

## **Session Program**

**26 July 2021 to 27 August 2021**



# **CESP 2021: CERN Entrepreneurship Student Programme**

## ***Business course***

CERN, 5/4-030

## Monday 9 August

10:00

12:00

### **Business course: How to define a good value proposition**

**Session** | **Convener:** Hafida Boufraioua