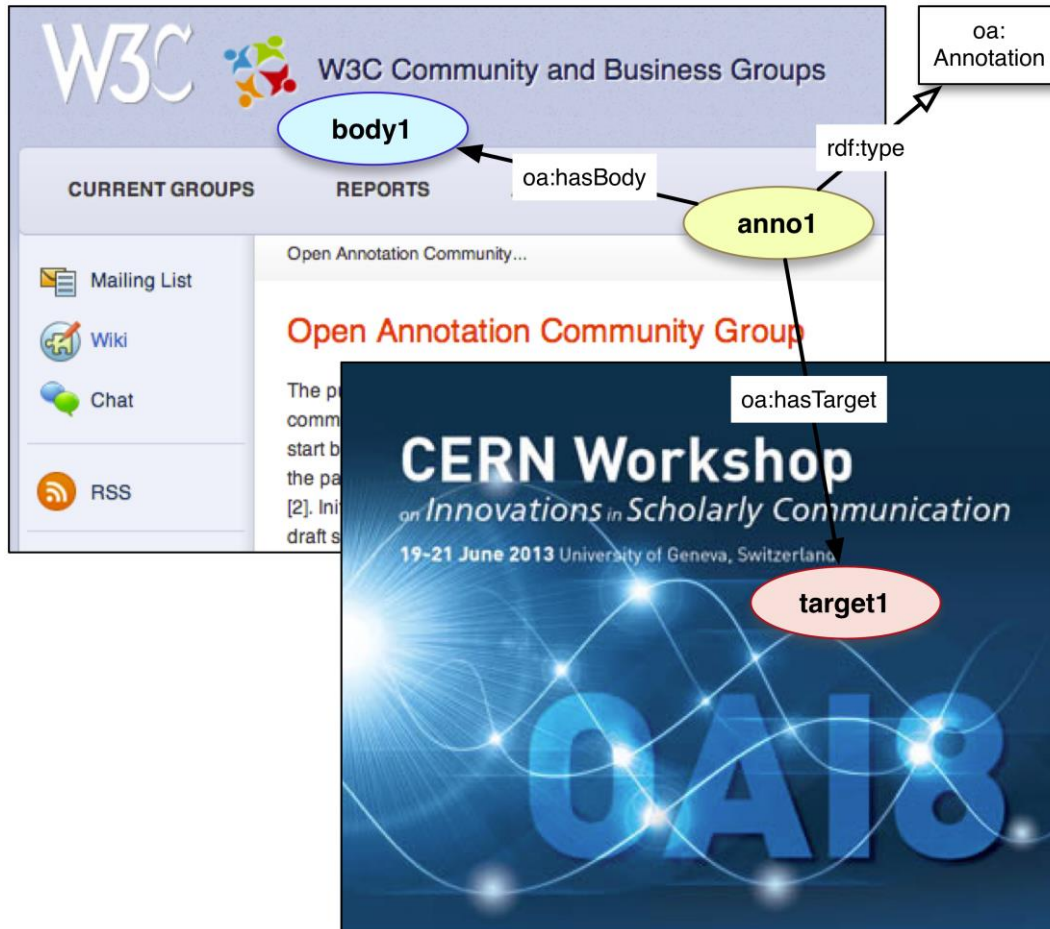# *W3C Open Annotation: Status and Use Cases*

