



Presenter name  
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# CERN IdeaSquare

Strategy 2021-2025



## Ongoing strategy process

- IdeaSquare is no longer a little baby – it needs clear goals in life.
  - A more specific plan: instead of trying a little bit of everything, having a focus.
- Process is ongoing, and this meeting is a part of it.
- Student programmes remain at the core of what IdeaSquare does.



# IDEASQUARE

“An open unique space designed to experiment multidisciplinary collaboration. A facility to co-create and tinker innovative solutions for the future of our society. An experiment inspired by R&D in particle physics and scientific thinking. A place where people have the license to dream.

0. THE Port 2  
1. unite innovation · impact future · act today

# IDEASQUARE: vision, mission, and values

- Vision: ***Become the global reference for how science and society collaborate in multidisciplinary teams to create innovative solutions for the future of humankind.***
- Mission: ***IdeaSquare's mission is to provide a space to tinker and co-create, and to foster the next generation of scientists and innovators by supporting and inspiring them in their early-stage science, technology, and open innovation initiatives for the future of society.***
- Values: ***Dream Big, Be open, Collaborate, Experiment and Learn***



# Core elements

- ATTRACT
- CROWD4SDG
- Student programmes: MSc, PhD, Bachelor's, MBA
- Offering to CERN community
- Related workshops and events

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