





# 2020 virtual NSS/MIC and RTSD

How it went, lessoned learned, impression

Ralf Engels January, 2021



# What a year this has been...

- Good news: only 60 days left in 2020
- Bad news: still 60 days left in 2020
- ▶ We started preparations three years ago -- BUT everything changed in March
  - June made the decision to go fully virtual
  - August/September selected platform and suppliers
  - September/October configured the virtual platform and integrated it with the traditional system
- ▶ We tried to virtualize as much as possible of the traditional, in-person experience
- We hope you were satisfied with the results







# The Concept & Technology

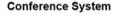


#### 2020 IEEE NSS MIC Conference

Boston / Virtual

 User / Attendee Registration will give access to both systems via a given code / user account

- The <u>date and timing was kept</u> as usual (Boston Time zone)
- ▶ The usual layout was kept to reduce confusion
- Video of each session recorded and uploaded talk available for attendees - if author gave permission
- EventClass supplied the conference system as they have done for many years
- smartEvents operated the "Hopin.to" Online System
- Streaming via vimeo
- ▶ Live stream from Plenaries on conference website



- Program Layout / Online Program
- Build your own session plan via Calendar entries
- Download all Papers (Oral, Poster, videos) as PDF or mp4 or...
- All Material will be available until 30 November, 2020
- Job Offer Tool
- VISA Tool
- Trainee Grant





#### **Online System**

- The Layout is the same as in the Online Layout
- Virtual Session Rooms for NSS/MIC/RTSD
  - See the live stream
  - In case a presenter is missing his talk time (no show) the administrator is performing the pre-recorded presentations (if available) to the audience
  - Each session will recorded. After the session the record will be prepared to provide the video presentation through the online program
  - Ask question with the Q&A tool
- Poster Session Rooms depending on the session
  - Each poster has his own room where up to 20 people can get into a live chat/conversation with the presenter
- Short Courses
- Exhibition Area
- Each company has his own booth
- · Technical Sessions on Wednesday
- Smaller Rooms with a fix maintain schedule for Registration, CIP, Membership Desk
- Smaller Meeting Rooms for people to meet on demand
- All Material will be available until 30 November, 2020





# **Conference Session Layout / Online Program**

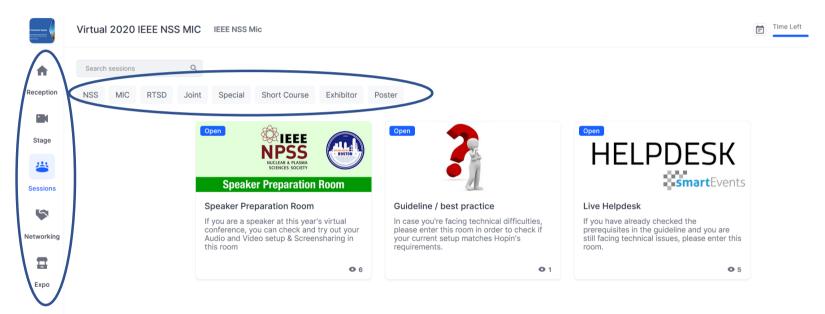
- 7 Short Courses and up to two in parallel
- Parallel Oral Sessions up to 6
- Plenaries and Award Sessions; Live streamed
- 3 Joint Sessions
- Poster Session (>100 rooms)
- WIE and YP events during lunch breaks
- 2 Refresher Courses
- Exhibitor Technical Sessions





### **Virtual Conference - Look and Feel**

Only currently active Sessions / Rooms are shown

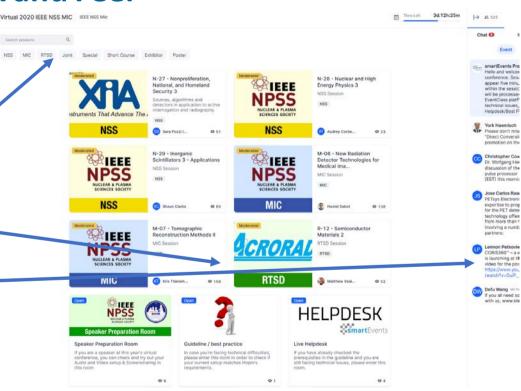






### **Virtual Conference - Look and Feel**

- Choose what you like from the menu
- Stages were for Plenaries/awards only
- Possibility to sort by topics
- Sponsors were able to sponsor a-"room" logo
- Chat could be "all", per room or \_ person to person only







