

CERN IT Department

Web Content Management

IT Considerations

Tim Smith IT/UDS







Content Management?



- Methods and tools used to capture, manage, store, preserve, and deliver content
 - Digital; audio, video, photo, document
- Content lifecycle
 - Formats, conversion
- Useable / Findable
 - Metadata collection and curation
 - Keywords, Provenance, Context
- Pitfalls of loading onto a web server
 - Stale, duplication, unfindable, inefficient





In-house targeted CM systems

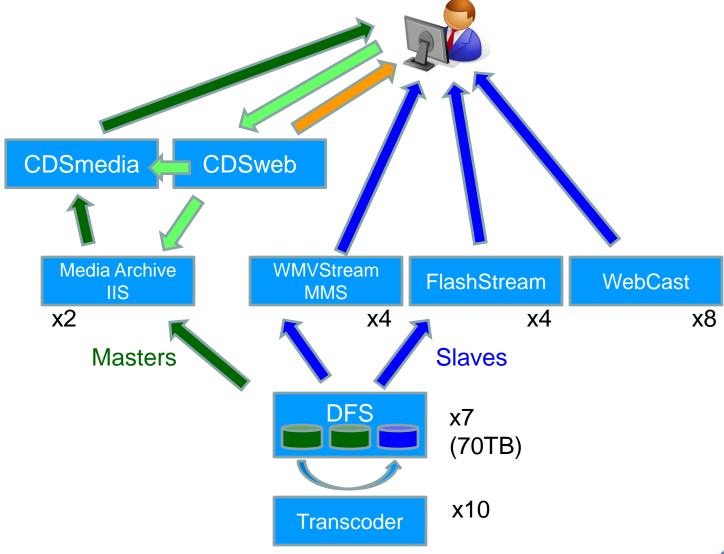


- Indico
 - Meetings
 - AV material management, recording, streaming
 - Conferences
 - Paper submission & review, track management
- CDS
 - Institutional documents
 - Publication and reviewing systems; curation
 - MultiMedia
 - Streaming, preservation
- EDMS
 - Engineering and equipment data management
 - Approval systems
- AISMedia
 - Administrative documents
 - Approval systems
- Pitfalls: Easy to reproduce "top layer" more attractively



Content Delivery & Management





CERN IT Department CH-1211 Genève 23 Switzerland www.cern.ch/it





Web Content Management



- One-stop Store
 - Icon libraries, style sheets, templates
 - Plug-ins and Connectors
- Aggregator
 - To embed content served from backend systems
- Interface
 - To targeted CM backend systems
 - Upload file to MediaArchive
 - Create an agenda in Indico
- Global Search
- Enterprise: filesystems, email

