

Usability study for the new account portal.

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Introduction

In the process of improving the new account portal provided by the IT-CDA-IC team, a usability study was launched at the end of 2020.

For the purpose of that study, a series of tasks was handed over to 10 CERN employees who consequently contributed to the project with their feedback regarding their experience with the application.

In the following slides, we shall present the tools used for the study along with the material which we were able to gather upon completion and finally the actions taken.



Project Setup

In order to organize a remote usage observation, allowing the users to complete the requested actions on the portal in their desired timeframe, the tool **loop11** was used.

Through this tool, we constructed the scenarios through which the users would be able to exploit the application as much as possible.

To initiate the test, each subject was required to grant access to their screen, microphone and camera, since verbal input was also taken into account besides written comments throughout the tasks.

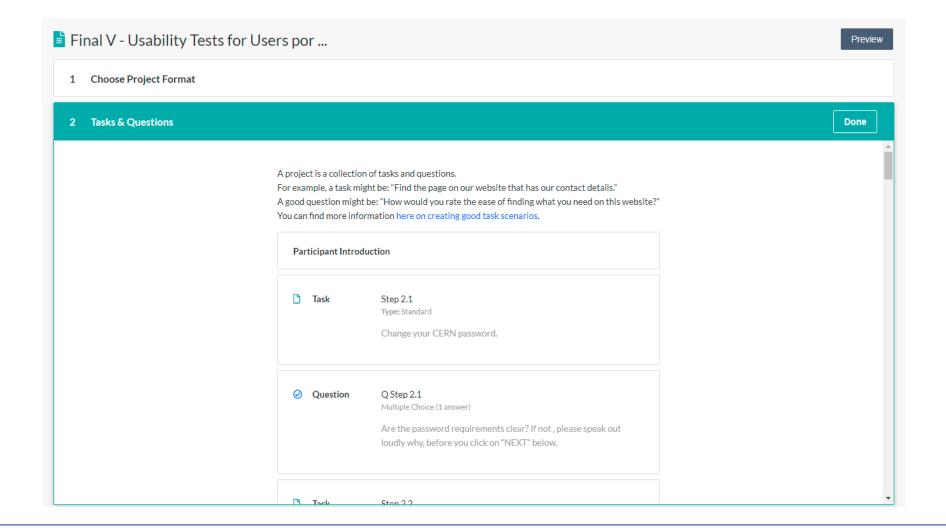


Loop11: Project format.

Final V - Usability Tests for Users por ... Preview **Choose Project Format** Done Choose Moderated if you wish to watch & Type 🔞 interact with the participant as they progress through the project. O Un-Mc Project Title Internal use only, not seen by participants Final V - Usability Tests for Users portal Application Language English For this project screen recording is required for all participants For this project webcam/face recording is required for all participants For this project audio recording is required for all participants

