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(on behalf of the LHCb collaboration)

FPCP – Kibbutz Maale Hachamisha – May 26th, 2011



Rare B Physics @ LHCb

Centre
de Physique
des Particules
de Marseille

CPPM

Are we crazy?

forward detector

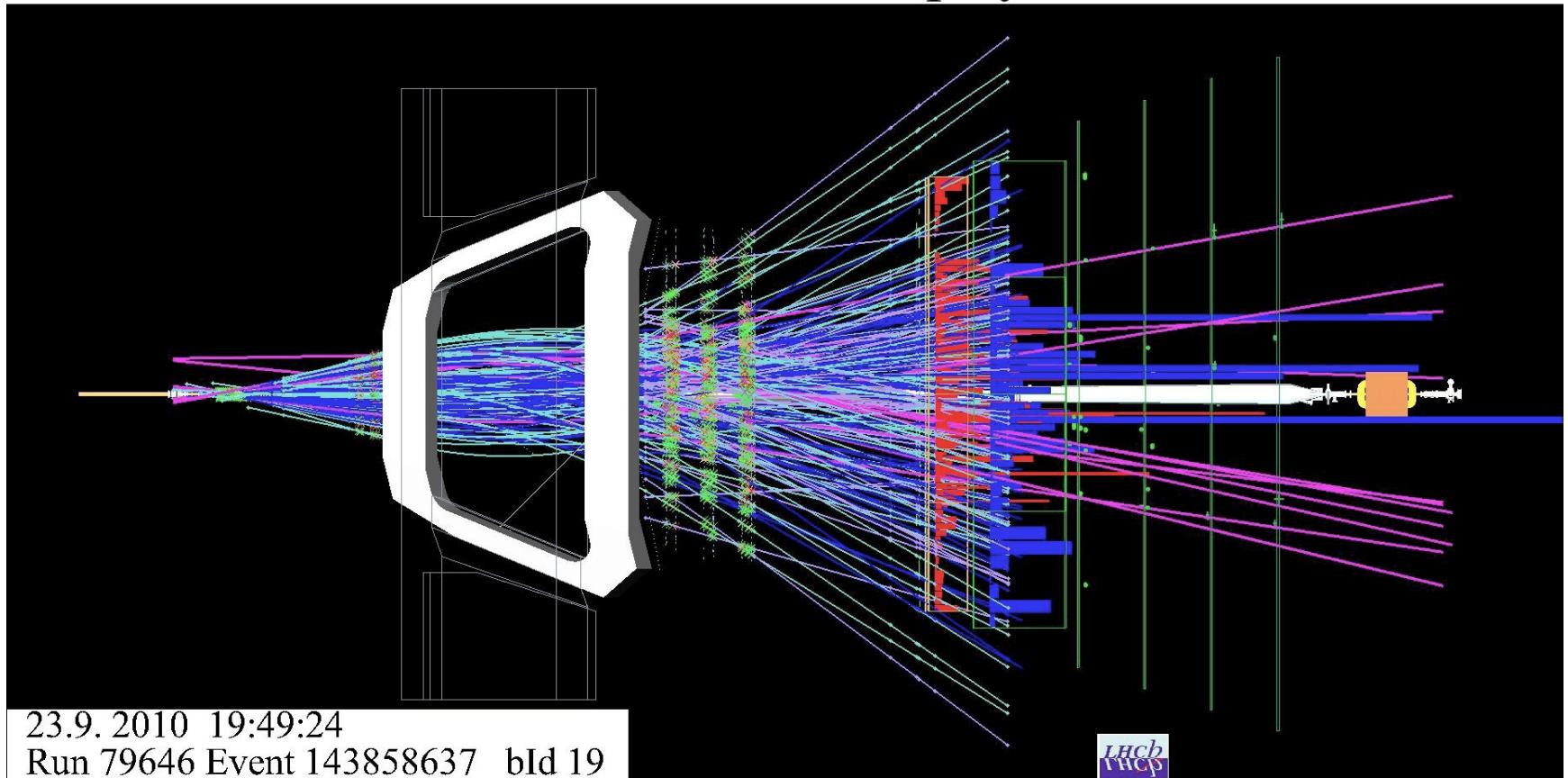
80 tracks per event

high pileup conditions (~ 2.5 pp interactions/crossing)

$\sigma(pp, \text{inelastic}) @ \sqrt{s}=7 \text{ TeV} \sim 60 \text{ mb}$

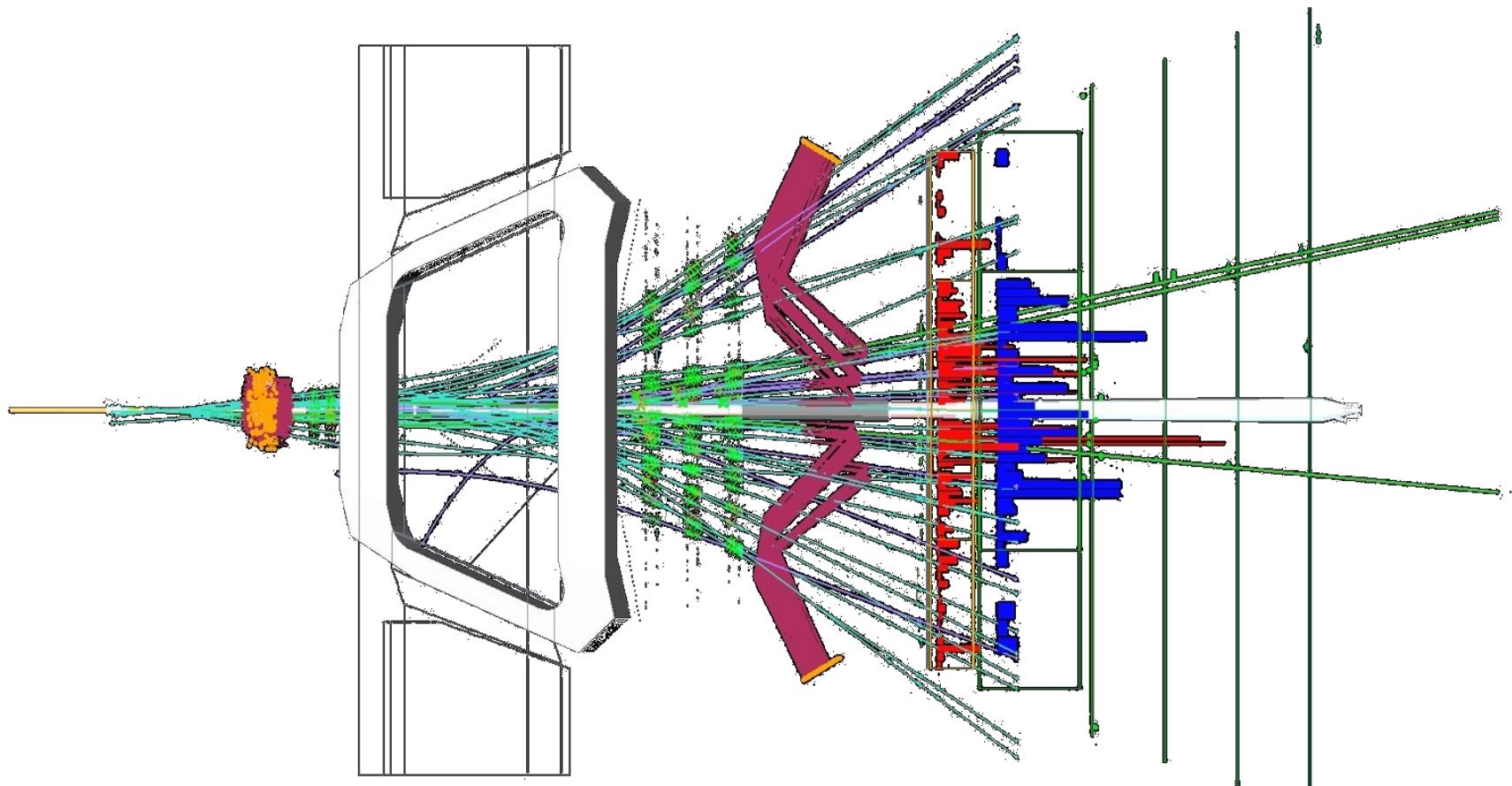
only 1/200 events contains a b quark (interested in BR $\sim 10^{-5} - 10^{-9}$)

LHCb Event Display





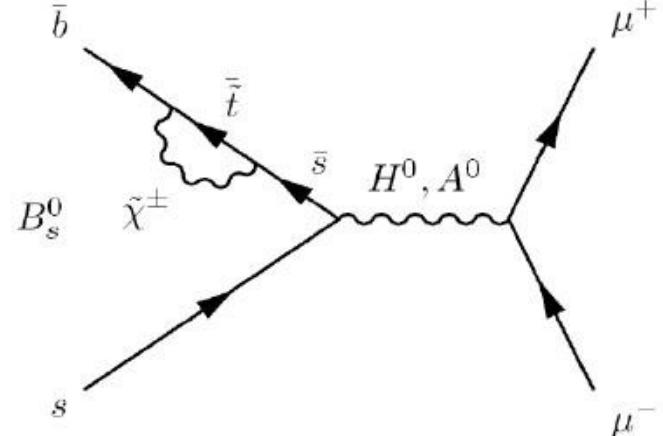
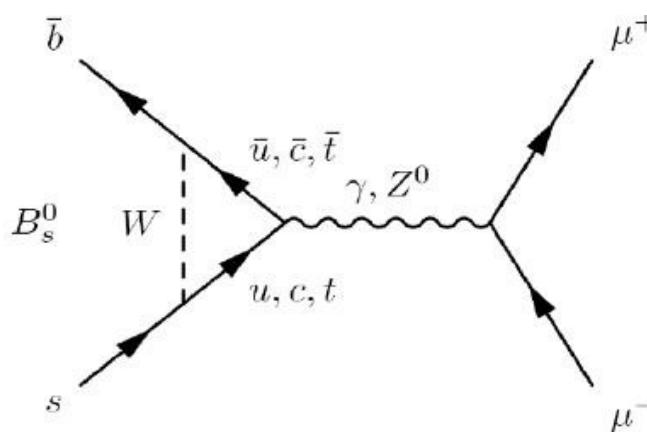
$B_{s/d} \rightarrow \mu^+ \mu^-$





Introduction

Doubly suppressed decay: **FCNC process** and **helicity suppressed**.