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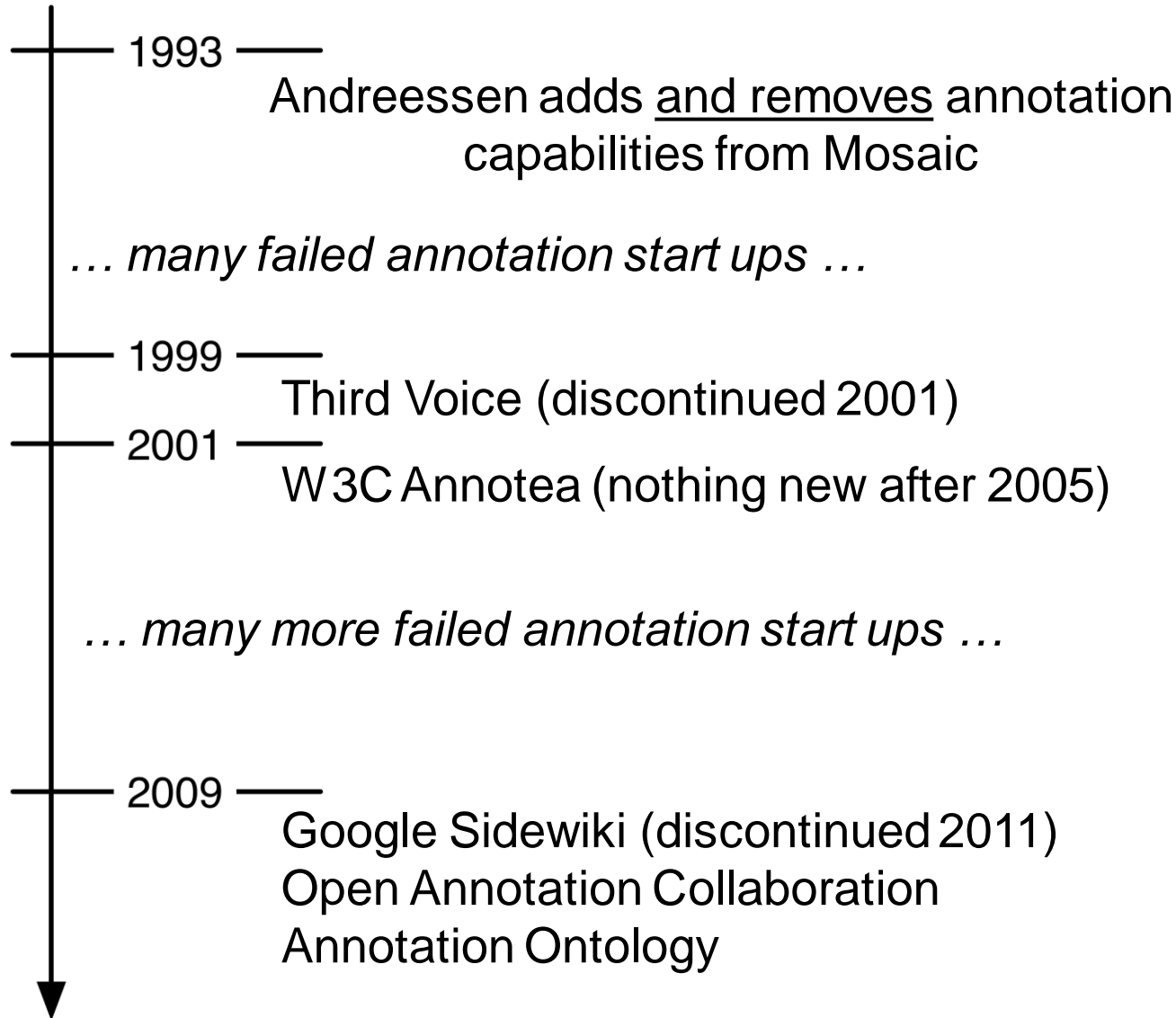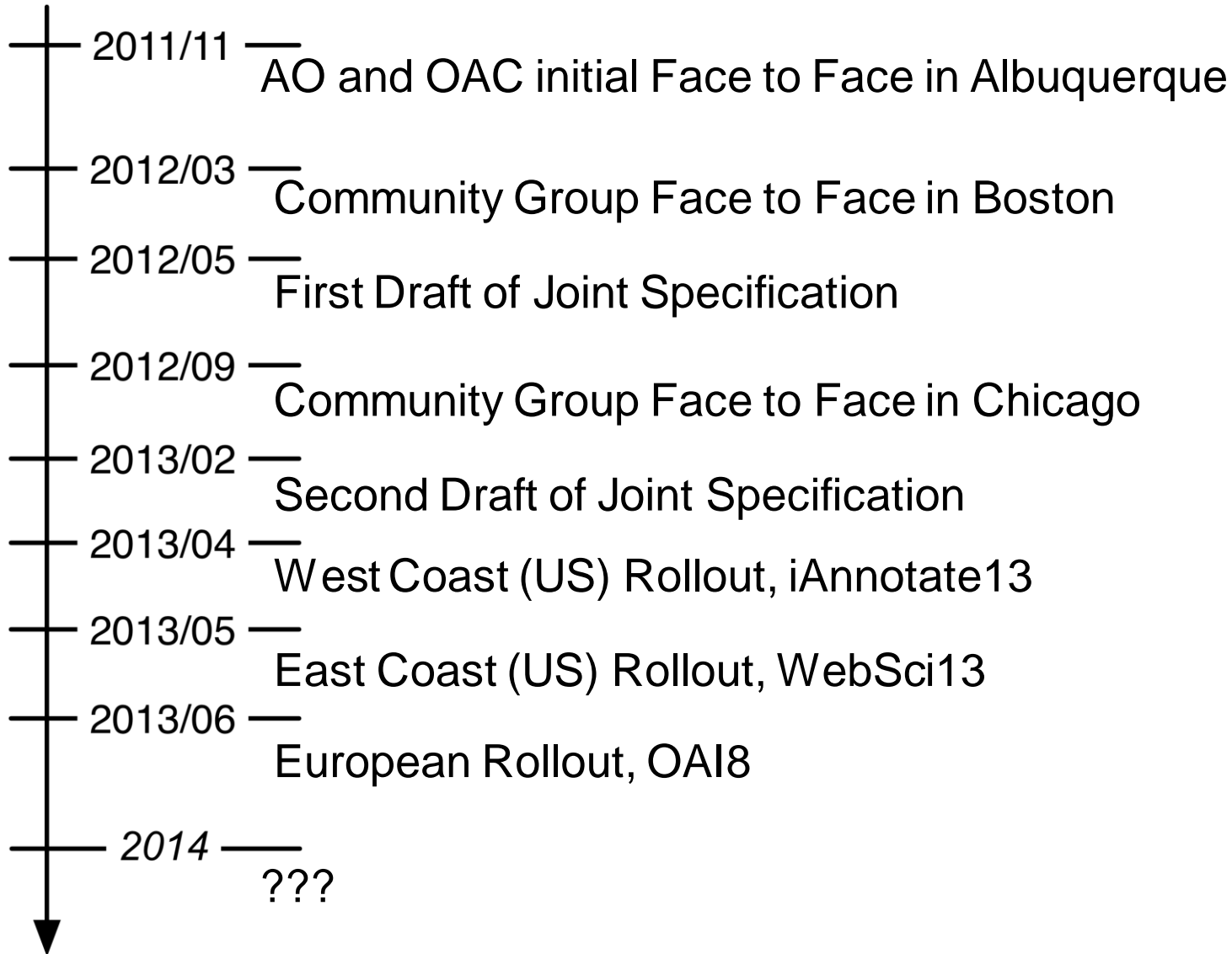@paolociccarese