### Session

### Running a session

- Before the session
  - Presenter Uploaded the slides
  - Uploaded a video as well; as fall back due to non-live performance issues
- Presenter met with the session chair before the session start
  - To be prepared in case a presenter wasn't present and had to be replaced by a video
- Q&A came via the chat in this "room"
- After the session, the "session video" was available in the online program
- Attendees could make calendar entries to be reminded of important talks
- Summary and abstract were available if provided by the author
- Button to contacted the Presenter was also available







## **Live Streaming on Conference Website**

Plenaries were Live Streamed / still available as download



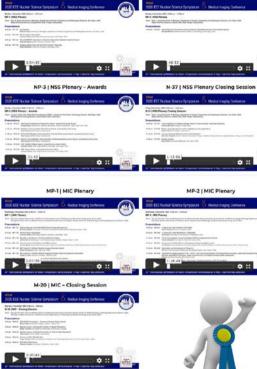
NUCLEAR & PLASMA



March 2020 - Abstract

March 2020 - Visa information

March 2020 - Jobs posting site



ND.1 | NSS Plenary



**\*** ::

NP-2 | NSS Plenary

CONFERENCE REGISTRATION

FINAL PROGRAM

## **Our Sponsors and Exhibitors**

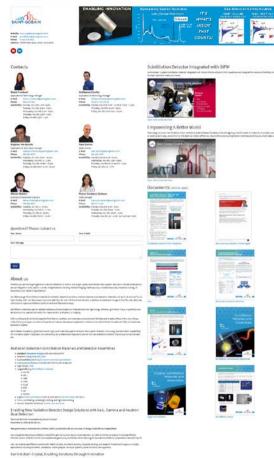
### Exhibitors / Sponsors were visible on two systems

- Each Exhibitor had a live booth within "Hopin.to"
- A platform in the conference system to add material like a brochure for attendee access
- Visibility everywhere possible for maximum exposure
- Exhibitor booth rate was \$2,000 (incl. 3 registrations)
- Sponsors gave at least \$500, up to \$10,000













# **Statistics**



# **Registration Numbers**

### *Conference year 2020 (2019)*



Total Registration (incl. comps)1391 (1848)

• IEEE Member 303 (327)

Non IEEE Member 441 (616)

IEEE Student Member 171 (214)

Non IEEE Student Member
 293 (252)

Others (Life, Exhibitor, Day tickets,...)
 183 (439)

► Short Course attendees 512 (292)

Exhibitors / Companies / booths 30 (75)

Young Professional 174 (NA)

Woman in Engineering 153 (100)



1 United States	605 (43,06%)	605
2 United Kingdom	118 (8,40%)	118
3 Japan	93 (6,62%)	93
4 Italy	75 (5,34%)	75
5 Germany	68 (4,84%)	68
6 China	68 (4,84%)	68
7 France	56 (3,99%)	56
8 Canada	56 (3,99%)	56
9 Korea, Republic of	50 (3,56%)	50
10 Switzerland	34 (2,42%)	34
11 Spain	31 (2,21%)	31
12 Australia	26 (1,85%)	26
13 Finland	15 (1,07%)	15
14 Netherlands	15 (1,07%)	15
15 Belgium	13 (0,93%)	13
16 Portugal	11 (0,78%)	11
17 Israel	8 (0,57%)	8
18 Norway	8 (0,57%)	8
19 Denmark	5 (0,36%)	5
20 Mexico	5 (0,36%)	5
21 Poland	4 (0,28%)	4
22 South Africa	4 (0,28%)	4
23 Greece	4 (0,28%)	4
24 Czech Republic	4 (0,28%)	4
25 Hungary	3 (0,21%)	3
26 Sweden	3 (0,21%)	3
27 Austria	2 (0,14%)	2
28 Cyprus	2 (0,14%)	2
29 Slovenia	2 (0,14%)	2
30 Ukraine	2 (0,14%)	2
31 Macao	1 (0,07%)	1
32 Qatar	1 (0,07%)	1
33 Romania	1 (0,07%)	1
34 Chile	1 (0,07%)	1
35 Singapore	1 (0,07%)	1
36 Bangladesh	1 (0,07%)	1
37 Iran	1 (0,07%)	1