A.J.Buras: arXiv:1012.1447

E. Gamiz et al: Phys.Rev.D 80 (2009) 014503

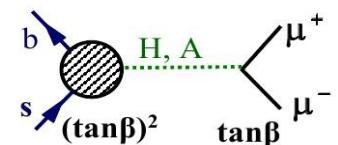


Mode

SM

$B_s \rightarrow \mu^+ \mu^-$	$3.2 \pm 0.2 \times 10^{-9}$
$B^0 \rightarrow \mu^+ \mu^-$	$0.10 \pm 0.01 \times 10^{-9}$

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) \propto \frac{(\tan \beta)^6}{(M_A)^4}$$



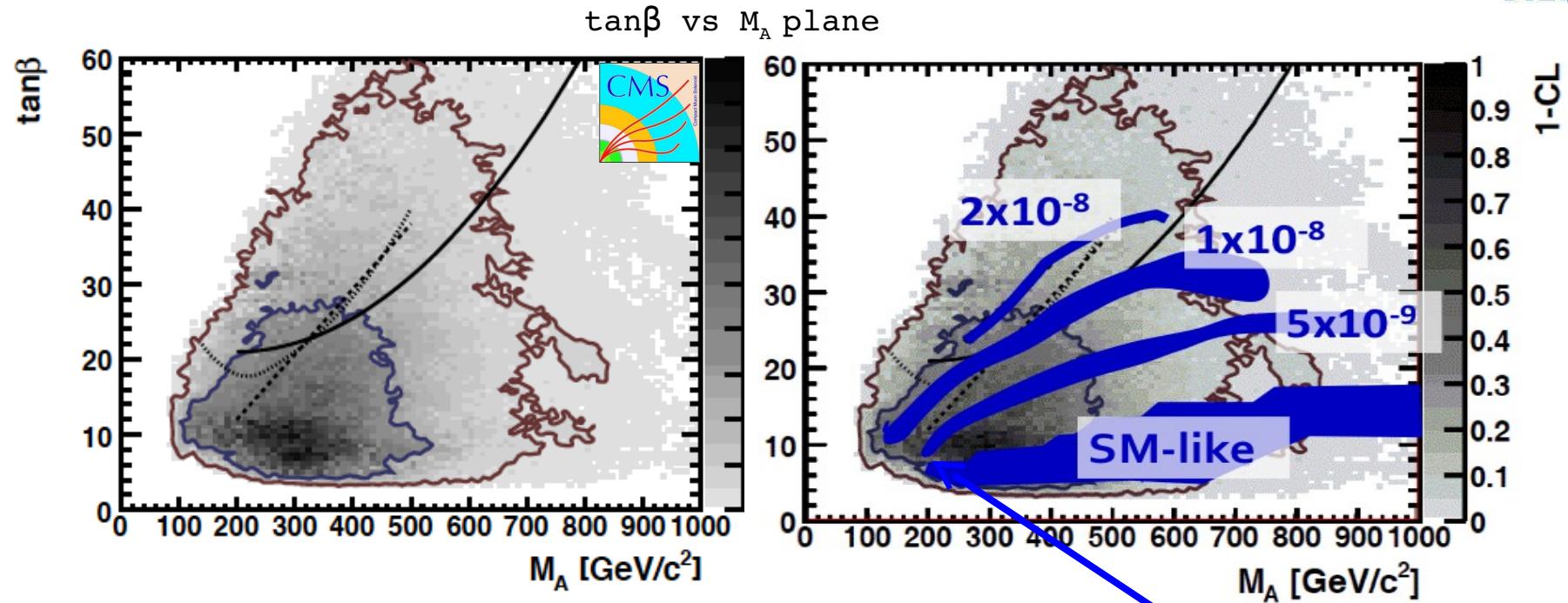
sensitive to contributions in the **scalar/pseudo-scalar sector**

highly interesting to probe **extended Higgs** models and **high tan beta**

limit or measurement of $B_{s,d} \rightarrow \mu\mu$ will strongly constrain $\tan \beta$ vs M_A plane



Status and Reach



Best fit contours in $\tan\beta$ vs M_A plane in the NUHM1 model

O. Buchmuller et al, arxiv:0907.5568

Regions compatible with $\text{BR}(B_s \rightarrow \mu\mu) = 2 \times 10^{-8}, 1 \times 10^{-8}, 5 \times 10^{-9}$ and SM.

LHCb calculation using SuperIso/SoftSUSY,
Comput. Phys. Comm. 143, 305 (arXiv: 08083144)

Limits from Tevatron @ 95% CL:

CDF (~3.7 fb $^{-1}$): $B_s(B_d) \rightarrow \mu\mu < 43(7.6) \times 10^{-9}$

factor > 10 from SM

D0 (~6.1 fb $^{-1}$): $B_s \rightarrow \mu\mu < 51 \times 10^{-9}$



LHCb - Analysis Strategy

Selection

Muon-based trigger

Soft selection to reduce size of dataset
similar for control samples

Blind signal region

Signal and background discrimination

Geometrical Likelihood (GL)

Multivariate classifier combining
topological and kinematic
information

Flat distribution between 0 and 1
for signal

Invariant Mass

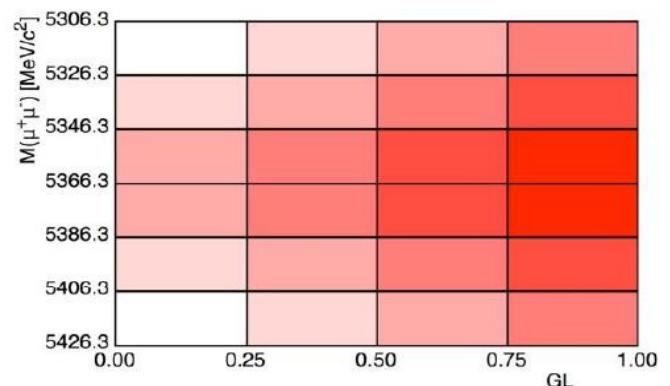
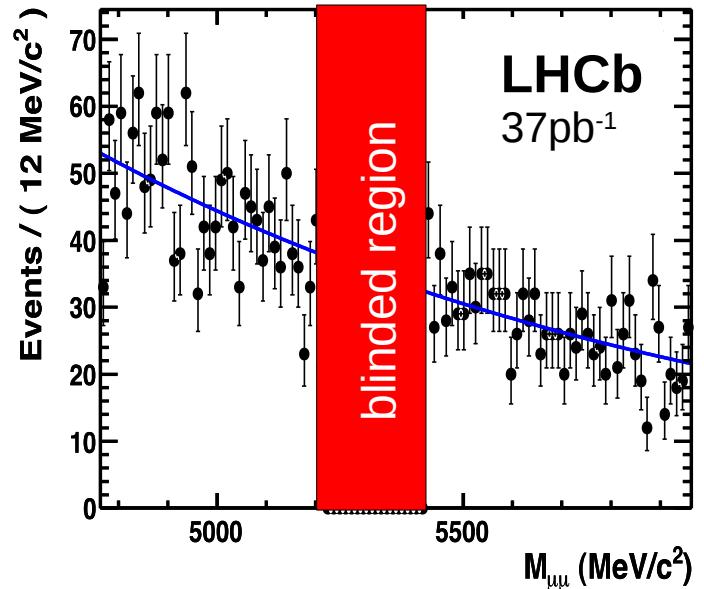
Normalization

Translate number of observed events in
branching fraction measurement by
normalizing with channels of known BR

Extraction of the limit

Extract observation / exclusion
measurement using the modified
frequentist CL_s method in bins of mass
and GL

T. Junk, Nucl. Instrum. Meth. A 434 (1999), 435





Selection and Background

Soft selection:

Pairs of opposite charged muons with high quality tracks, making a common vertex very displaced with respect to the PV and $M_{\mu\mu} \pm 600 \text{ MeV}/c^2$

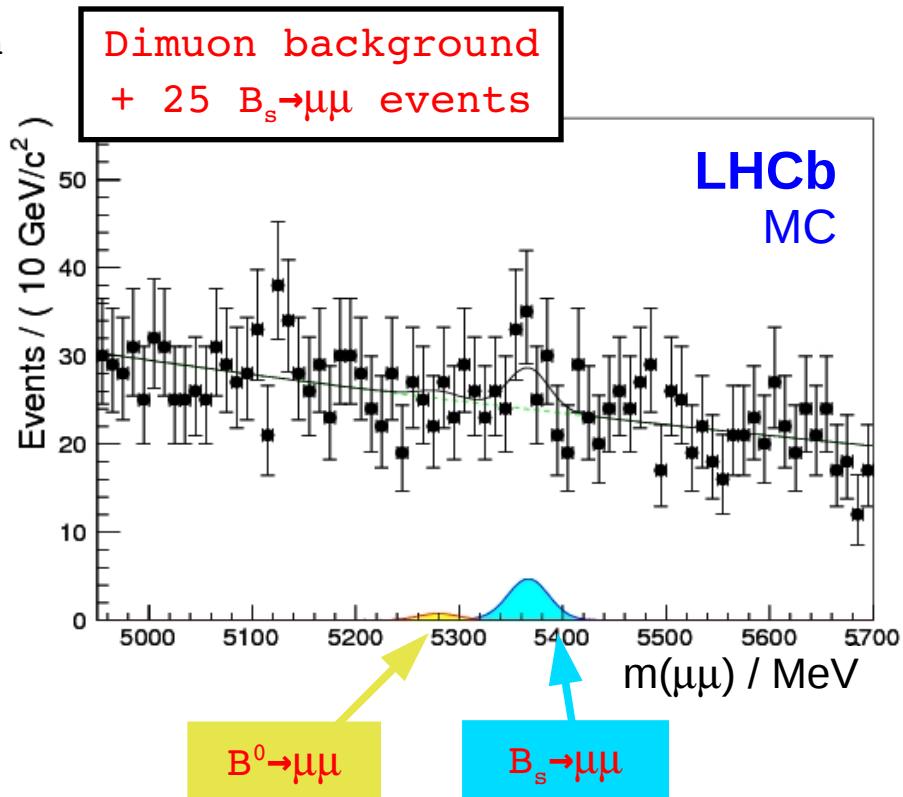
Expected after selection ($\text{BR}=\text{BR}^{\text{SM}}$):