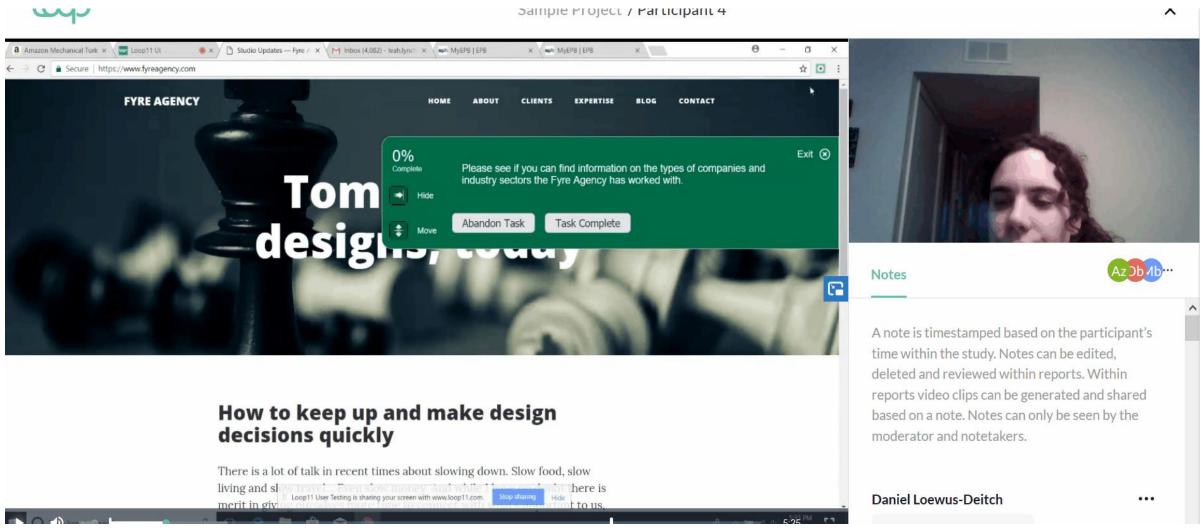


Loop11: Defining the tasks.





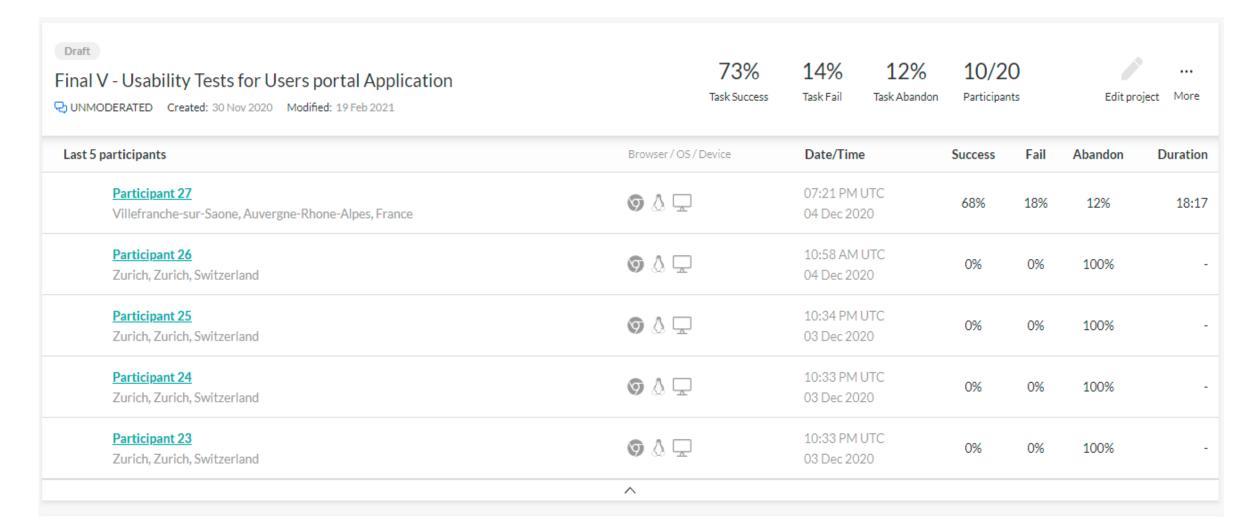
Loop11: Users' videos.



User video example used from Loop11 tutorial for CERN users' privacy purposes.

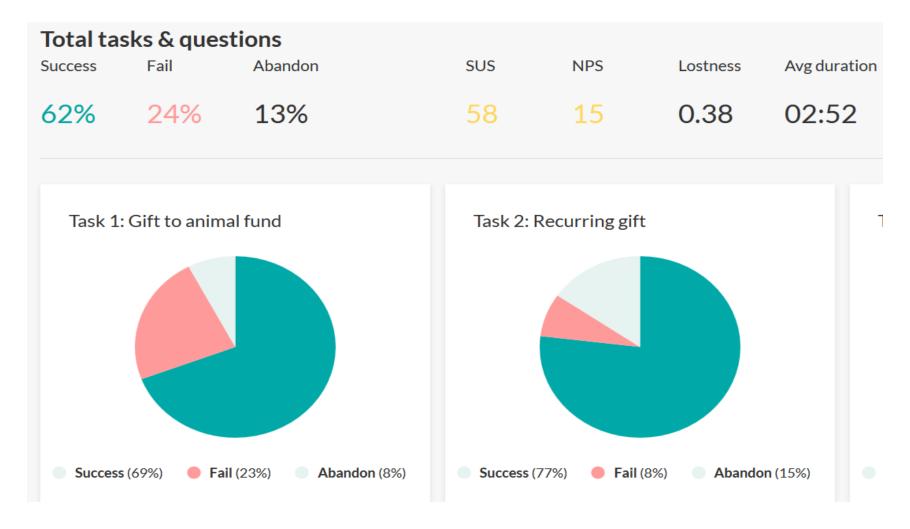


Loop11: Participants overview.