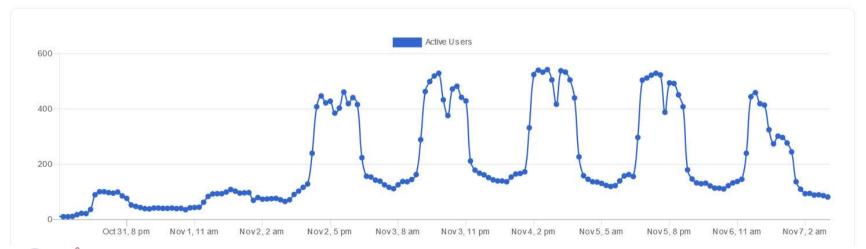
## **Online Tool**

#### Not ALL attendees were online at the same time

Live Analytics

The number of active users each minute for the duration of your event

Back to Overview



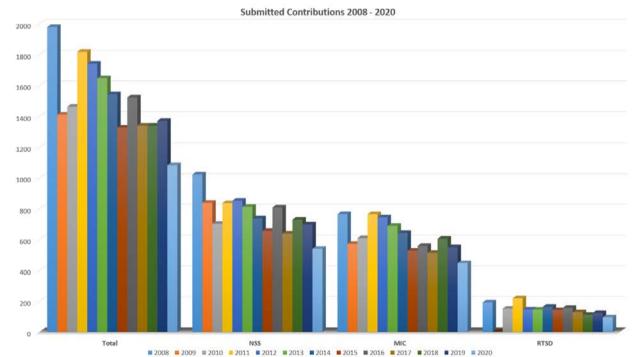




## **Submitted Abstracts**

### Compared to the past

Down Slope !!!



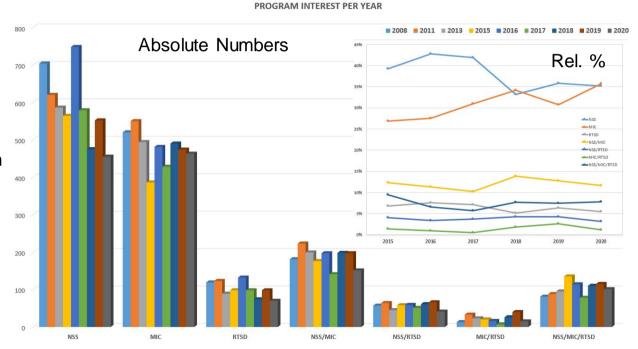




# Interest in the various program or combination

### Input from the registration

- NSS and MIC have the most interest
- JOINT session is a good decision
- Overlapping between
   NSS and RTSD is higher than
   MIC and RTSD