$B_s(B^0) \rightarrow \mu\mu$: 0.3 (0.04) events

Rejects most of the background

~300 background events in the signal windows $m(B_{d,s}) \pm 60 \text{ MeV}/c^2$
 ~3000 background events in $M_{\mu\mu} \pm 600 \text{ MeV}/c^2$

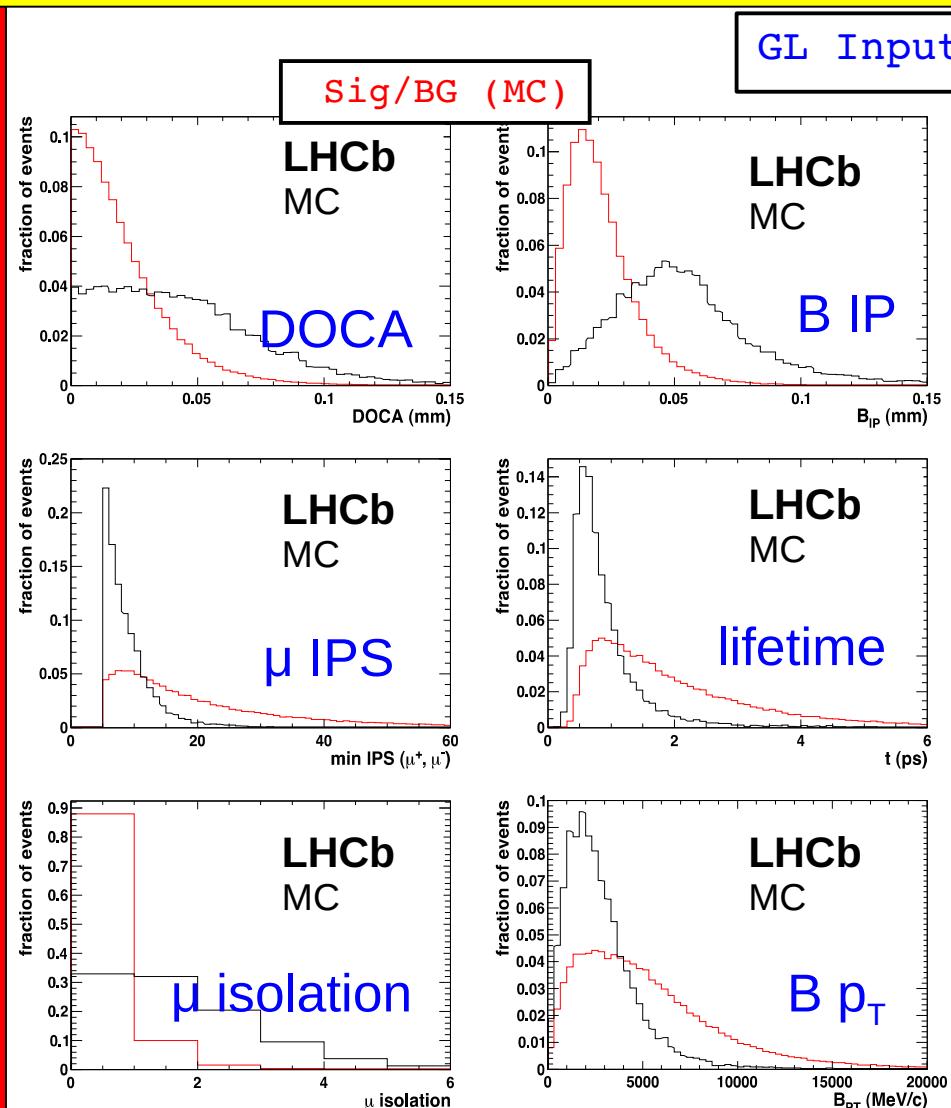
Signal region: tight mass window+GL>0.5



$b\bar{b} \rightarrow \mu\mu X$	fake + muon	peaking background
90%	10%	negligible
Double semileptonics and cascade decays	~0.3% from double fake	Double misID from $B \rightarrow hh'$: $\sim 0.1(0.2)$ events in $B_s(B^0)$ sig region misID well described by MC $\epsilon(hh \rightarrow \mu\mu) \sim (3.5 \pm 0.9) \times 10^{-5}$



Geometrical Likelihood



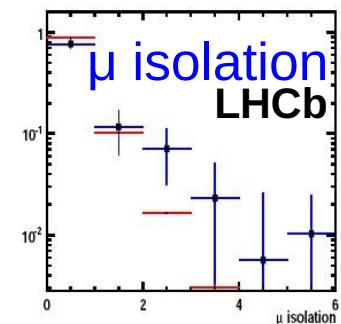
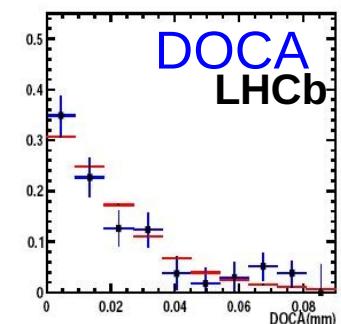
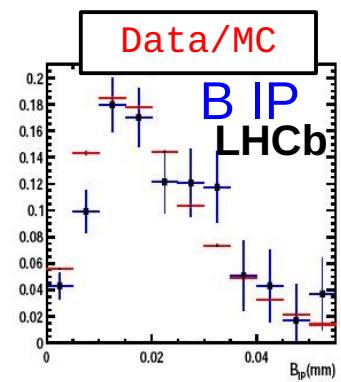
MC $B_s \rightarrow \mu\mu$
MC $b\bar{b} \rightarrow \mu\mu X$

Combination of kinematic and topological variables

Variables decorrelated before building the Geometrical Likelihood

Optimization and training using MC

Signal $B_s \rightarrow \mu\mu$
Background $b\bar{b} \rightarrow \mu\mu X$



MC $B \rightarrow hh'$
DATA $B \rightarrow hh'$



GL Calibration

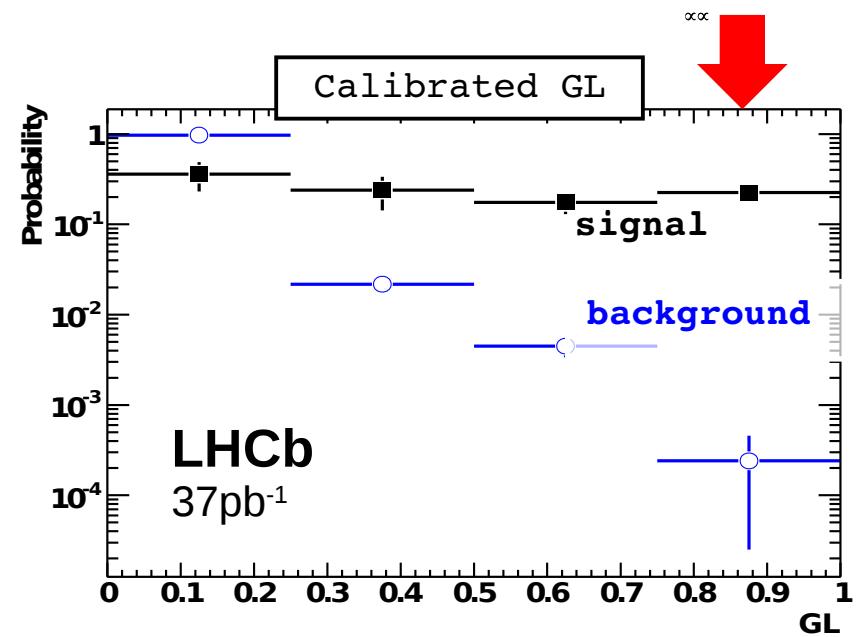
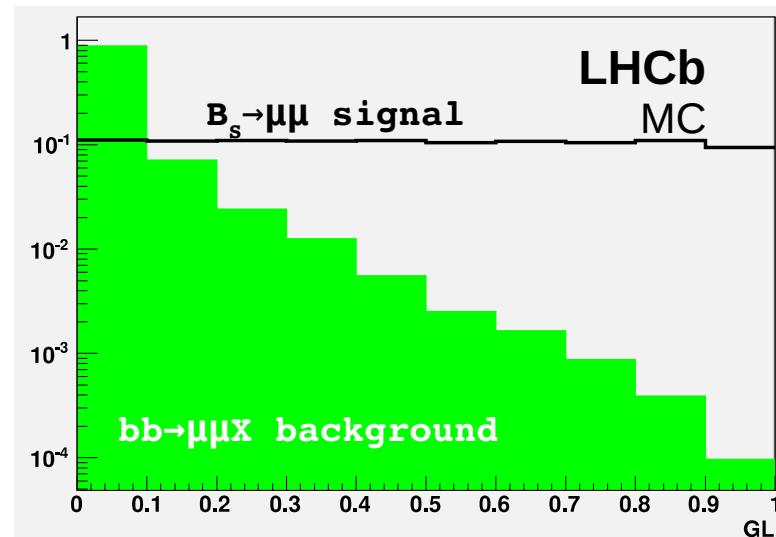
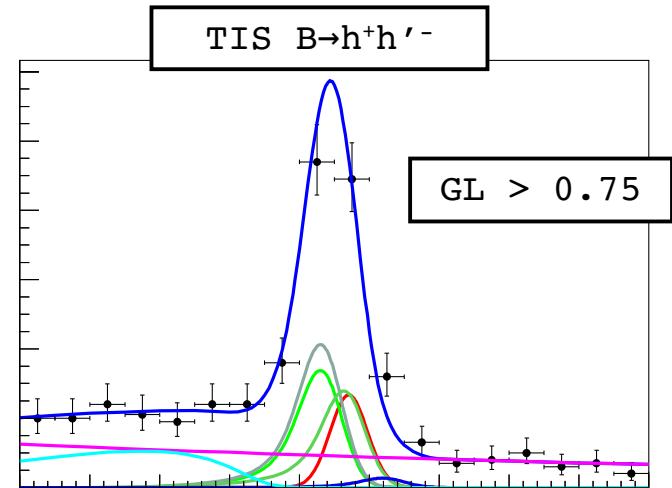
$B \rightarrow h^+ h^-$ used for GL calibration