(Community Group Co-Chairs)

# _Web Annotation History_

**1993**

Andreessen adds <u>and removes</u> annotation capabilities from Mosaic

_… many failed annotation start ups …_

**1999**

Third Voice (discontinued 2001)

**2001**

W3C Annotea (nothing new after 2005)

_… many more failed annotation start ups …_

**2009**

Google Sidewiki (discontinued 2011)
Open Annotation Collaboration
Annotation Ontology

# _Community Group History_

- 2011/11 — AO and OAC initial Face to Face in Albuquerque
- 2012/03 — Community Group Face to Face in Boston
- 2012/05 — First Draft of Joint Specification
- 2012/09 — Community Group Face to Face in Chicago
- 2013/02 — Second Draft of Joint Specification
- 2013/04 — West Coast (US) Rollout, iAnnotate13
- 2013/05 — East Coast (US) Rollout, WebSci13
- 2013/06 — European Rollout, OAI8
- _2014_ — ???

# *Why a Community Group?*

**Interoperability is made of People**

*http://www.w3.org/community/openannotation/*

# *Drilling Down a Little…*

# W3C Open Annotation Community Group

- Established after reconciliation of Open Annotation Collaboration and Annotation Ontology models
- 89 participants from around the world: 6th largest of 128 groups Many universities, also commercial and not-for-profit

*Mission:*

Interoperability between Annotation systems and platforms, by

…following the Architecture of the Web

…reusing existing web standards

…providing a single, coherent model to implement

…which is orthogonal to the domain of interest

…without requiring adoption of specific platforms

…while maintaining low implementation costs

# _Why Care About Interoperability?_

**Users:**

- Avoid vendor lock-in
- Avoid end-of-life loss of content
- Share with yourself or others using different systems



Locking disabled

# *Why Care About Interoperability?*

**Developers:**

- Build on existing code libraries, tools and systems
- Community of developers for questions
- Data model covers a myriad of use cases,
  No need to think them all up again

# Why Care About Interoperability?

**Content Providers:**

- Leverage what your users are saying, where they say it
- Build community around your resources
- Consumer as Producer (Web 2.0)
- Semantic Web (Web 3.0)
- Someone else will do it…

# **Annotation is made of People!**

# *What is Annotation?*

" *An Annotation is considered to be a set of connected resources, typically including a body and target, where the body is related to the target.* "

## *Users Annotate To:*

| | |
|---|---|
| …Provide an Aide-Memoire | Highlighting, Bookmarking |
| …Share and Inform | Commenting, Describing |
| …Improve Discovery | Tagging, Linking |
| …Organize Resources | Classifying, Identifying |
| …Interact with Others | Questioning, Replying |
| …Create as well as Consume | Editing, Moderating |