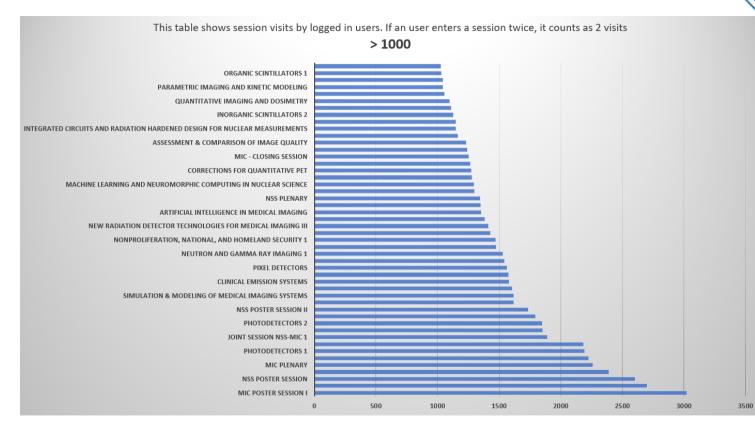






### **Online Tool**

#### Sessions visited

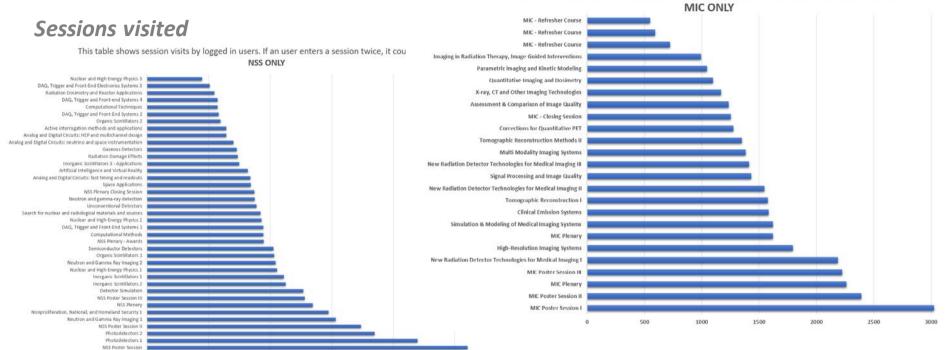






### **Conference Tool**

This table shows session visits by logged in users. If an user enters a session twice, it counts as 2 visits





NSS Plenary

500

1000

1500



2500

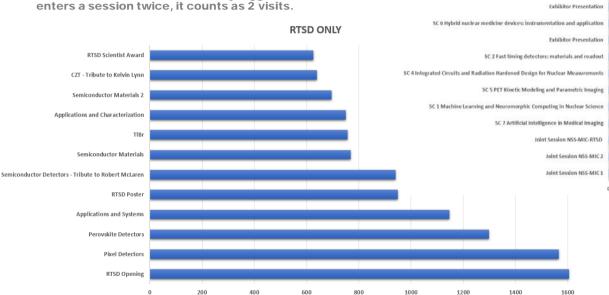
2000

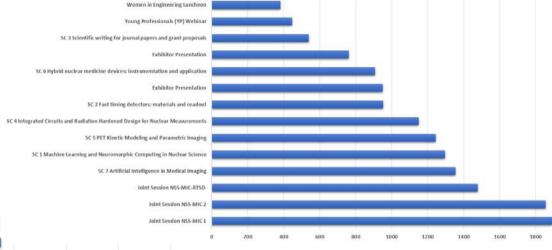
### **Conference Tool**

### This table shows session visits by logged in users. If an user enters a session twice, it counts as 2 visits ALL others

#### Sessions visited

This table shows session visits by logged in users. If a user enters a session twice, it counts as 2 visits.









## **Video Downloads**

Status End Dec. 2020

#### E-Mails and Comments

Position	Count
Contribution Comments	148
E-Mails regarding contribution	159
E-Mails send via attendee lounge	335

#### Hopin.to

Name	<b>▼</b> Value <b>▼</b>
Registrations	1386
Turnout	2192
Total Comments	7301
Stage Visitors	1212
Session Visitors	1322
Expo Visitors	458
Networking Visitors	617

#### Media Downloads

Download count from beginning of system setup

Туре	Uploaded Files	Overall Download Count
Poster	525	30543
Presentation	386	17031
Summary	1094	24838

 People used the option to download after the conference (~30%)