Very similar decay topology

Different trigger

Use events triggered independently of signal (TIS) to avoid trigger bias

Fit all $B \rightarrow h^+ h^-$ channels simultaneously
in bins of GL
(BR constrained to PDG values)



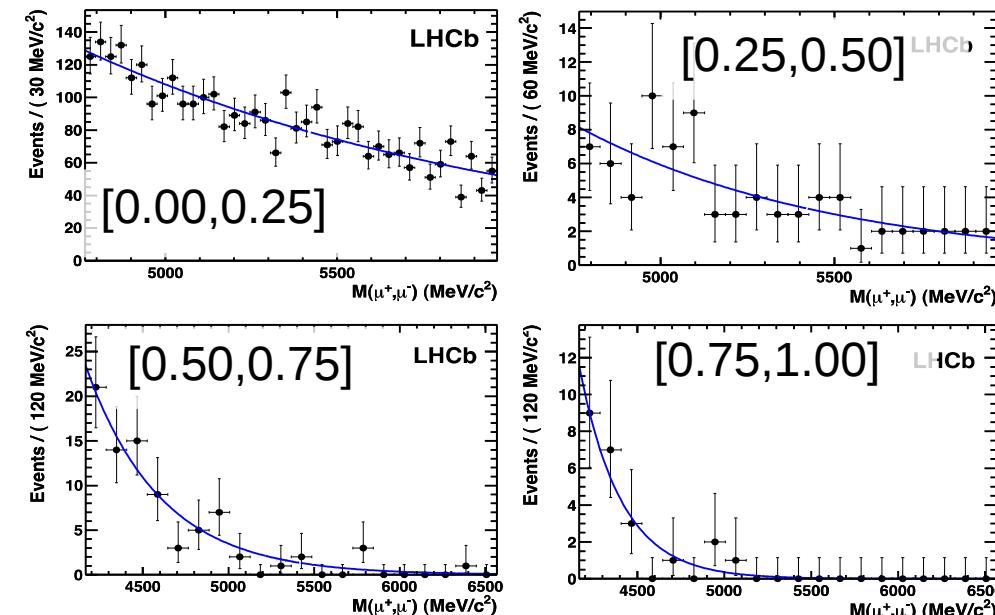
Signal distribution in GL flat within the uncertainties



GL for Background

Expected background in signal region extracted from a fit to mass sidebands divided in GL bins

Invariant mass in GL bins

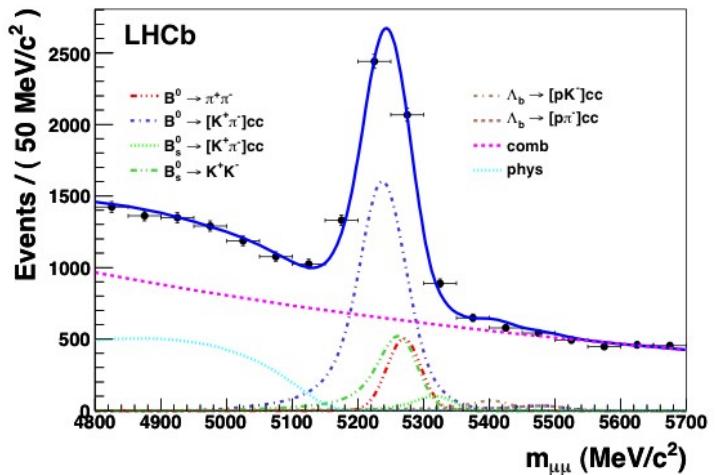
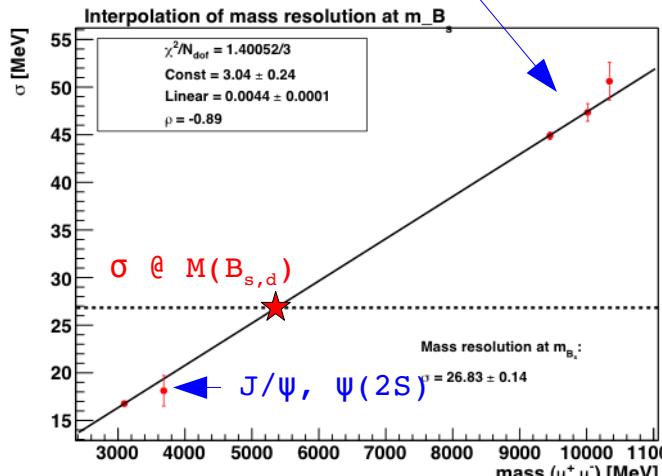
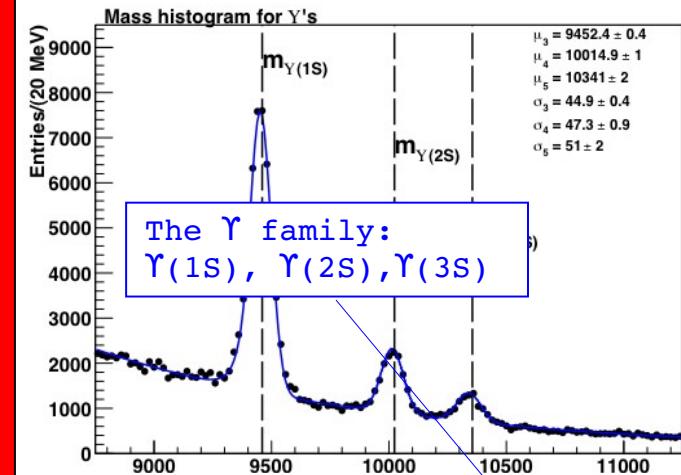


Expected background events in $B_{s,d}$ mass regions

GL	$B_s \rightarrow \mu\mu$	$B^0 \rightarrow \mu\mu$
[0.00 - 0.25]	329.1 ± 6.4	351.6 ± 6.6
[0.25 - 0.50]	7.4 ± 1	$8.3^{+1.1}_{-1.0}$
[0.50 - 0.75]	$1.51^{+0.41}_{-0.35}$	$1.85^{+0.45}_{-0.39}$
[0.75 - 1.00]	$0.08^{+0.10}_{-0.05}$	$0.13^{+0.13}_{-0.07}$



Invariant Mass



$\sigma(B_{s,d}) = 26.7 \pm 0.9^{\text{stat+syst}} \text{ MeV}/c^2$

	mass resolution $J/\psi \rightarrow \mu\mu$	mass resolution $B \rightarrow hh (\mu\mu)$
LHCb	13 MeV	27 MeV
CMS	28-48 MeV	53 MeV (MC)
ATLAS	40-110 MeV	
D0	65 MeV	120 MeV
CDF		24 MeV



BR Normalization

$$\text{BR}_{\text{sig}} = \text{BR}_{\text{cal}} \cdot \frac{\varepsilon_{\text{cal}}^{\text{REC}} \varepsilon_{\text{cal}}^{\text{SEL|REC}}}{\varepsilon_{\text{sig}}^{\text{REC}} \varepsilon_{\text{sig}}^{\text{SEL|REC}}} \cdot \frac{\varepsilon_{\text{cal}}^{\text{TRIG|SEL}}}{\varepsilon_{\text{sig}}^{\text{TRIG|SEL}}} \cdot \frac{f_{\text{cal}}}{f_s} \cdot \frac{N_{B_s \rightarrow \mu^+ \mu^-}}{N_{\text{cal}}} = \alpha \cdot N_{B_s \rightarrow \mu^+ \mu^-}$$

Normalization factors from three channels: $B^+ \rightarrow J/\psi K^+$, $B^0 \rightarrow \pi^- K^+$, $B_s \rightarrow J/\psi \phi$

dominated by $B^+ \rightarrow J/\psi K^+$

different efficiencies, f_s/f_d dependance,

+ very different systematic uncertainties

average:

$$\alpha(B_s \rightarrow \mu\mu) = 8.6 \pm 1.1 \times 10^{-9} \quad \alpha(B^0 \rightarrow \mu\mu) = 2.24 \pm 0.16 \times 10^{-9}$$

Currently use HFAG average of LEP/Tevatron value: $f_d/f_s = 3.71 \pm 0.47$

LHCb: Measure f_d/f_s See Walter's talk for details

in the relative yields of $B^0 \rightarrow D\bar{K}$ or $B^0 \rightarrow D\pi$ to $B_s \rightarrow D_s\pi$

Fleischer et al, Phys.Rev.D83,014017 (2011)

$f_d/f_s = 4.02 \pm 0.52$ preliminary
(using $B^0 \rightarrow D^\pm p^\mp$)

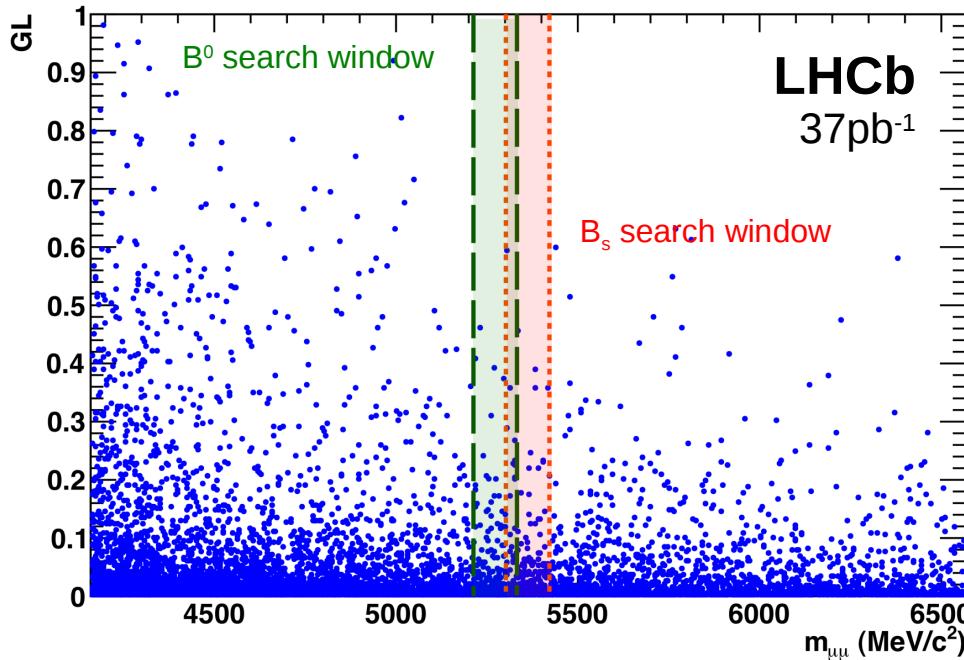
LHCb-CONF-2011-013

also preliminary result from semileptonics:

$f_d/f_s = 3.84 \pm 0.34$ preliminary



What to do with an open box



Events are classified in 2D plane: Invariant Mass, GL

Calculate expected limit using toy MC techniques

Shows reach of the measurement

Evaluate the compatibility of measurement with

B only hypothesis [CL_B]
quote observation

S+B hypothesis
[CL_s=CL_{S+B}/CL_B]
quote exclusion limit

Errors of normalization factors and PDF parameters are included as nuisance parameters in limit calculation



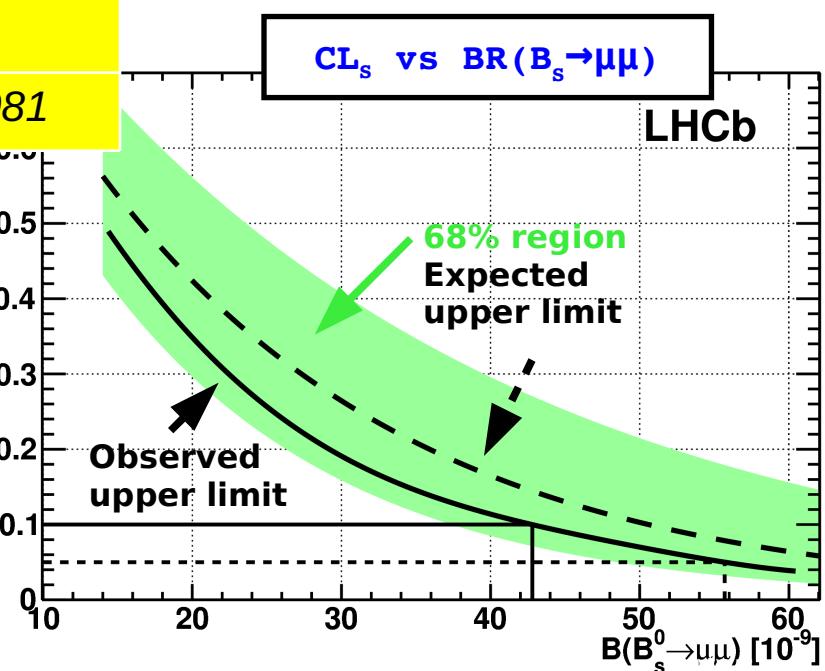
Limits: $B_s \rightarrow \mu\mu$

$\Delta M \setminus GL$	[0.-0.25]	[0.25-0.5]	[0.5-0.75]	[0.75-1.]
[-60,-40]	39	2	1	0
[-40,-20]	55	2	0	0
[-20, 0]	73	0	0	0
[0 , 20]	60	0	0	0
[20, 40]	53	2	0	0
[40, 60]	55	1	0	0
(TOTAL)	335	7	1	0
(bkg exp.)	329	7.36	1.51	0.081

Observed limit:

$BR(B_s \rightarrow \mu\mu) < 4.3 \text{ (} 5.6 \text{)} \times 10^{-8}$
 @ 90 (95%) CL

Expected are: 5.1 (6.5)





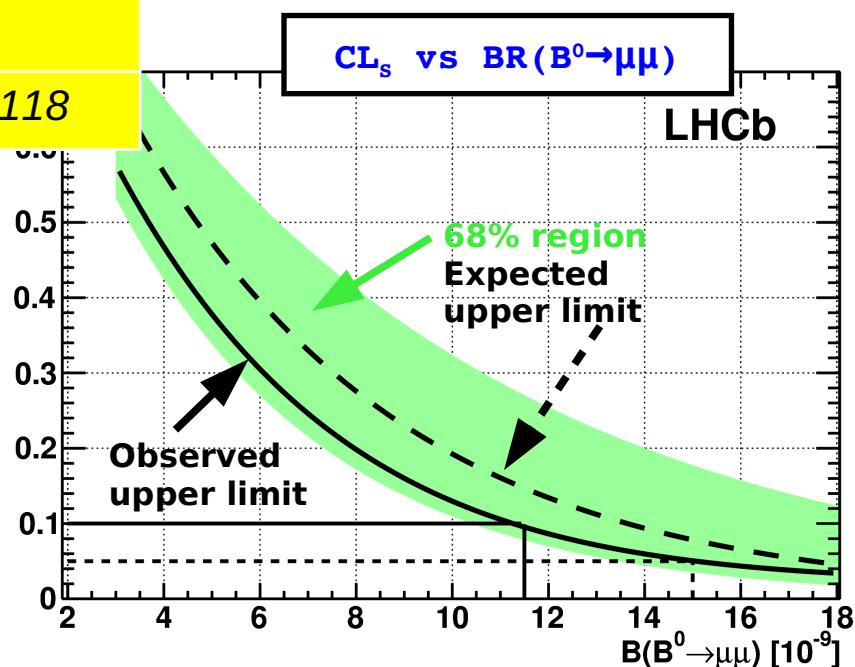
Limits: $B^0 \rightarrow \mu\mu$

$\Delta M \setminus GL$	[0.-0.25]	[0.25-0.5]	[0.5-0.75]	[0.75-1.]
[-60,-40]	59	2	0	0
[-40,-20]	67	0	0	0
[-20, 0]	56	2	0	0
[0 , 20]	60	0	0	0
[20, 40]	42	2	1	0
[40, 60]	49	2	0	0
(TOTAL)	333	8	1	0
(bkg exp.)	352	8.29	1.85	0.118

Observed limit:

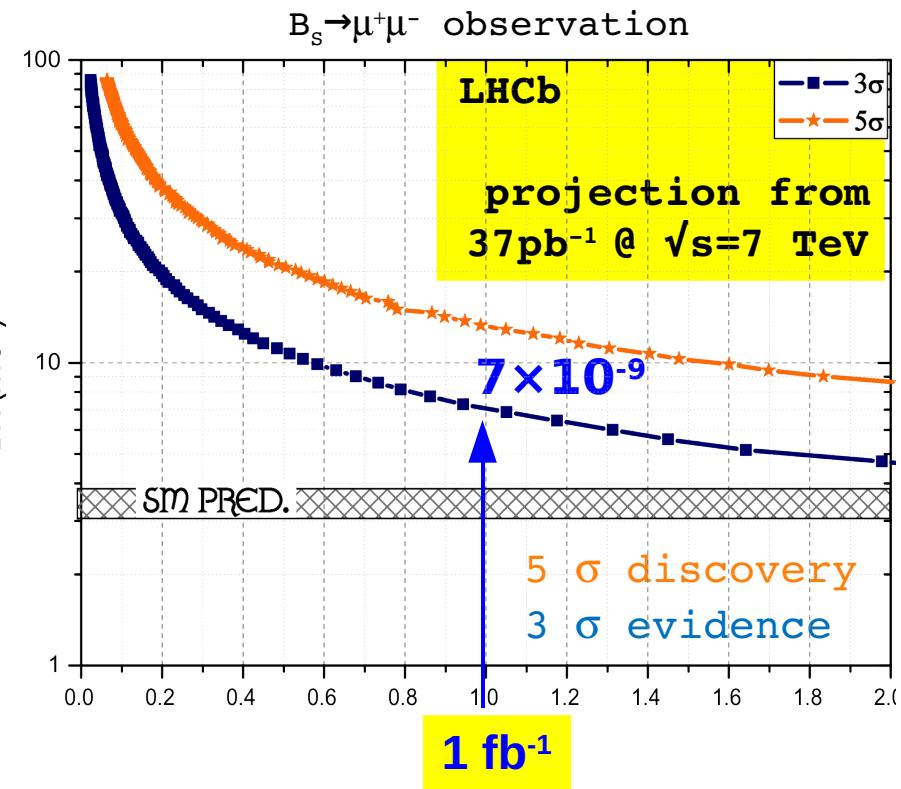
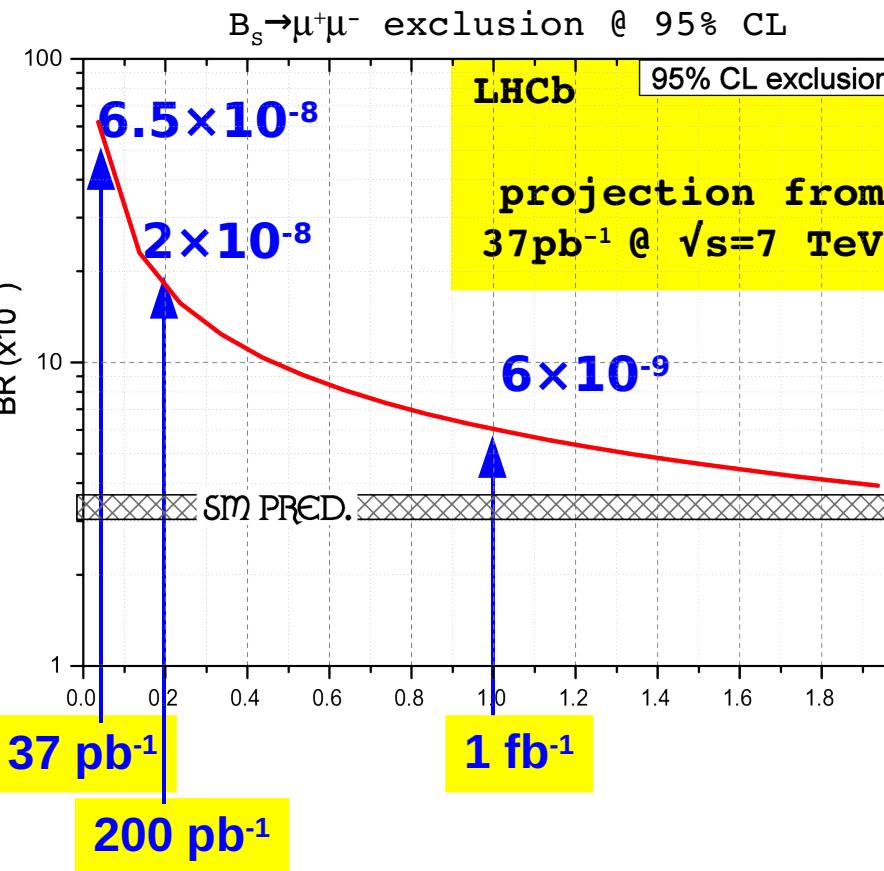
$BR(B^0 \rightarrow \mu\mu) < 1.2 \ (1.5) \times 10^{-8}$
 @ 90 (95%) CL