# Basic Data Model



http://www.openannotation.org/spec/core/

# *Use Case: Peer Review*

# Use Case: Organization - Bookmarking
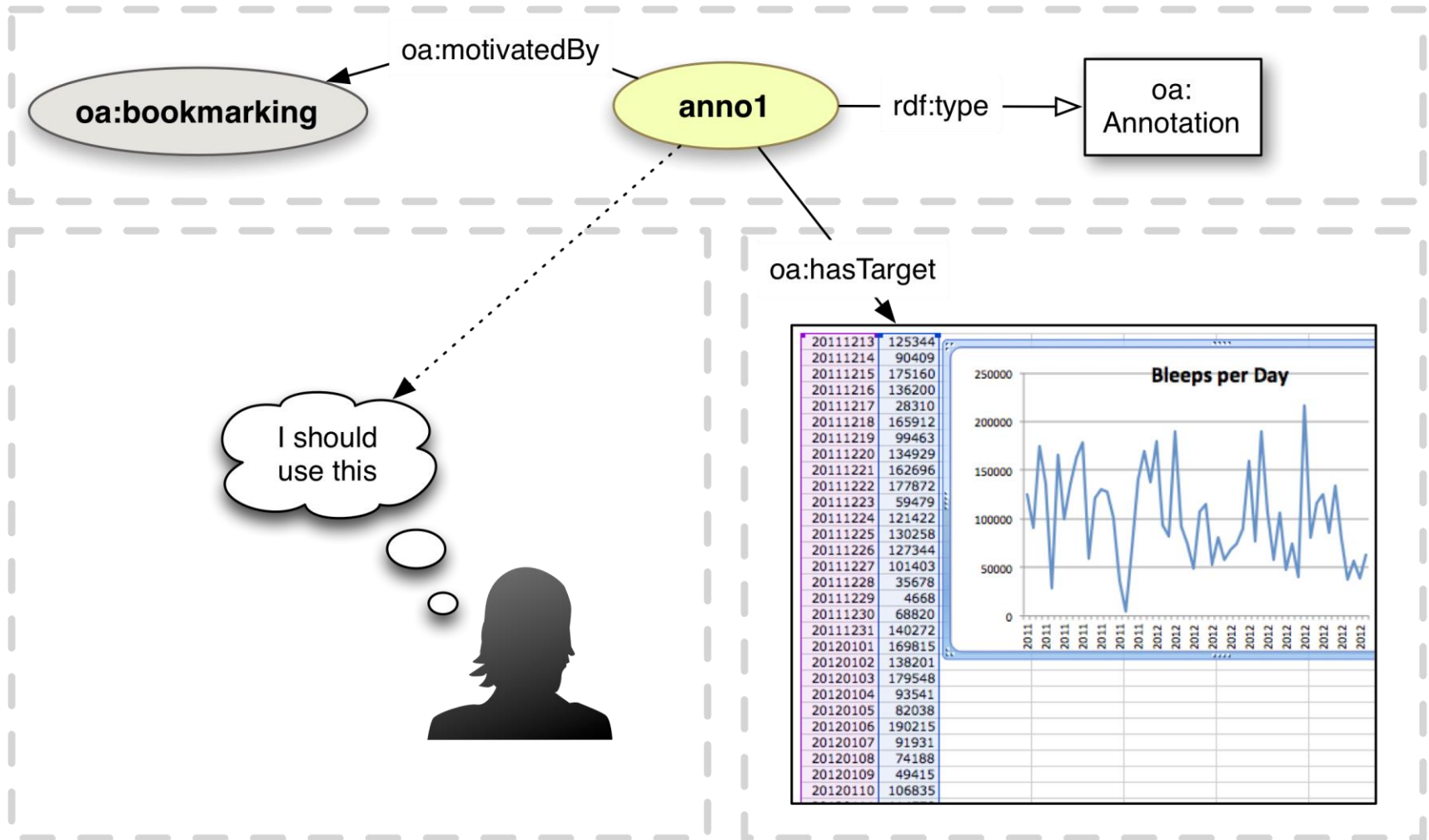