#### Statistics on recorded videos

times loaded	31	alistics of fectibed vide
(shown on	Type	name
screen)	¥	¥
	Full Session Video	N-28 Nuclear and High Energy Physics 3
	Full Session Video	M-13-X-ray_CT_and_Other_Imaging_Technologies
	Full Session Video	M-14-Imaging in Radiation Therapie
	Full Session Video	N-29-Inorganic_Scintillators_3-Applications
	Full Session Video	N-31_Computational_Techniques
	Full Session Video	N-27_Nonproliferation_National_and_Homeland_Security_3
	Full Session Video	M-10_Corrections_for_Quantitative_PET
	Tutorial	exhibitor_expo_only
	Tutorial	chair_session
	Single Video	SC-6-03 Hamid Sabet
	Single Video	SC-6-02 Chao Ma
	Tutorial	chair_plenary
	Tutorial	exhibitor_expo_session
	Tutorial	attendee
	Tutorial	speaker plenary
	Tutorial	speaker_pienary speaker oral poster
	Single Video	
	Exhibitor	IEEE 2020_SC-7_2448
	Exhibitor	ieee2020_exhibitor_scintacor
		ieee2020_exhibitor_scionix_silicon_pm
	Single Video	IEEE 2020_SC-6_2442
	Exhibitor	ieee2020_exhibitor_scionix_high_resolution
	Exhibitor	ieee2020_exhibitor_scionix_company_presentation
	Exhibitor	ieee2020_exhibitor_xglab
	Full Session Video	M-05_High_Resolution_Imaging_Systems
	Full Session Video	M-20-02_2489_Video - MIC Closing - Lecomte
	Full Session Video	M-07_Tomographic_Reconstruction_Methods_2
	Full Session Video	N-33 - Organic Scintillators 2
	Exhibitor	ieee2020_exhibitor_xia
	Full Session Video	JS-3_Joint_Session_NSS_MIC_RTSD
	Full Session Video	M-01_New_Radiation_Detector_Technologies_for_Medical
	Full Session Video	JS-2_Joint_Session_NSS-MIC_2
	Exhibitor	ieee2020_exhibitor_photek
	Full Session Video	MP-2-MIC_Plenary
	Full Session Video	M-09_Parametric_imaging_and_Kinetic_Modeling
	Full Session Video	N-32_DAQ_Trigger_and_Front-End_Electronics_Systems_3
	Full Session Video	N-34-DAQ,_Trigger_and_Front-end_Systems_4
	Exhibitor	ieee2020_exhibitor_oxide_scintillation
	Single Video	IEEE 2020_N-02_1412
	Full Session Video	M-06_New_Radiation_Detector_Technologies_for_Medical_Image
	Single Video	IEEE 2020_M-03_1012
	Single Video	IEEE 2020_N-01_2256
	Single Video	IEEE 2020_N-01_1247
	Exhibitor	ieee2020_exhibitor_photek_neutron_application
	Full Session Video	JS-01_Joint_Session_NSS-MIC_1
	Single Video	IEEE 2020_M-03_1290
	Full Session Video	M-20-01-01_2488_Brian Hutton Student awards Brian-Hutton
	Full Session Video	N-36-Analog_an_Digital_Circuits_fast_timing_and_readout
303	rom Caratan tridan	se so seem negative Retester Technologies to Madical Inc. 181



# Feedback





I just finished chairing a session this morning, and I wanted to convey how well the conference has gone virtually! I found the app excellent, the discussions very active and the poster sessions got a lot of positive reviews. A great model of virtual conference.

I just finished Ethamheirea session this Nice work, and you try to identify the types of morning, and drawanted to convey show well the conference has gone virtually!

I found the approxed lent, the discussions very active and the poster sessions got a lot of positive reviews PAzgreatemodel of virtual

Please enter your questions for Dr. Ritt here

Sara Pozzi (she/her) 29 minutes ago

Thank you for doing such a great job, in a time of uncertainty and on very much ference much change NSS/MIC conference

during these strangentinker ou for going such a great job, in a time

of uncertainty and so much change.

Thank you for organizing kthe NSS this the line conference was a success this

Dear Sir or Madam, year – well done!

chance to this conference.

Congratulate that the NSS-MIC 2020 conference is successfully held online, and thanks for offering the online platform for attendees to share our works. Thank you so much. Thank you all for the fantastic conference.