Loop11: Result report.



Result report example used from Loop11 tutorial.



Loop11: Lostness.

$$L = \sqrt{\left(\frac{N}{S} - 1\right)^2 + \left(\frac{R}{N} - 1\right)^2}$$

The lostness rate calculation, allows the calculation of the lostness in each task per person. Lostness rate is calculated manually or with a spreadsheet using the formula above.

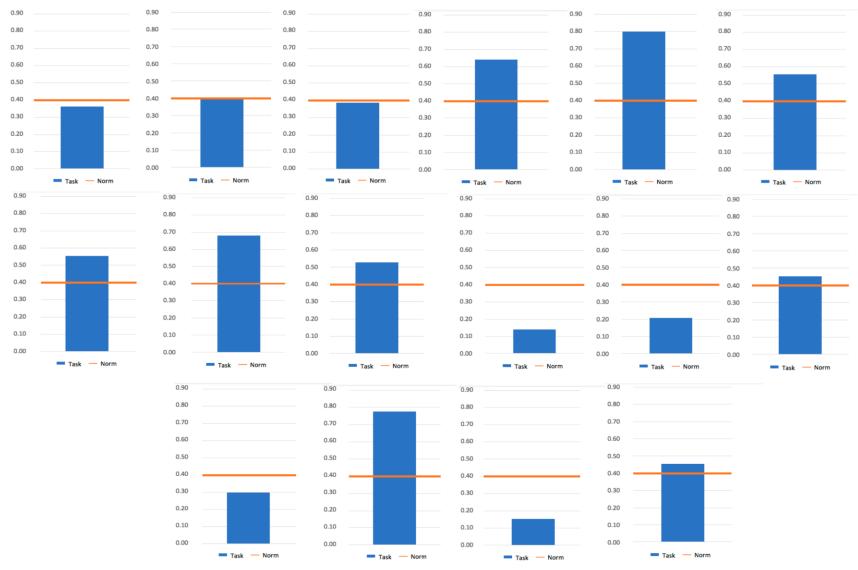
Where:

- R is the minimum number of pages (pop-up windows or visible changes on the page included) that must be visited for the task.
- S is the total number of visited pages (pop-up windows or visible changes on the page included).
- N is the number of different pages visited (pop-up windows or visible changes on the page included).

L varies from 0 to 1 where 0 corresponds to zero losses and 1 to user being fully lost. For the purpose of these tests, we assigned 1 to the tasks were the users failed to complete the task. For a value of L above 0.4 it is recommended to make changes to the website.



Loop11: Lostness Results Overview.

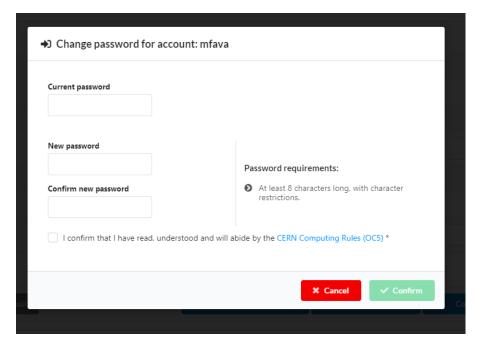


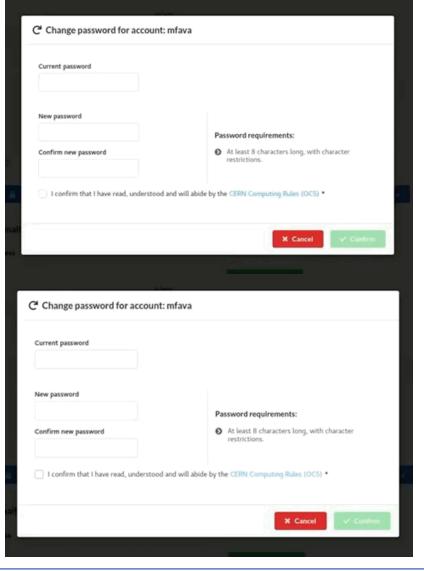


Tasks and Usability based alterations



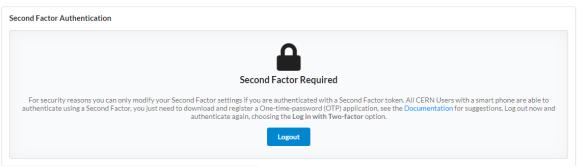
Task: Change your CERN Password.