# _Use Case: Organization - Tagging_



eg: http://dbpedia.org/resource/Astronomy
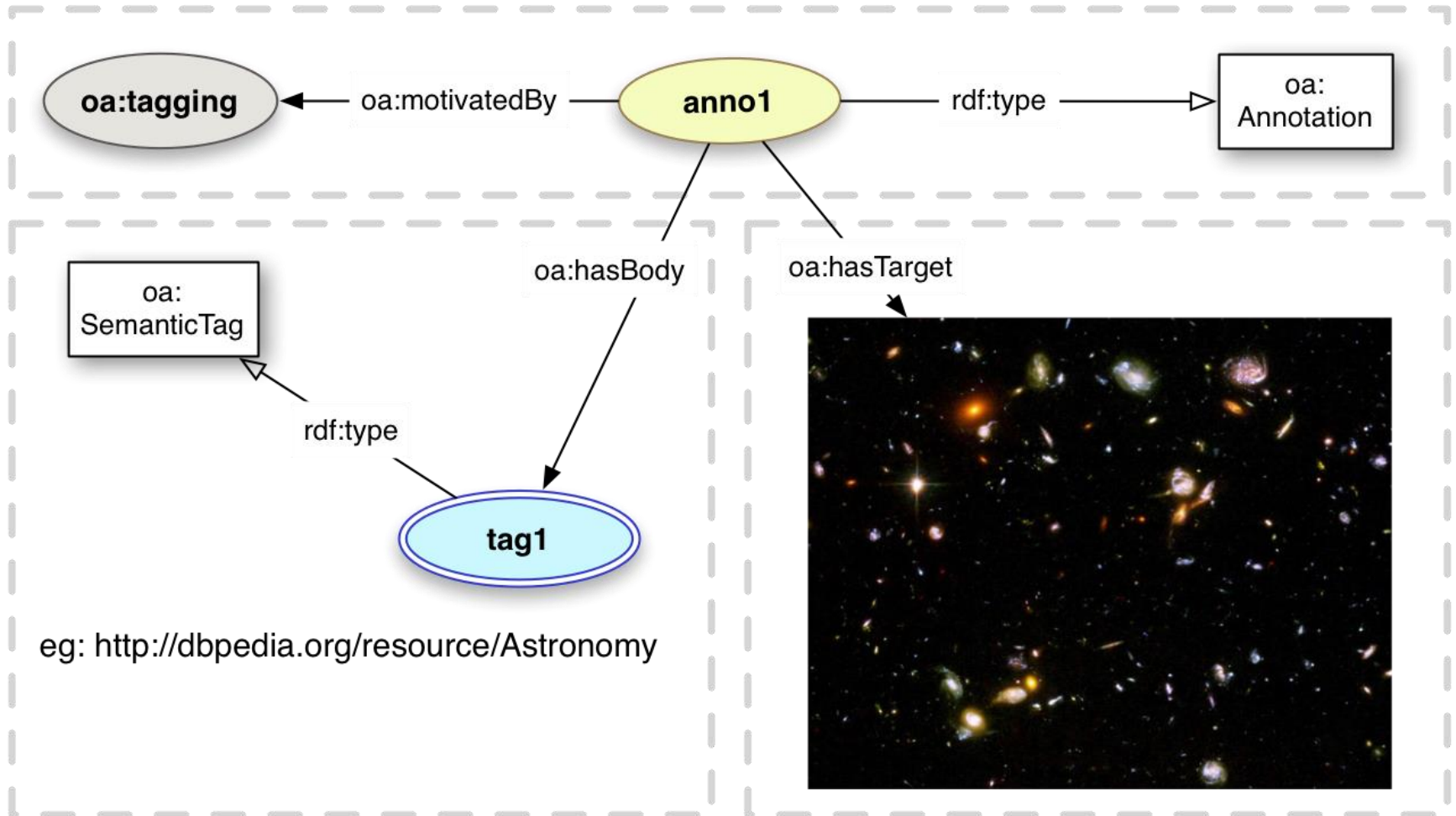
# *Further Specification of Resources*

