

 **TECHNOPOLIS**
THESSALONIKI ICT BUSINESS PARK



Technopolis ICT park

Companies of the ICT sector



AMERICAN FARM SCHO
Thessaloniki · Greece

Deloitte.



noisis
Σύμβουλοι Ανάπτυξης



EKETA

ΕΘΝΙΚΟ ΚΕΝΤΡΟ ΕΡΕΥΝΑΣ & ΤΕΧΝΟΛΟΓΙΚΗΣ ΑΝΑΠΤΥΞΗΣ



6 educational and research institutes

Aristotle University of Thessaloniki

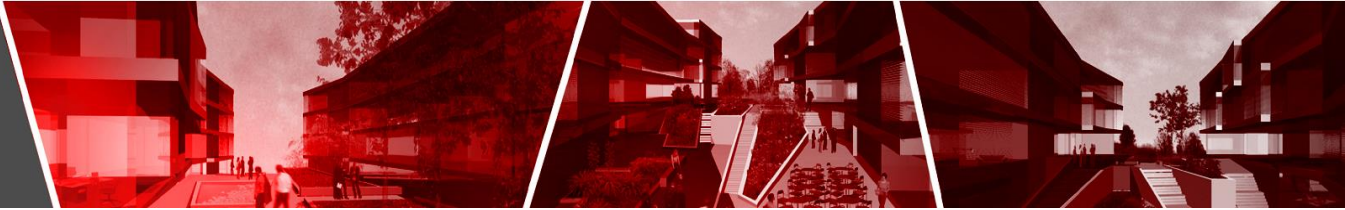
University of Macedonia

Alexander Technological Educational Institute

American College of Thessaloniki

Center of Research and Technology Hellas (CERTH)

American Farm School

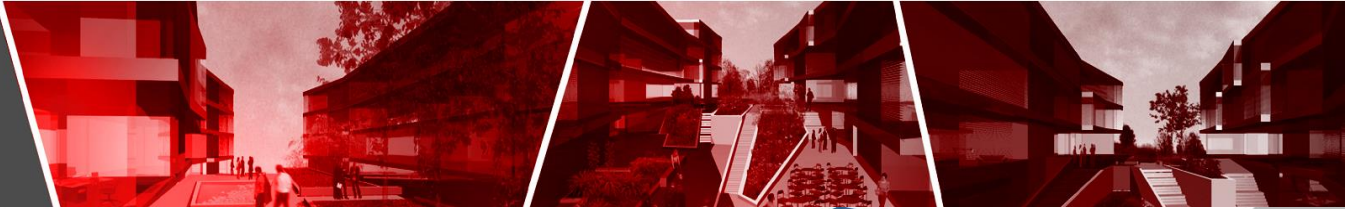


The first private ICT Business Park in Greece

Mission

- To create a friendly and functional workplace environment in the field of High Technology.
- To offer state of the art infrastructure and services for foreign investments.





Thessaloniki Location

Easy access to Southeast Europe

Middle East

- 220 km to Skopje
- 280 km to Sofia
- 450 km to Athens
- 580 km to Istanbul
- 600 km to Beograd
- 650 km to Bucharest





Thessaloniki is an ideal place to research and innovate”

Thessaloniki Technology HUB”

Thessaloniki is the second largest city in Greece and hosts an important part of the scientist community in Greece.

There is a considerable number of Academic and scientist organizations in the areas of as natural sciences, engineering and information technology. Alongside this significant scientist and entrepreneurial network in the ICT market, **Thessaloniki advantageous as it is a wonderful place to live, work and do business.**

Thessaloniki constitutes the foremost choice to invest in ICT in Southeastern Europe

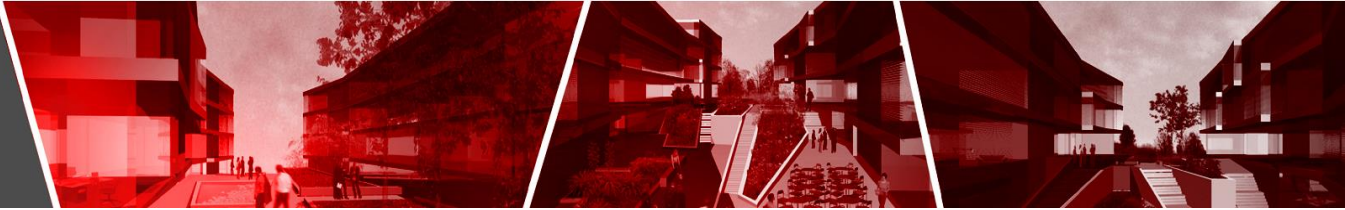
Thessaloniki constitutes the foremost choice as the new competitive model growth needs the cooperation among the scientist, research and entrepreneurial organizations in new technologies. Besides, this is the direction that all of Europe is taking in view of the new global distribution of economic activities.