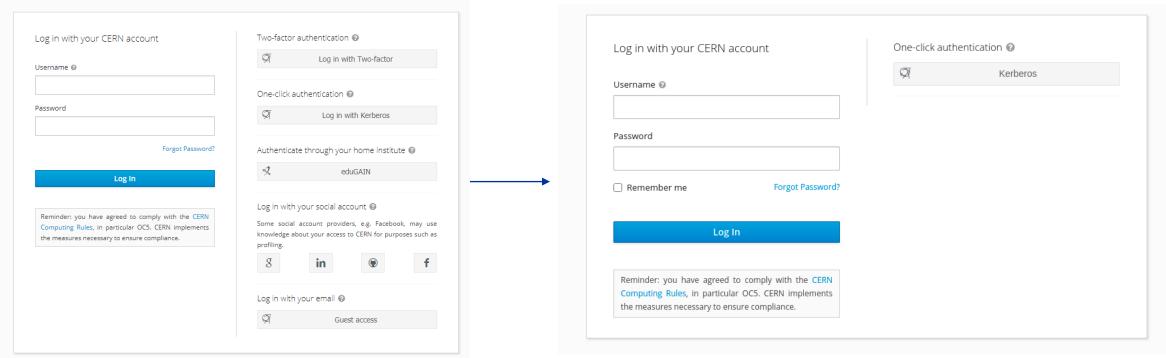






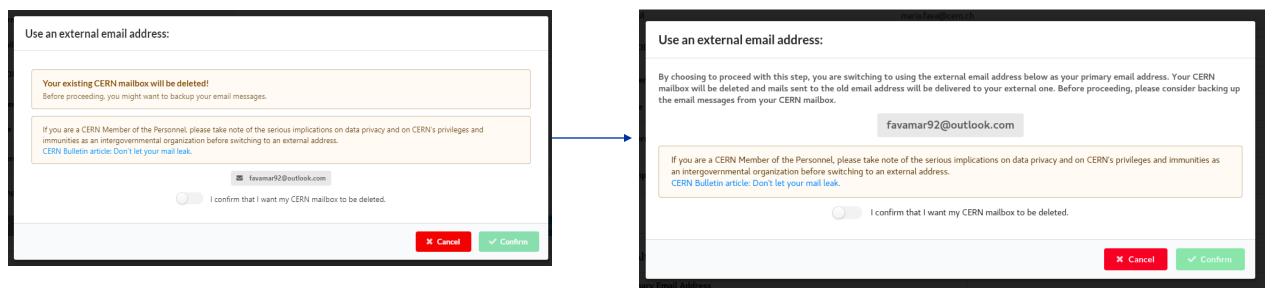
Task: Configure multifactor authentication.







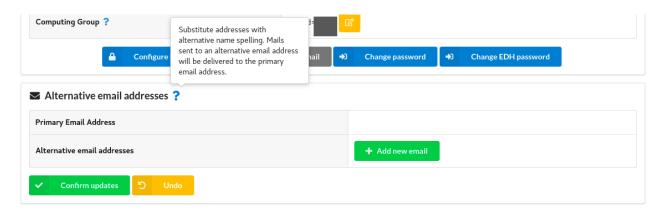
Task: Switch to using an external email instead of your CERN email.

