

# MINING THE FUTURE

Contest Performance and Output



# Hello, I'm Katrien

I'm a communications strategist and science communicator at Arctik, a Brussels-based agency.

I'm helping the FCCIS team run the [Mining the Future](#) competition.

You can ask questions at the end of this quick presentation or email me at [katrien.witpas@arctik.eu](mailto:katrien.witpas@arctik.eu).



# What is Mining the Future?



Building the FCC and its related infrastructure related would unearth about 9 million m<sup>3</sup> of excavated materials, mainly molasse.

The Mining the Future contest by the FCC collaboration, CERN and Montanuniversität Leoben, with the support of the EU-funded H2020 FCCIS project wants to identify sustainable reuse solutions for these excavated materials.

# What are we looking for?

**Promising and credible solution for the reuse of excavated molasse materials.**

- TRL3 now
- TRL 9 by 2030



Individuals



For-profit  
organisations



Non-profit,  
academia and HE



IEIOs

**By 31 October 2021**

# How are we doing this?

- Large-scale social media campaign (Led by Arctik)
- Stakeholder engagement actions (Led by the FCCIS consortium)

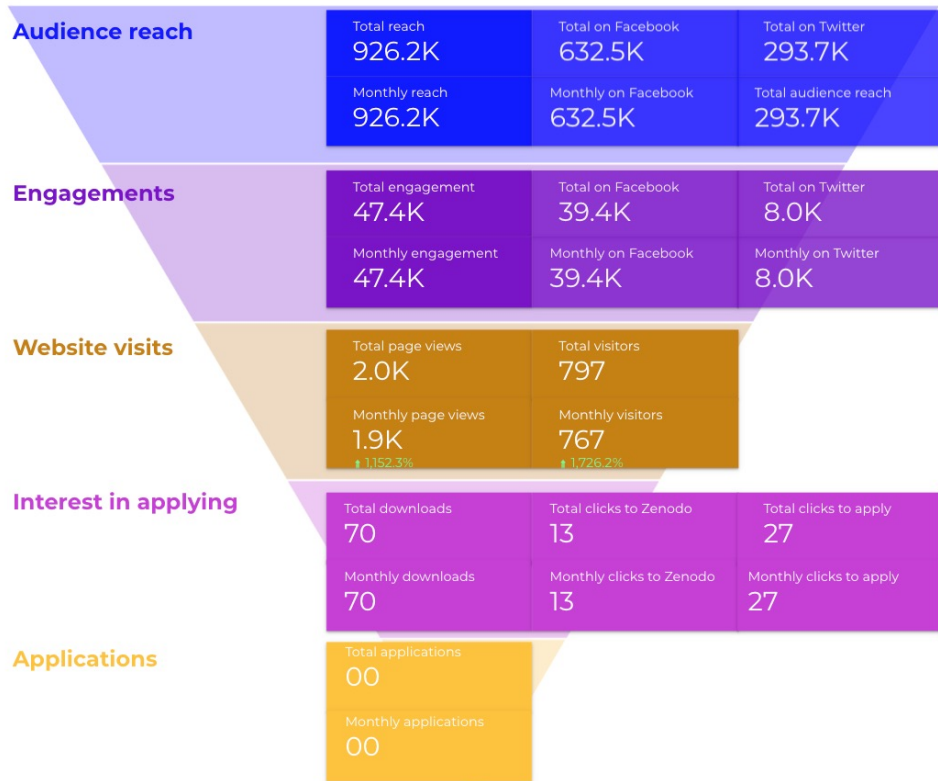
## Goals

- Receive applications
- Increased visibility

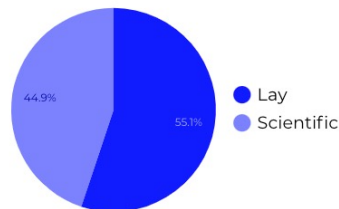
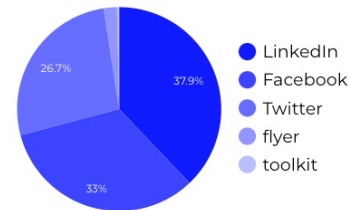
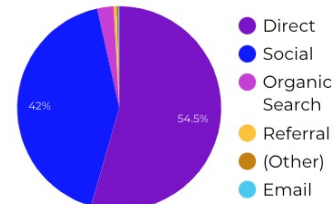
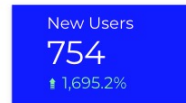


# How is it going?

## Month 1 results



## Aquisition



# How can you help?

## Spread the word!

- Like and share our posts on social media
  - @FCC\_study on Twitter
  - @FCCstudy on Facebook
  - FCC study LinkedIn
- Use [#miningthefuture](#) to post about the campaign yourself.
- [E-mail your contacts](#) who might want to apply or can help make noise.
- Include the contest in your [newsletter](#)
- Send out our [flyer](#) in English or French
- Or post about us in your [blog](#)!

**We've made a toolkit to make that easier for you:**

[www.dropbox.com/sh/j3l6sl7y6cs8yh8/AADYOTjRo96mYaWsvlipzh0Sa](http://www.dropbox.com/sh/j3l6sl7y6cs8yh8/AADYOTjRo96mYaWsvlipzh0Sa)

**Thanks for your attention**  
**Any questions?**