Specific Body and Specific Target resources <u>identify</u> the region of interest, and/or the state of the resource.

Need to be able to <u>describe</u> the state of the resource, the segment of interest, and potentially styling hints for how to render it.

We introduce:

| | |
|---|---|
| State | Describes how to retrieve representation |
| Selector | Describes how to select segment |
| Style | Describes how to render/process segment |
| Scope | Describes context of the resource |

# Use Case: Specific Note Taking
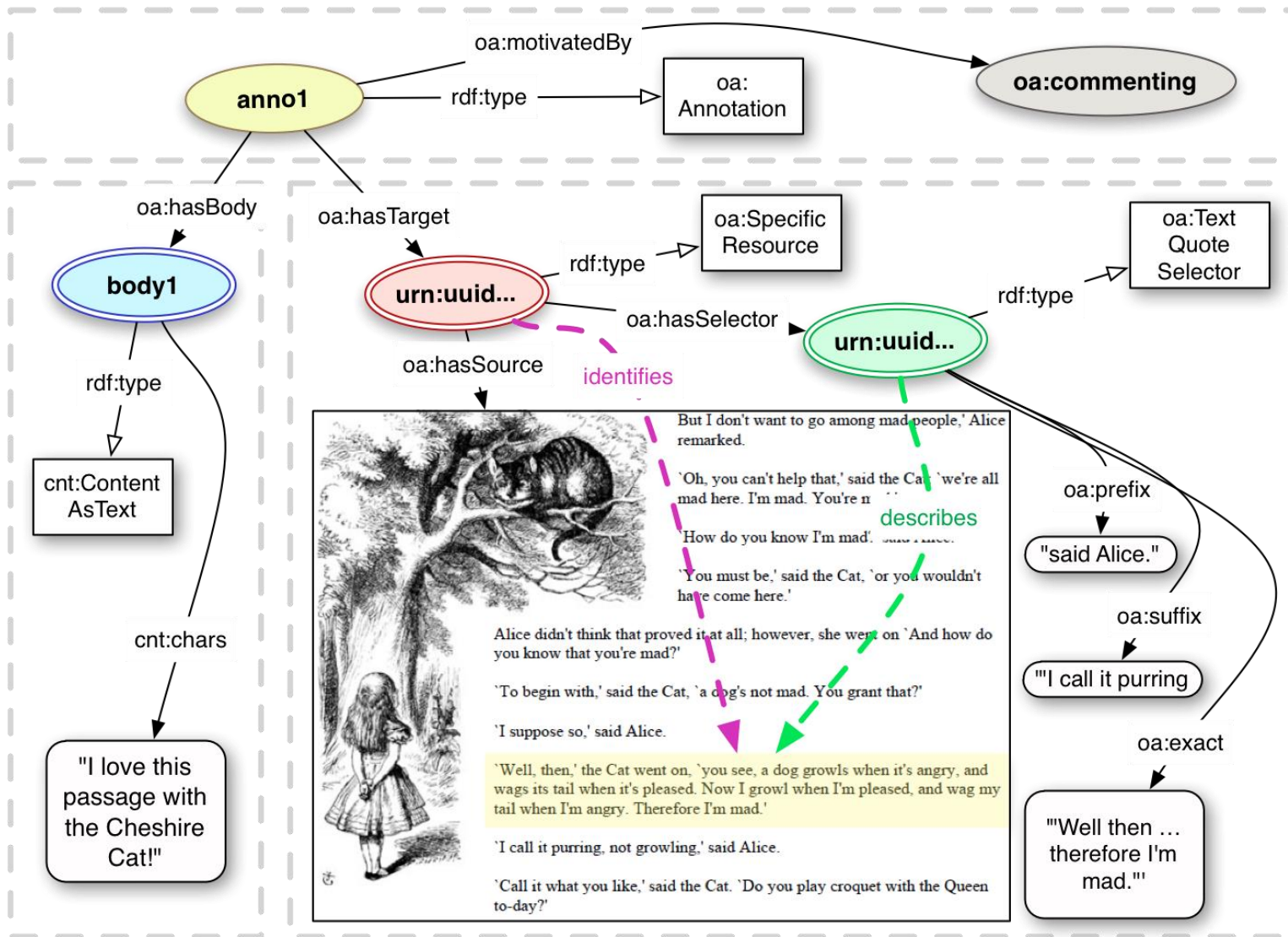
# Use Case: Dynamic Knowledge

# *Future of Annotation*

Model:

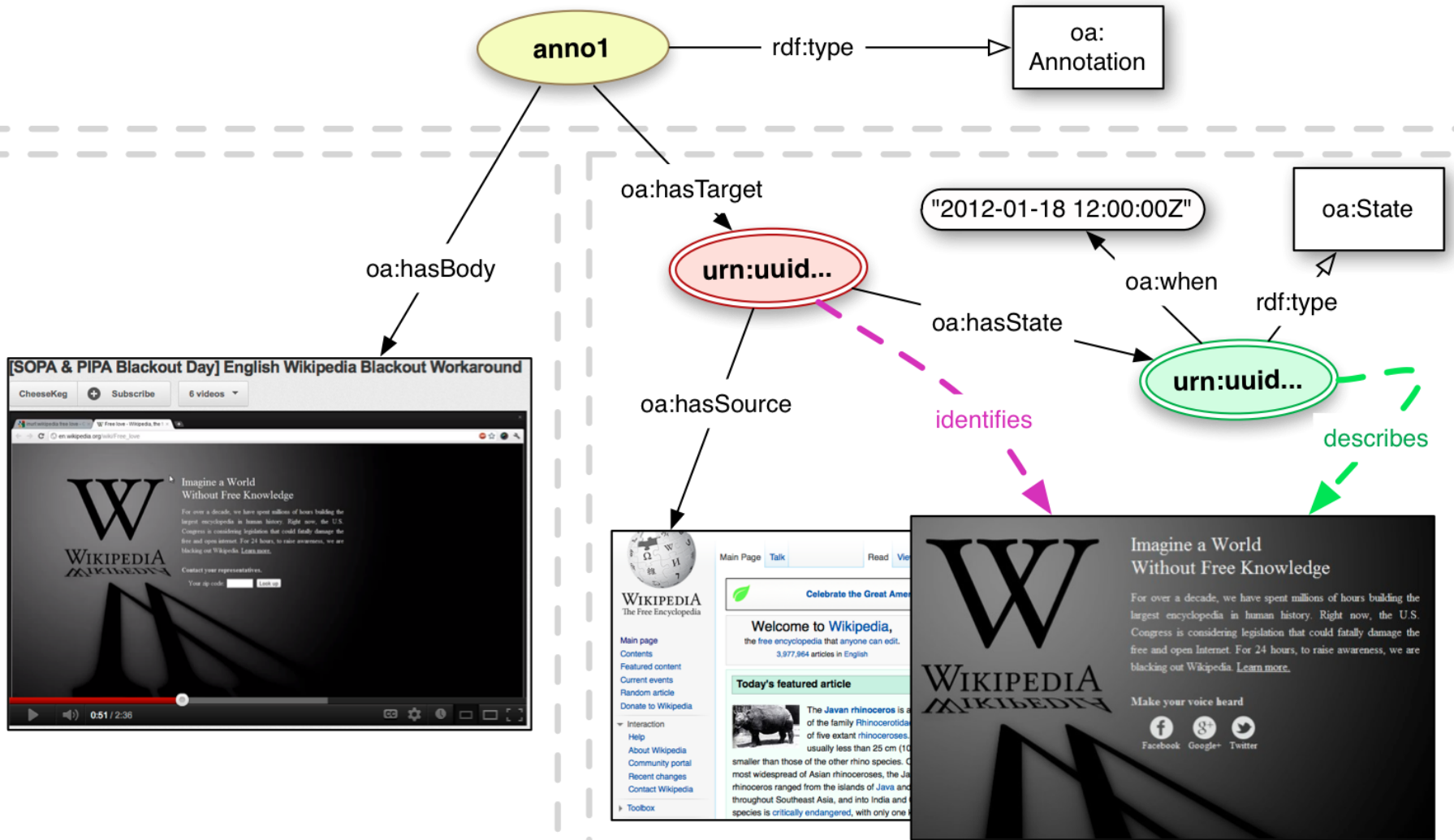- Selectors for new media types
- More explicit motivations
- Collections of Annotations

