Originally the ATLAS YouTube Live programme was created as a way to engage audiences in public events due to the cancellation of in-person events. It has since become a regular feature of ATLAS communications.

Launched in May 2020, the ATLAS YouTube Live series brings public talks to the digital audiences.

Presenters gave their talks from their offices or at home.

Members of the ATLAS Collaboration are invited to give a 30-45 minute online talk aimed at the general public live on Youtube, with a live Question and Answer session held afterwards.

Some questions are collected in advance from Instagram stories as an additional way to increase interest in the talks.

Many viewers attended live. In addition, the videos remain available on the platform afterwards, which enables watching at a later date. This increases the accessibility of the talks for people who are not available in the (European) evening to attend.

Talks cover a range of topics and there is particular focus on areas which have not often been given the spotlight in public ATLAS talks.

Views on the ATLAS YouTube channel for the eight live talks May 2020 - January 2022

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