Expected are: 1.4 (1.8)





Future Outlook @ LHCb



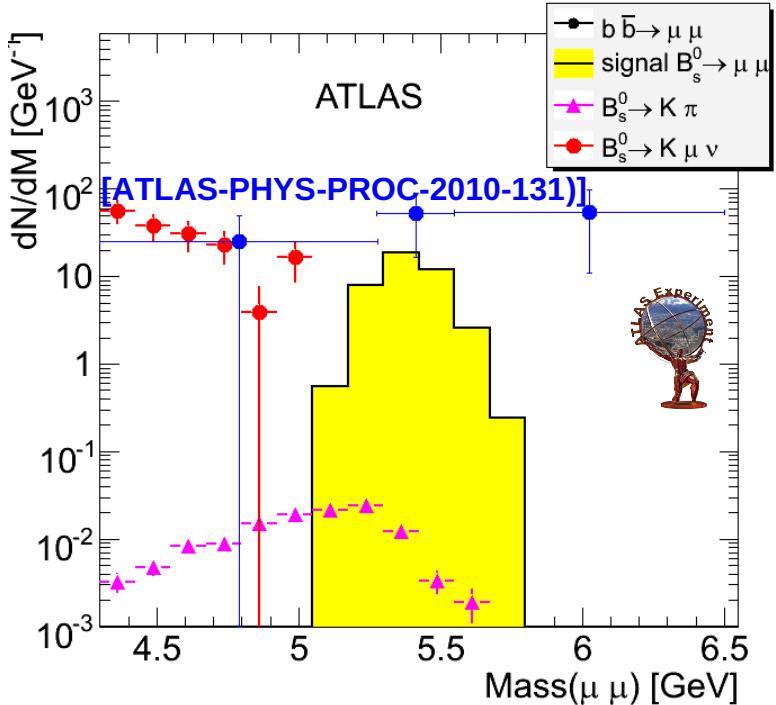
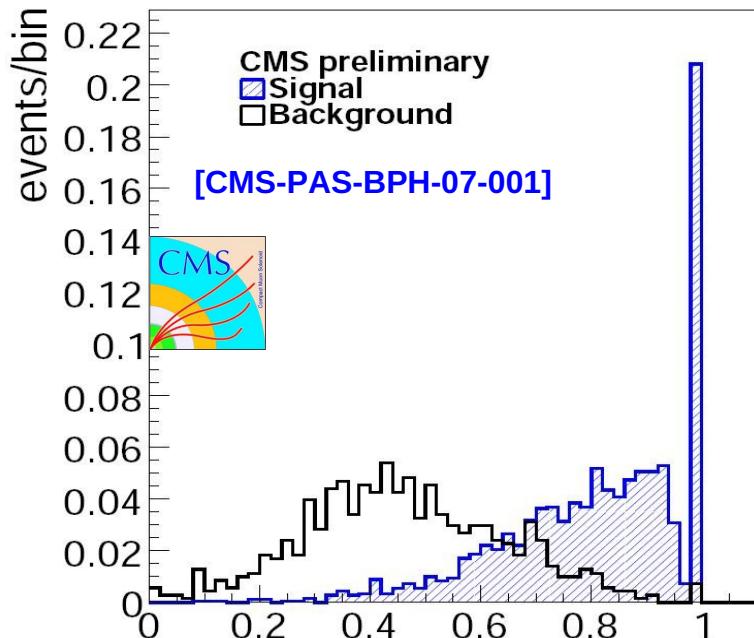
With the data collected in 2011 we will be able to explore the region $BR \sim 6-10 \times 10^{-9}$

With the data collected in 2011-2012 LHCb will be able to claim a 5σ discovery if $BR > 10^{-8}$

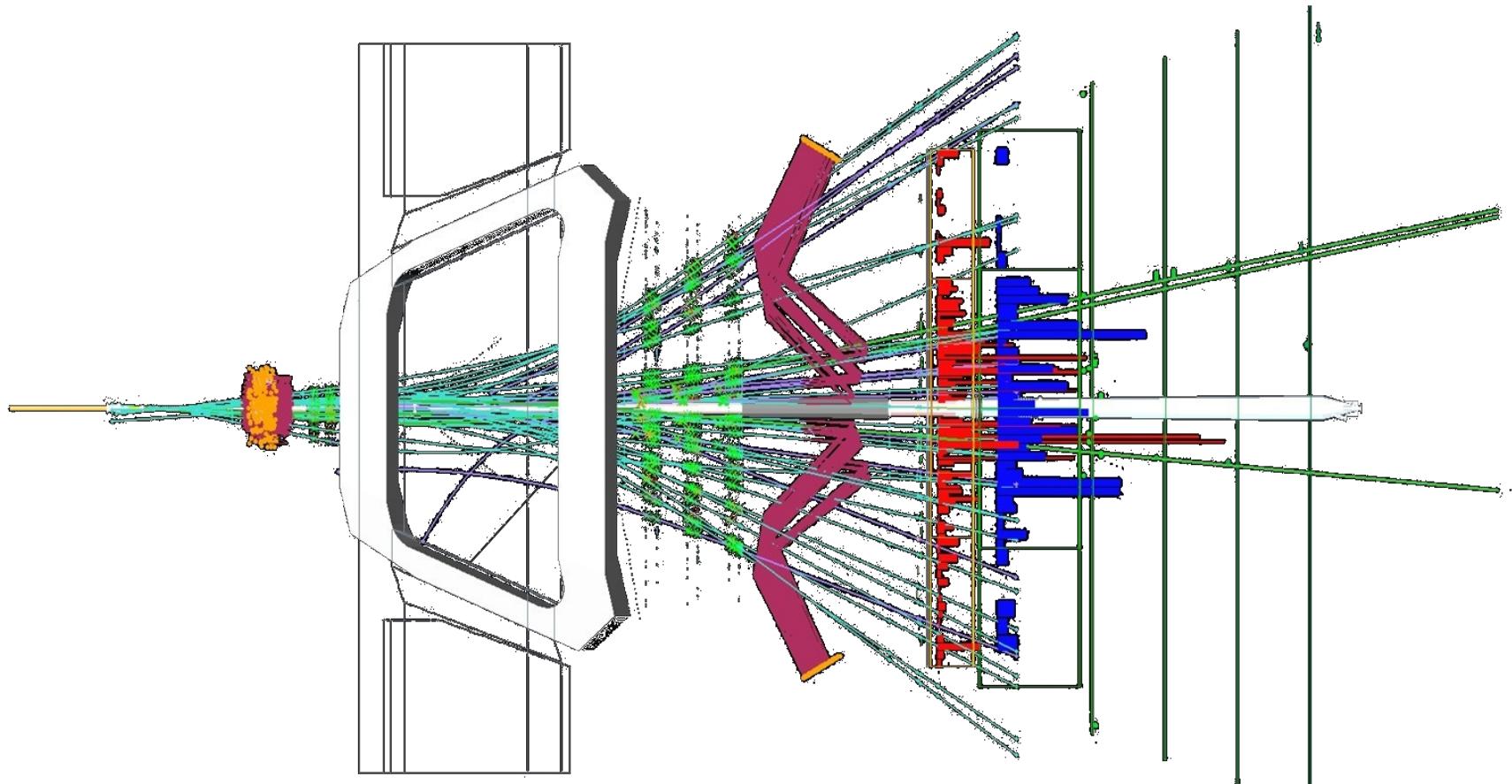


$B_s \rightarrow \mu\mu$ @ GPD

Still blind. Cut based analysis (grid search):
PT, pointing, B isolation, secondary vertex displacement...

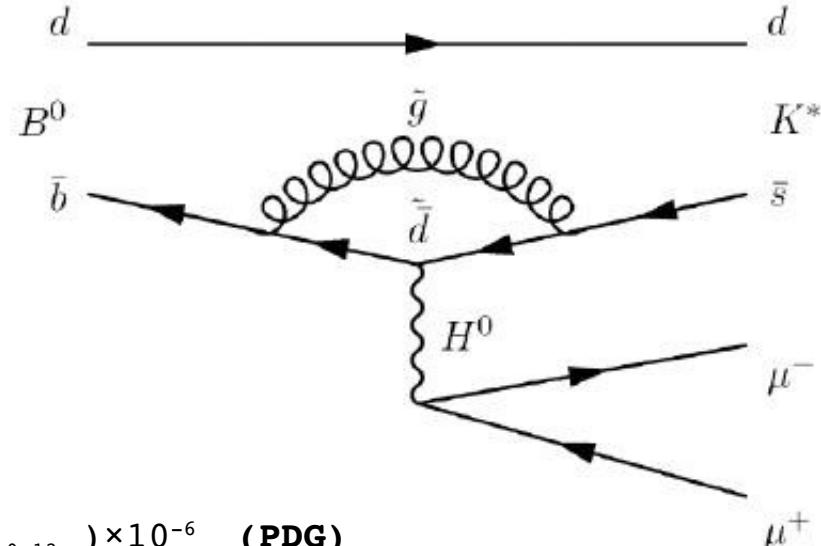
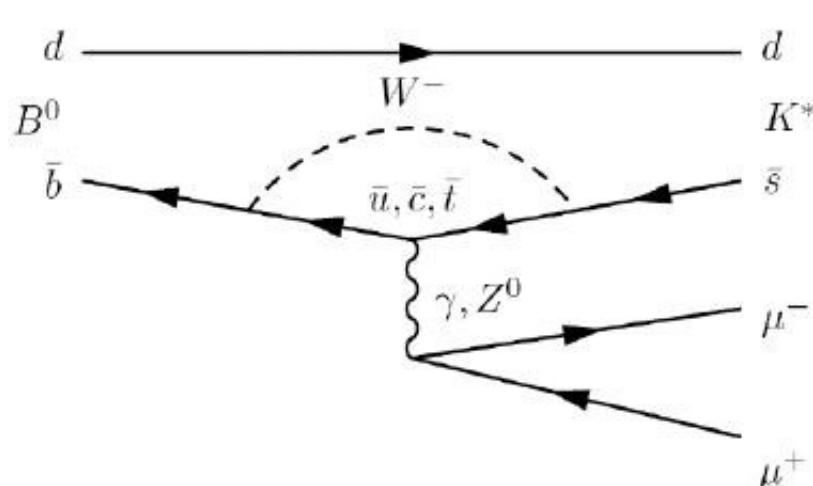


