

30th International Symposium on Lepton Photon Interactions at High Energies



Contribution ID: 25

Type: **Poster**

The International Particle Physics Outreach Group - Engaging the world with science

Monday 10 January 2022 16:21 (1 minute)

The International Particle Physics Outreach Group (IPPOG) is a global network of scientists, science educators and communication specialists developing and supporting science education and public engagement for particle physics. The primary methodology adopted by IPPOG promotes the direct involvement of scientists active in current research with education and communication specialists, in order to effectively develop and share best practices in outreach. IPPOG member activities include the International Particle Physics Masterclass programme, International Day of Women and Girls in Science, Worldwide Data Day, International Muon Week and International Cosmic Day organisation, and participation in activities ranging from public talks, festivals, exhibitions, teacher training, student competitions, and open days at local institutions. These independent activities, often carried out in a variety of languages to public with a variety of backgrounds, all serve to gain the public trust and to improve worldwide understanding and support of science. We present our vision of IPPOG as a strategic pillar of particle physics, fundamental research and evidence-based decision-making around the world.

Primary authors: ABREU, Pedro (LIP Laboratorio de Instrumentacao e Fisica Experimental de Part); GOLDFARB, Steven (University of Melbourne (AU))

Presenter: GOLDFARB, Steven (University of Melbourne (AU))

Session Classification: Science in Society

Track Classification: Public Engagement and Training