Thessaloniki hosts an extensive academic and research community that can aid – through synergies and staff – the operation of research and development departments of medium and large enterprises or spin-o companies.

Due to it’s geographical position and its’ geopolitical significance, Thessaloniki can become the rest, most important and the most recognizable innovation hub in Southeastern Europe Especially in our city today coexist and operate with success

- **5 major Universities including the biggest in SE Europe**
- 9 world respected research centers
- **120K+ undergrads, 20K+ grads students**
- The Thessaloniki Science Center & Technology Museum is one of the most high-tech museums in Southeastern Europe
- **Vibrant start-up community**
- **Pre-Incubators / Accelerators**
- **4 major incubators, the biggest in the country**
- An Innovation Zone
- Technological and Science business Park, the first in Greece





Technopolis Infrastructure

- External – internal road network
- Water Supply network
- Drainage & Sewage network
- Telecommunications network
- Landscape architecture
- Fire fighting network
- Electric power substations
- Incubator building
- Service building (post office, banks, restaurants, gym, day nursery, mini market, etc.) estimate 2022
- Building ratio 1.3

Advantages of Technopolis

- Easy access to South East Europe and Middle East
- 10 min away from international airport
- High quality of scientists and employees (Thessaloniki has the largest University in Greece)
- Cooperation with and access to the largest ICT companies of Northern Greece
- State of the art infrastructure - professional management of the park



B|I|C
Business Innovation Center



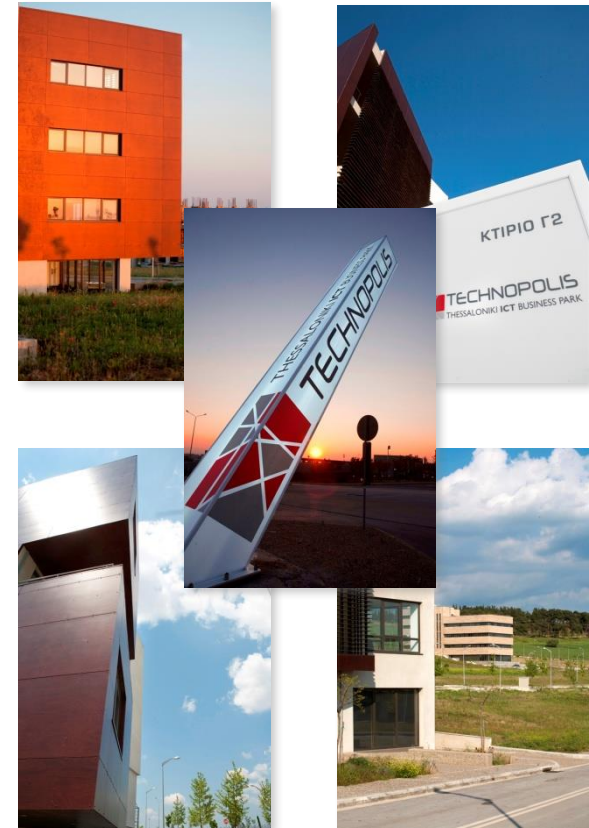
10.000 m2 of office space will be developed to host small and medium sized companies of the New Economy

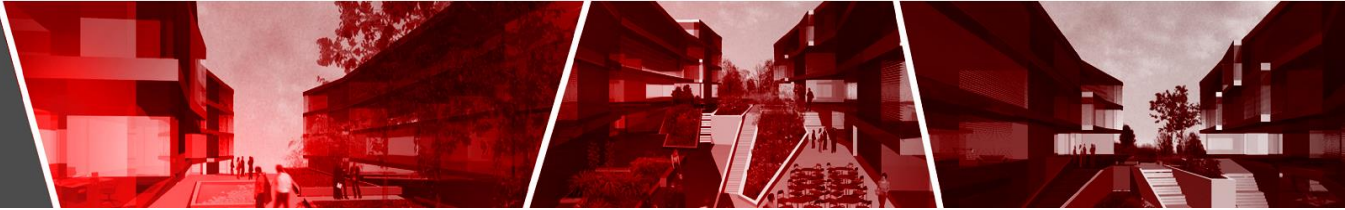


TECHNOPOLIS THESSALONIKI ICT BUSINESS PARK

Tomorrow

Once fully deployed, the Business Park is expected to host more than 150 Greek and Foreign Enterprises and +3.000 employees.