Experiment	N sig	N bkg	90% CL limit
ATLAS (10 fb^{-1}) $\sigma(b\bar{b})=500 \mu\text{b}$	5.7 events	14^{+13}_{-10} events (only $b\bar{b} \rightarrow \mu\mu$)	-----
CMS (1 fb^{-1}) $\sigma(b\bar{b})=500 \mu\text{b}$	2.36 events	6.53 events (2.5 $b\bar{b} \rightarrow \mu\mu$)	$<1.6 \times 10^{-8}$ (official) $<\sim 1.0 \times 10^{-8}$ (LHCb MF estimate)





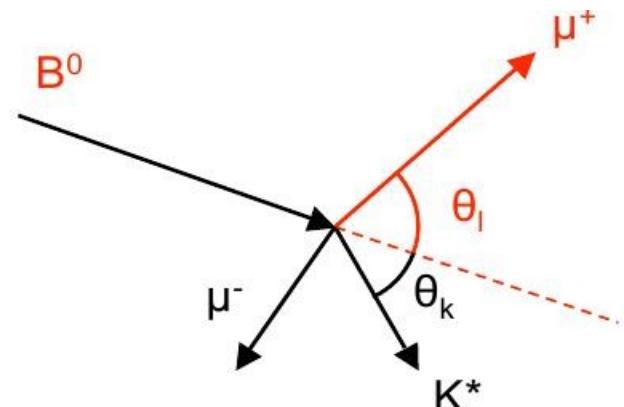
Introduction



$$\text{BR } (B^0 \rightarrow K^* \mu^+ \mu^-) = (1.05^{+0.16}_{-0.13}) \times 10^{-6} \text{ (PDG)}$$

Another **FCNC mode**, sensitive to magnetic, vector, and axial semileptonic penguin operators: C7, C9, C10
NP can affect composite variables (A_{FB})

$$A_{FB}(q^2) = \frac{\frac{dN}{dq^2} \Big|_{\cos \theta_l > 0} - \frac{dN}{dq^2} \Big|_{\cos \theta_l < 0}}{\frac{dN}{dq^2} \Big|_{\cos \theta_l > 0} + \frac{dN}{dq^2} \Big|_{\cos \theta_l < 0}}$$



Hadronic form factors uncertainties under control at low q^2
Zero asymmetry @ $q^2 = 4.36^{+0.33}_{-0.31} \text{ (GeV/c}^2\text{)}^2$



LHCb – Analysis Strategy

Blind analysis (A_{FB})

Control samples to limit dependence on MC:

$D \rightarrow K\pi\pi\pi$

$B^0 \rightarrow J/\psi(\mu\mu)K^*$

$B^+ \rightarrow J/\psi(\mu\mu)K^+$

Trigger correction

Selection/reconstruction efficiencies

Acceptance

BDT-based selection (high purity):

yield from 1 fb^{-1} : 640 ± 150

B/S = ~0.2

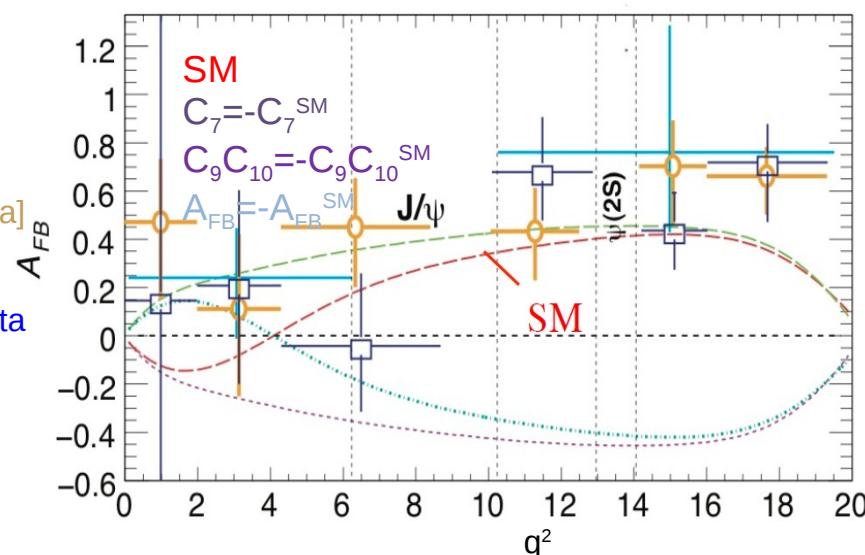
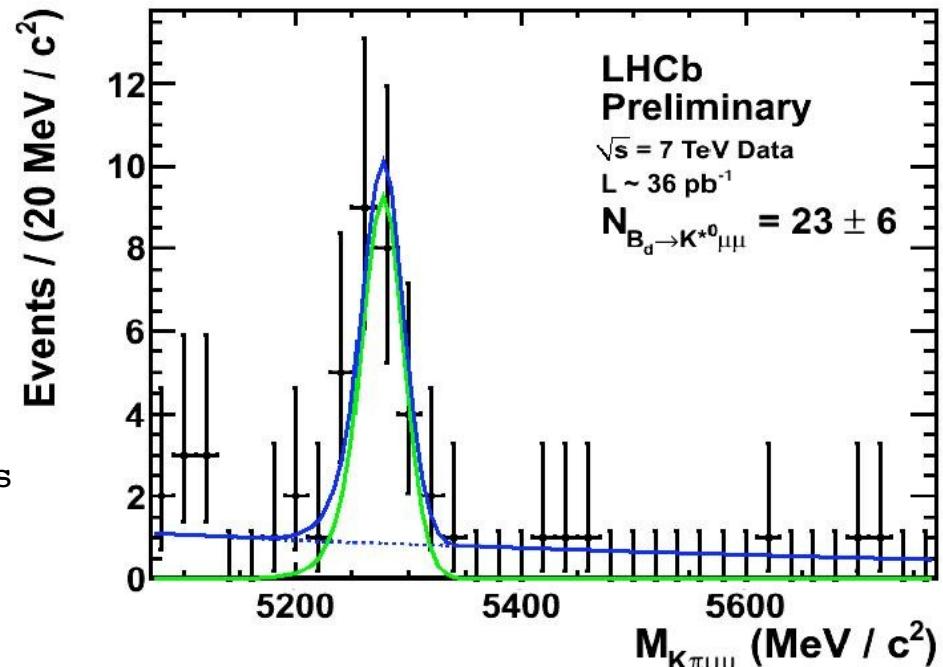
cfr:

BABAR 100, B/S = 0.3

Belle 250, B/S = 0.25

CDF 100, B/S = 0.4

CDF: PRL 106 (2011), 161801

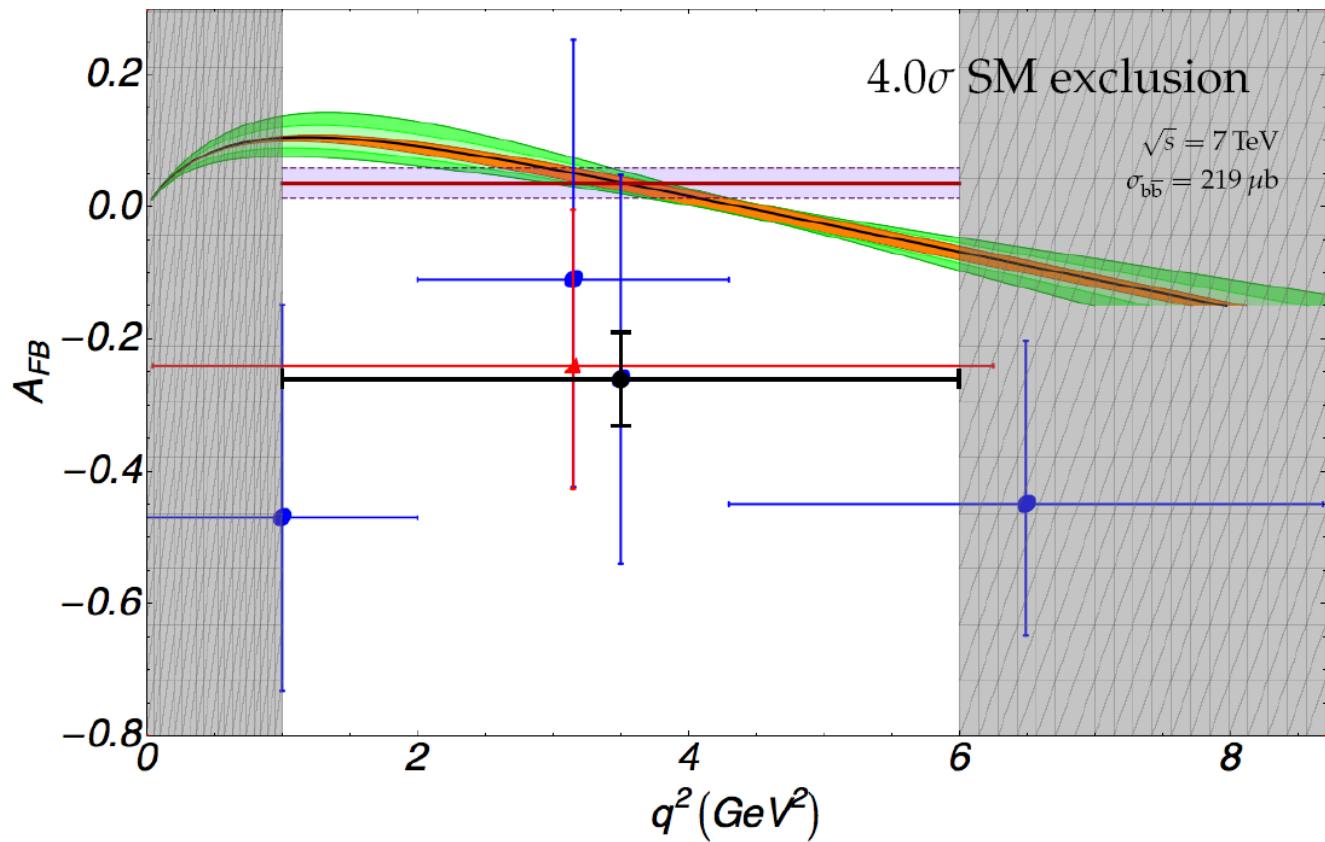




AFB 2011

Estimated error on A_{FB} in most sensitive bin ($1-6 \text{ GeV}^2$),
assuming Belle's central value
 $0.2 \text{ fb}^{-1}: \sigma(A_{FB})=0.14$ (summer)
 $1.0 \text{ fb}^{-1}: \sigma(A_{FB})=0.07$ (end of 2011)