The conference was organized pretty well. This is the first time for

me to join this conference. It was a little bit new to me as it was more about physics and less about medicine, but I still enjoyed of the high quality of the

Thank you for your hardwrok and thank apotential giving me a

I wanted to congratulate you for the excellent work and for having given us a

week of flashing scientifical slive leee.org/2020/

First I would relike to thanke tyou for the great conference. It was a unique **EXPELIENCE** 13 minutes ago

Great Conference Lorenzo & Ralf!

Thanks very much for the conference and the good organization. Frank Ruddy 13 milytes and success, to present this online. hard work. The virtual platform performed

well, and the few technical problems were resolved quickly. Most importantly, the virtual platform retained much of the feel of an inperson meeting. Congratulations on an extraordinarily successful conference under IEEE NSS-MIC 2020 despite the virtual constraints tremely challenging circumstances!

much change

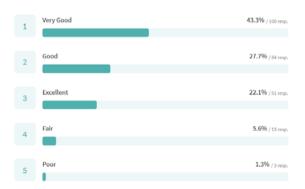
First of all.

# **Questionnaire Feedback**

#### 231 answered

How would you rate the overall experience of attending the IEEE NSS MIC 2020 conference?

231 out of 231 answered



Did you attend the majority of the meeting "live", or, did you view a majority of the "recorded presentations"?

231 out of 231 answered



From which part of the world (region/continent) did you attend the meeting?

231 out of 231 answered



For the 2020 NSS MIC, do you feel that registration costs were a barrier for any of your colleagues to attend the conference?

231 out of 231 answered





# Summary





# **Arguments for a virtual conference**

#### **Pros**

- Easier to attend with reduced fees and less time consuming
- No one will miss any session due to providing video recording of all sessions
- Less presenter last minute changes due to problems e.g., travel restrictions
- Lower registration fee
- No risk for conference or Society in making contracts for hotel, conference space or F&B
- Less work for the committee during the conference week
- Better statistics for the organizers
- People from low-income countries are more able to attend





# **Arguments for a virtual conference**

#### Cons

- No socializing, like coffee breaks, dinners or receptions
- Missing personal contacts during breaks or dinners; networking
- Easier to have a live discussion during onsite poster session
- ▶ Better contact with Exhibitors and to see or touch products
- Less \$ return for the Society





# **Could Hybrid be the future**

#### Pros... and there is more ...

- Maybe more will register from another community
- Online attendees, whatever number, do not have impact on the onsite organization -> money maker
- Virtual is an advantage; one does not need to travel or be away from his home / institution
- Onsite attendee has to pay more for the socializing and easier networking
- ▶ Easier to find possible sites because we have less space requirements, F&B, etc...
- More \$ return for NPSS
- Due to recorded sessions even the onsite attendee will benefit by being able to view any session





# **Could Hybrid be the future**

#### Cons... and there is more ...

- More work during the conference due to recording, preparing and providing of the videos in a timely manner
- Webinars are needed in addition for outside speakers
- Hard to estimate for onsite logistics like space or F&B
- ▶ A virtual registration fee of 70% might discourage people to register
- Most expensive way to run a conference
- Other deadlines needed (e.g., earlier for better planning/reservations)





## To think about

### **Hybrid Style**

- Can we make the conference week shorter by skipping Short Courses and just do them online
  - This reduces rates and costs
- Reduce onsite poster sessions and make them all Orals
- Can we reduce live orals onsite
- Do we need Exhibitor booths or just the Exhibitor Technical Sessions

Hybrid will be the future, the question is how to run it !!!





# **Summary**

#### Learned ...

- Virtual Conference offered new possibilities
- Attract more students and early career
- Easy to navigate in the online system
- No APP needed to be installed; just latest Chrome/FF or MS Edge
- ▶ Technology was easy going, only minor issues appeared; EC & SE did a great job
- Post videos and material availability were well appreciated and used until mid December
- ▶ Live Poster Session has less traffic and interest; even with a chat room for each poster
- Exhibitor separation into two tools was not best, better instructions for exhibitors are needed
- Feedback was very positive, but in person has its advantages
- Requested return of more than 15% is possible (not all 2020 payments or income are known)





# Questions?