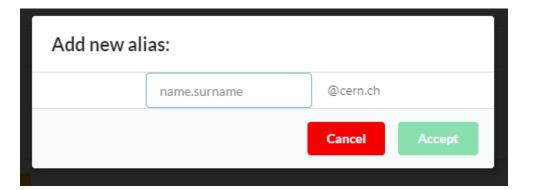


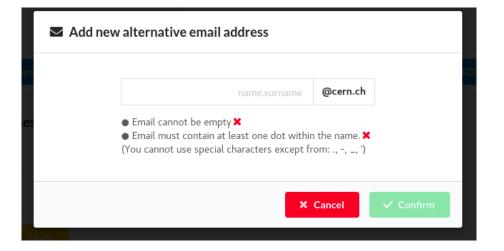


Task: Set up an email Alias.



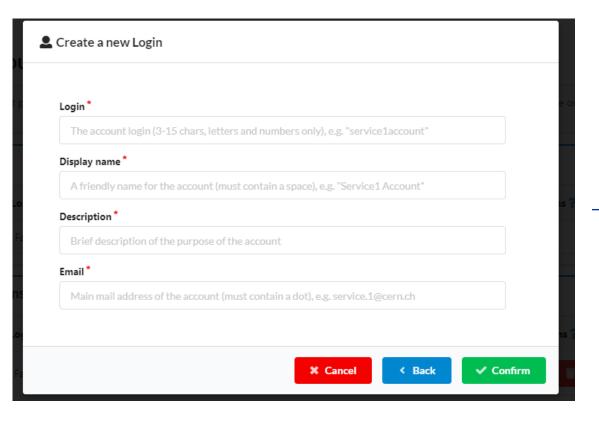


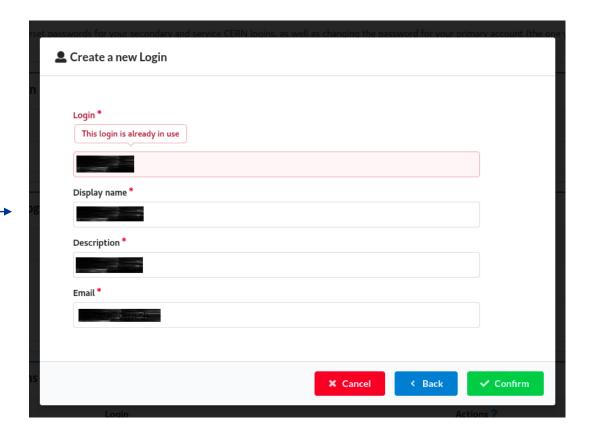






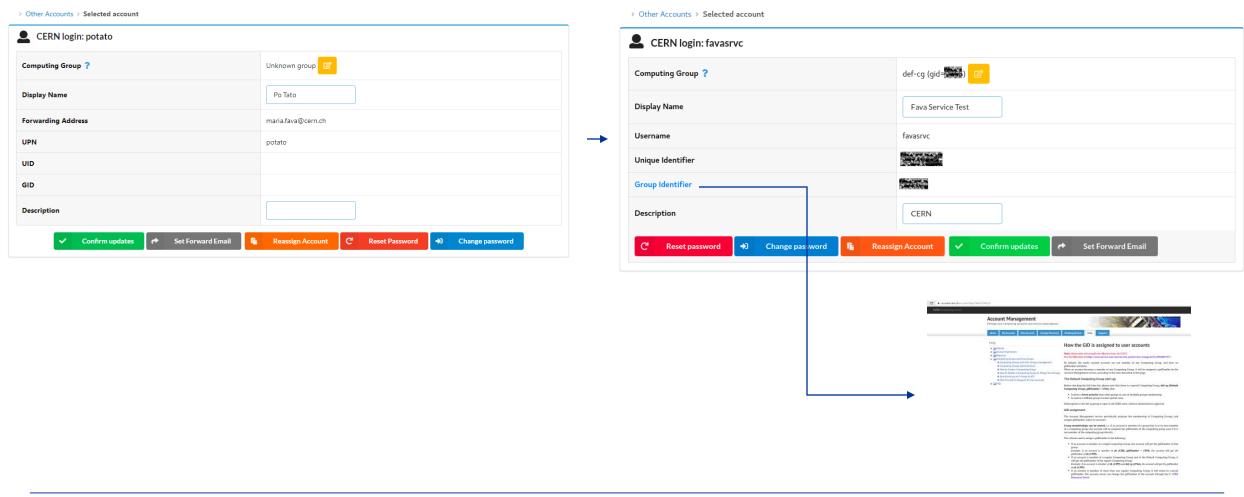
Task: Create a new Service login.





