## Softly shifting away from direct detection: reviving the Higgs portal DM

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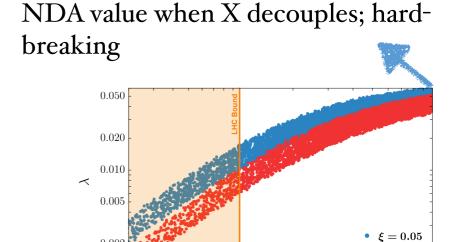
I) Motivation: assuming Higgs-DM are PNGBs,

$$\mathcal{O}_1 = \frac{1}{f^2} \partial_{\mu} (H^{\dagger} H) \partial^{\mu} (\eta^2)$$

arising from NLSM; energy-sensitive; dominating in DM annihilation

$$\mathcal{O}_2 = \lambda H^{\dagger} H \eta^2$$

arising from calculable scalar potential; energy-insensitive; dominating in direct detection



 $m_X[\text{GeV}]$ 

2) Implementation of soft breaking mechanism: a proof-of-concept example

$$\Sigma = \frac{1}{f}(0, 0, 0, h, \eta, \sqrt{f^2 - h^2 - \eta^2})^T$$

$$\Psi_L = \frac{1}{\sqrt{2}}(ib_L, b_L, it_L, -t_L, 0, 0)^T,$$

$$\Psi_R = (0, 0, 0, 0, X_R, t_R)^T.$$

Shift symmetry: SO(2) rotation

$$\Sigma \to \mathcal{R}\Sigma, \ \Psi_{L,R} \to \mathcal{R}\Psi_{L,R}$$
 which is only broken by

$$\mathcal{L} \supset m_X \bar{X}_L X_R + \text{h.c.}$$

## 3) Dark Matter Phenomenology

