundation*

The CERN & Society Foundation was established in 2014 to support and promote the mission of CERN and disseminate its benefits to the wider public.

WHAT DOES IT DO?



The Foundation operates nationally and internationally to pursue its mission, across three main areas: Education & Outreach, Innovation & Knowledge Exchange, and Culture & Creativity

CERN & SOCIETY FOUNDATION'S IMPACT

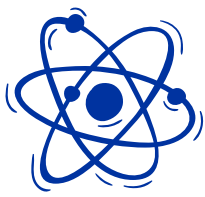


In 2019 alone, the Foundation helped train 179 teachers, engaged 1300 high school students in STEM subjects, provided opportunities to 98 students at Bachelor's and Master's level; and hosted 26 artists too!

**You too can join us on our
mission!**

More at
<https://cernandsocietyfoundation.cern/>

WHY DONATE TO THE CERN & SOCIETY FOUNDATION?



To build the future of Science & Tech

By accessing unique opportunities at a young age, students are able to develop the appetite needed for Science and Technology careers



To create synergy between science and culture

Did you know that the CERN & Society Foundation is also helping enrich the cultural landscape by bringing scientists and artists together?



To Give Something Back

Donating to the CERN & Society Foundation is your opportunity to give something back to the community and contribute to the growth of society



To help build career opportunities

The fully funded student programmes are remarkable opportunities for students from the lesser developed countries. They even help the students to build their careers in STEM professions



To leave a legacy

You can leave a gift to the future generation of scientists. You do not need a great heritage to leave a great legacy. Even a small contribution is important.



Know more about what we do at:

<https://cernandsocietyfoundation.cern/>

MYTHS AND FACTS ABOUT CHARITABLE GIVING

Myth

It is pointless giving to foundations- most of the donation goes towards administrative costs

Fact

The CERN & Society Foundation utilizes 96% of the total donation received as grants and only 4% goes towards operating costs

Myth

Millennials do not care about charity

Fact

55% of Gen X and 51% of Millennials contribute to charities!* In fact, younger generations contribute to charities in other ways such as fundraising, volunteering and online promotion too

Myth

Giving to charity will not make me any happier

Fact

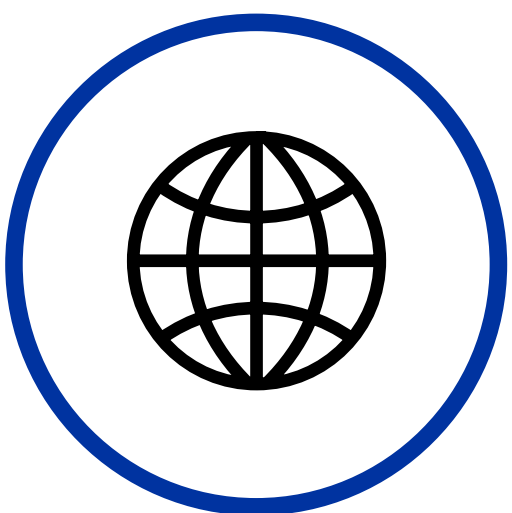
Numerous studies have shown that happiness does not result from what we get, but from what we give! The joy of making a difference in someone's life is more powerful than you can possibly imagine

KNOW MORE AT: CERNANDSOCIETYFOUNDATION.CERN

*Source: The Next Generation of American Giving

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And keep up-to-date with the latest happenings at the CERN & Society Foundation



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