TECHNOPOLIS THESSALONIKI ICT BUSINESS PARK

Proposals for new investment

- **Buy** land from owner (**initial investor**), 1.200sqm, building 2.000sqm office
- **Rent** office from **development company**, custom building, many years contract.
- **Buy** land from American Farm School (**initial investor**), from 2.000 to 8.000 & building 2.800sqm office to 10.000
- **Rent** land from American Farm School (**initial investor**), from 2.000 to 8.000 & building 2.800sqm office to 10.000





2nd PERIOD

TECHNOPOLIS THESSALONIKI

June 2016

1st software development Cluster in Greece





Goals

the enchancement of extroversion and competitiveness of its members globally

- supporting and promoting products and services of businesses in global markets.
- creation of a powerful brand for the cluster and its promotion.
- attraction of research centres international ITC businesses
- cooperation with equivalent ICT Clusters

diffusion of expertise and connection with research and technological development

- development of stable cooperations with research and university institutions of Macedonia and Greece in general but also with international institution (for instance CERN for market use of technologies)
- diffusion of expertise, access for businesses in transportation services and support in copyright matters.
- development of pilot corporation projects together with research and university institutions, in order to create products competitive in global markets

specialize, attract and maintain human power

- educate employees in IT, technical, marketing and other subjects necessary for their personal and professional development.
- attract talented scientists and lead members from Greek universities
- creating programs to help exchanging personnel, researchers, industrial PHD, etc.

improvement of enterprizing environment through funding and developing cooperations.

- developing common technologies and enterprizing environment for all Cluster members
- creating economies of scale on the matters of common supplies, technological platforms and tools for developing softwares
- support businesses in gathering funds from private financiers (seed, startup and VC funds) as well as European and National funding projects

Technopolis Incubator

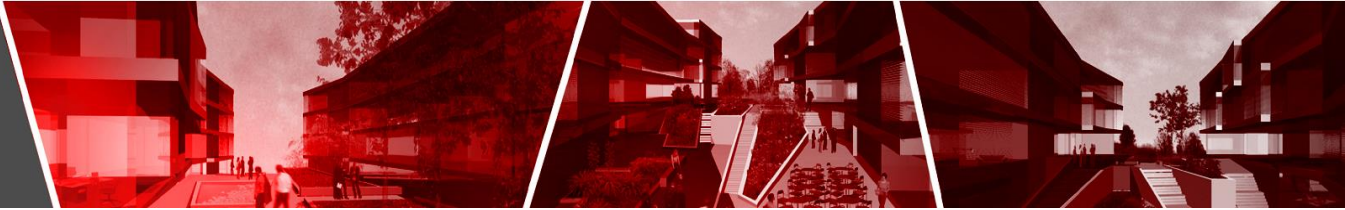
TECHNOPOLIS INCUBATOR is an integral part of the park aiming to provide the necessary infrastructure, coaching services and investment funding to lead promising start-up companies to success.





Technopolis Incubator

- Operates since 2007
- 1.300 m² building with 15 office units and common facilities (meeting rooms, lunch/coffee area, Conference Room with a capacity of 100 people, etc.)
- More than 34 start-ups have been hosted in the Incubator Building during the last 9 years
- More than 125 new jobs have been created
- More than € 800.000 have been invested in capital participation (4 participations)
- Participate and organize workshops, conferences, business delegations, etc.



Incubator Hosted Companies



innovation
academy



analysis
BUSINESS CONSULTING



vilabs

infalia



assetcom
ENERGY & COMMUNICATIONS



nanotypos
HYBRID NANOMANUFACTURING



econnect
ΟΛΟΚΛΗΡΩΜΕΝΕΣ ΛΥΣΕΙΣ ΠΛΗΡΟΦΟΡΙΚΗΣ



msensis



vaasa ETT



Lexmark



tHess
THESSALONIKI SOFTWARE SOLUTIONS



e-avenue
e-commerce & online marketing
Go anywhere. Sell everywhere!



ΣΕΠΒΕ



Car.gr



exeo
SOFTWARE HOUSE

BIO-MAS



ΟΙΚΟΝΟΜΟΤΕΧΝΙΚΗ



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