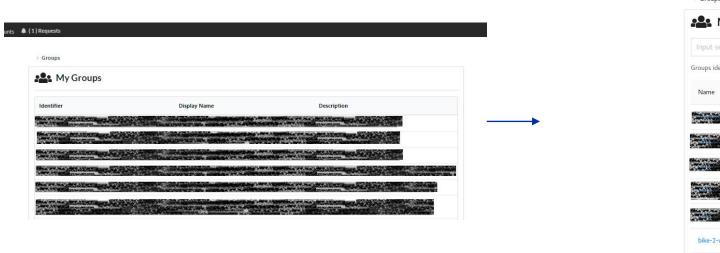


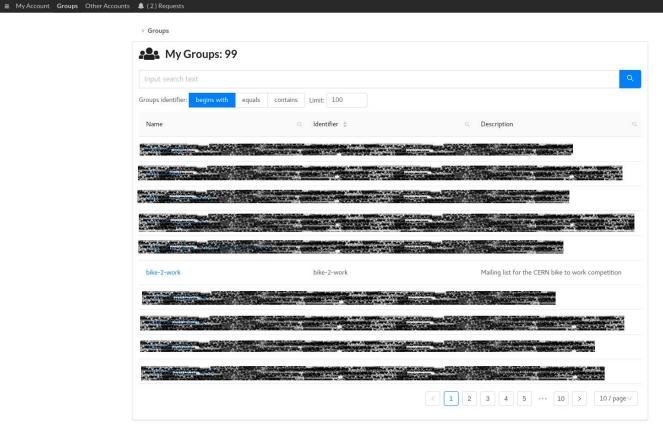
Task: Navigate to the edit page of your newly created Service login.





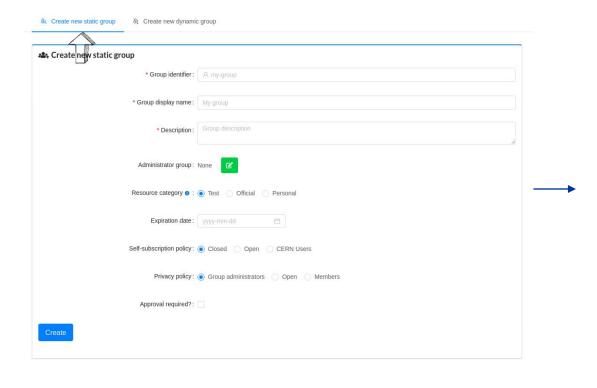
Task: View the groups in which you are a member.

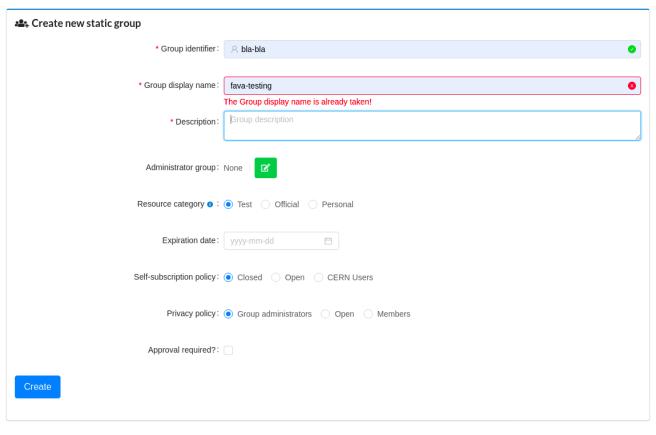






Task: Create a static or dynamic group.







Conclusion

Overall, the participants showed positive response towards their experience while performing the given tasks.

The majority of them faced similar difficulties and a strong need for further explanations and guidance was observed.

By adding tooltips, further input guidance, direct navigation paths etc, we aimed to improve the user experience and we are continuously refining the design and functionality of the application in order to accommodate its users.



References

- 1. Loop11 tool: https://www.loop11.com
- 2. Lostness guide: https://artplusmarketing.com/the-complete-guide-to-measuring-lostness-c890cc71fe05
- 3. Users portal demo application: https://demo-users-portal.web.cern.ch



Thank you!



