



ATTRACT-CERN internal project follow-up session  
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# The ATTRACT Phase 1 project has officially ended

- Official end in November 30<sup>st</sup> 2020.
- Despite COVID-19 and thanks to the early implementation of mitigation measures in coordination with the EC, all the objectives have been fulfilled.
- The project has been acknowledged as “ground breaking” especially by the EC.
- In this respect, very positive statements were expressed by several high-level EC representatives during the ATTRACT remote Final Conference on September 22<sup>nd</sup> .

**In case you were not able to follow the ATTRACT (remote) Final Conference in September 22<sup>nd</sup> you have all the information and sessions available below:**

### **ATTRACT Showroom**

Featuring the 170 projects funded, as well as the MSc student pilot projects:

<https://attract-eu.com/showroom/projects/>

<https://attract-eu.com/showroom/student-projects/>

### **ATTRACT Conference Sessions:**

Recordings of all videos including EC representatives, MEPs and different key figures of innovation.

<https://attract-eu.com/attract-conference-igniting-the-deep-tech-revolution-videos/>


## ATTRACT Phase 2

- The ATTRACT Consortium has been invited to complete the Grant Agreement for the EC H2020 call *INFRAINNOV-03-2020 Co-Innovation platform for research infrastructure technologies (35 M EC Funding)* .
- The project will implement the envisioned ATTRACT Phase 2 by funding, in line with the EC call requirements:
  - *The most promising outcomes of Phase 1 to further support their development and substantially raise their TRL.*
  - *These outcomes should have breakthrough potential across Europe, be feasible and scalable, as well as exploitable for industrial applications having societal value.*

# ATTRACT Phase 2

- ATTRACT Phase 2 will allocate a total envelope of 25 M Euros for substantially funding the most promising outcomes coming from ATTRACT Phase 1.
- It is expected that ATTRACT Phase 2 will kick-off by the beginning of February 2021.
- The launching of the call for ATTRACT Phase 2 would be expected by spring 2021.
- The starting of the selected funded outcomes from ATTRACT Phase 1 would be expected by the end of 2021. The funded projects will last 26 months.
- The funding dynamics is still under discussion with the EC within the GA process. No details will be revealed until the EC officially approves what the ATTRACT Consortium proposes and ATTRACT Phase 2 officially kicks-off.
- Nevertheless, here are some head-ups for those of you planning to apply for ATTRACT Phase 2.

# ATTRACT Phase 2

- Start establishing alliances with other ATTRACT Phase 1 projects that have developed complementary technologies.
  - Start envisioning an enlargement of your consortia and specially reinforcing it with industrial partners that will make credible and feasible that you will reach TRL 7-8 at the end of ATTRACT Phase 2.
  - Start envisioning how are you going to implement Design Thinking based activity(ies) with MSc student teams.
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# ATTRACT and Horizon Europe (Maxi-ATTRACT)

- The EC has explicitly mentioned the possibility for ATTRACT to be integrated in the European Innovation Council (EIC).
  - See for example the videos of Jean Eric Paquet as well as Jean David Malo and Fabienne Gautier.
- They recognize the value that breakthrough innovation brings to Europe, especially coming from RIs and the way ATTRACT is structured as a funding instrument for achieving it paralleling the EIC Pathfinder.
- The EIC also acknowledges the opportunities and methodology deployed in ATTRACT for linking R&D&I projects and young innovators to prototype solutions tackling Societal Challenges.
- The ATTRACT Consortium will continue its dialogue with the EIC, envisioning a role in Horizon Europe and always aiming at providing a sustainable, open and inclusive ecosystem around disruptive innovation.



# Thanks and Questions