Protocols:

- REST
- Search and Ranking Results

Trust:

- Reputation and Identity
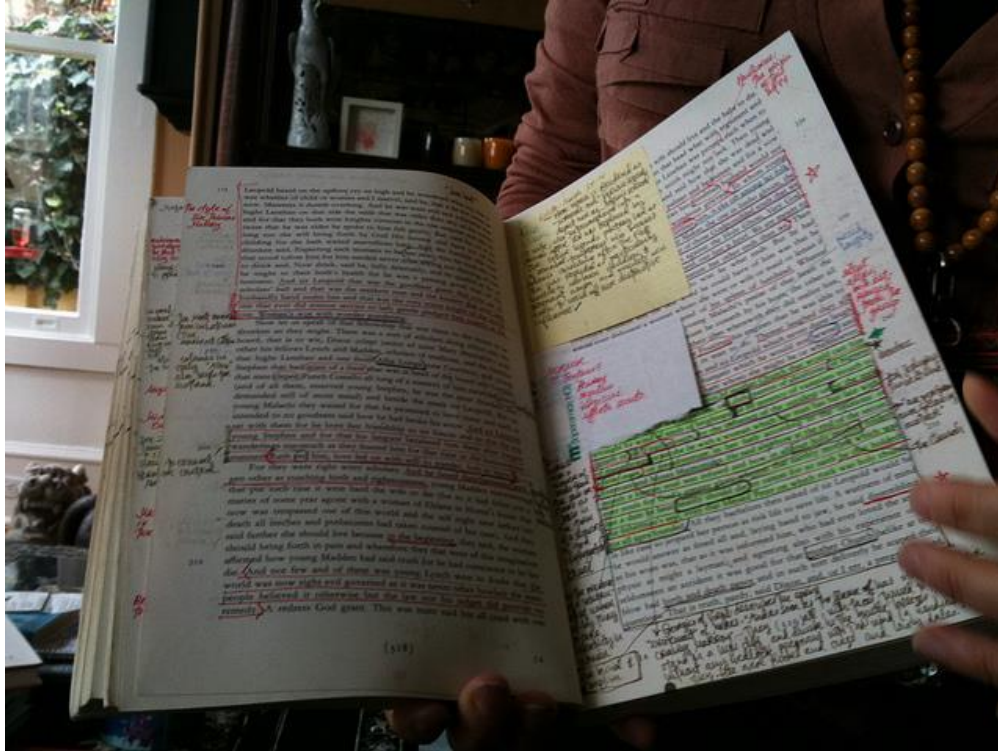- Controlling Access and Digital Signatures

# *Future of Annotation?*

Challenge to know if/when to move to formal standards process

- Informal (Community Group):
  - More flexible
  - No membership requirements
  - Important for short term engagement

- Formal (Working Group):
  - Actually becomes a standard
  - Important for long term adoption

Likely move to formal process in 2014,
          unless objections or significant changes required

# Thank You



*http://www.flickr.com/photos/hinkeb/5232293964/*

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