SM prediction
Egede et al JHEP
0811:032
Belle (2009)
PRL 103 171801
BABAR (2009)
PRD 79 031102
LHCb-MC
(projection) at
 1.0 fb^{-1}



note : $\sigma(bb)$ measured to be 1/3 higher than what assumed here



Other Modes & Experiments

LHCb

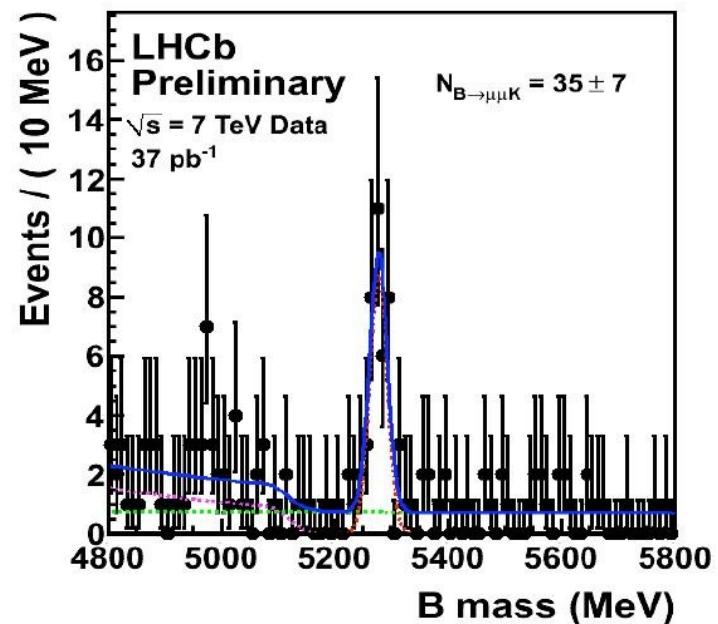
Other $b \rightarrow s \mu^+ \mu^-$ modes under study:

$B^+ \rightarrow K^+ \mu^+ \mu^-$ as crosscheck for $B^0 \rightarrow K^* \mu^+ \mu^-$

no AFB expected

Rarest decays seen so far at LHCb
($BR \sim 5 \times 10^{-7}$)

$B^0 \rightarrow \phi \mu^+ \mu^- \dots$



CMS

Work in progress on:

$B^0 \rightarrow K^* \mu^+ \mu^-$, $\Lambda_b \rightarrow \Lambda \mu^+ \mu^-$

No trigger problems expected in 2011/2012

ATLAS

Work in progress on:

$B^0 \rightarrow K^* \mu^+ \mu^-$, $\Lambda_b \rightarrow \Lambda \mu^+ \mu^-$, $B^0 \rightarrow \phi \mu^+ \mu^-$, $B^+ \rightarrow K^+ \mu^+ \mu^-$, $B^+ \rightarrow K^{*+} \mu^+ \mu^-$



Summary

$B_s \rightarrow \mu^+ \mu^-$ first LHCb result (0.037 fb^{-1}):

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) < 4.3 \text{ (5.6)} \times 10^{-8} @ 90 \text{ (95\% CL)}$$

$$\text{BR}(B^0 \rightarrow \mu^+ \mu^-) < 1.2 \text{ (1.5)} \times 10^{-8} @ 90 \text{ (95\% CL)}$$

Phys. Lett. B 669, 330 (2011)

Already now **competitive**

to world's best unpublished (CDF, 3.7 fb^{-1}):

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) < 3.6 \text{ (4.3)} \times 10^{-8} @ 90 \text{ (95\% CL)}$$

$$\text{BR}(B^0 \rightarrow \mu^+ \mu^-) < 0.60 \text{ (0.76)} \times 10^{-8} @ 90 \text{ (95\% CL)}$$

Public CDF note 9892

and to world's best published (D0, 6.1 fb^{-1}):

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) < 5.1 \times 10^{-8} @ 95\% \text{ CL}$$

Phys. Lett B 693, 593 (2010)





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Phys. Lett B 693, 593 (2010)

Future (B_s):

2011: LHCb sensitive to the region $\sim 0.6\text{--}1.0 \times 10^{-8}$

2012: LHCb 5σ discovery if $\text{BR} > 10^{-8}$

- Looking forward to CDF/D0 updates (this conf?)

- CDF new expected 95% CL limit (6.9 fb^{-1}): $\sim 2 \times 10^{-8}$

- CMS/ATLAS results in the making (summer for CMS?)

$B^0 \rightarrow K^* \mu^+ \mu^-$ analysis in place

- interesting AFB measurement from LHCb already end of 2011?





Questions?





Backups



LHCb vs D0/CDF

Rough estimate for B acceptance:
compare $B^\pm J/\psi K^\pm$ yield with CDF / D0

	LHCb	CDF	D0
Luminosity	0.037 fb^{-1}	3.7 fb^{-1}	6.1 fb^{-1}
$B^+ \rightarrow J/\psi K^+$	12366	19762	46803
Expected limit @ 95% CL	$6.5 \cdot 10^{-8}$	$3.3 \cdot 10^{-8}$	$4.0 \cdot 10^{-8}$
Observed limit @ 95% CL	$5.6 \cdot 10^{-8}$	$4.3 \cdot 10^{-8}$	$5.1 \cdot 10^{-8}$

With 1/100-1/200 of integrated luminosity, LHCb records $\frac{1}{2}-\frac{1}{4}$ B^\pm thanks to

acceptance & trigger
cross section (factor 3)
boost
mass resolution (D0)
(better background rejection as well)

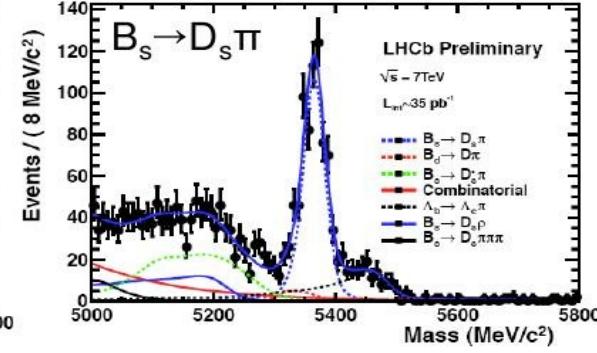
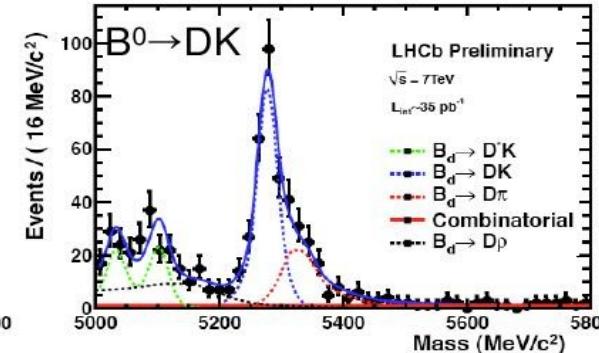
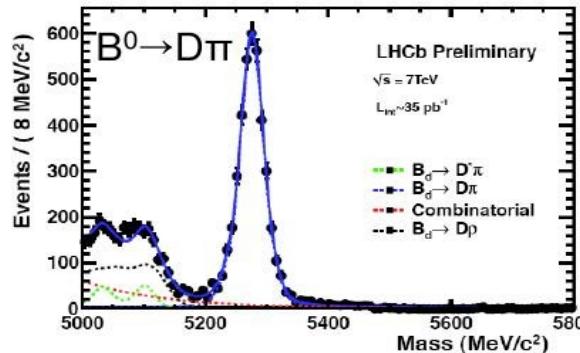


Normalization details

Preliminary results for f_s/f_d from LHCb [Moriond 2011 QCD, LHCb-CONF-2011-013]
Using ratio of yields of $B_s \rightarrow D_s\pi$ to $B^0 \rightarrow D\pi$ and $B^0 \rightarrow DK$

$$f_s/f_d = 0.242 \pm 0.024_{\text{stat}} \pm 0.018_{\text{syst}} \pm 0.016_{\text{theo}} \text{ with } B^0 \rightarrow DK$$

$$f_s/f_d = 0.249 \pm 0.013_{\text{stat}} \pm 0.020_{\text{syst}} \pm 0.022_{\text{theo}} \text{ with } B^0 \rightarrow D\pi$$



	BR 10^{-5}	sel * rec	Trigger	N_{cal}	$a(B_s \rightarrow \text{mm})$	$a(B^0 \rightarrow \text{mm})$
$B^\pm \rightarrow J/\psi K^\pm$	5.98 ± 0.22	0.49 ± 0.02	0.96 ± 0.05	$12,366 \pm 403$	8.4 ± 1.3	2.27 ± 0.18
$B_s \rightarrow J/\psi \phi$	3.4 ± 0.9	0.25 ± 0.02	0.96 ± 0.05	760 ± 71	10.5 ± 2.9	2.83 ± 0.86
$B^0 \rightarrow K^+\pi^-$	1.94 ± 0.06	0.82 ± 0.06	$0.072 \pm 0.01^*$	$578 \pm 74^*$	7.3 ± 1.8	1.99 ± 0.40



CLs method details

Modified frequentist approach

b_i = exp. number of background events

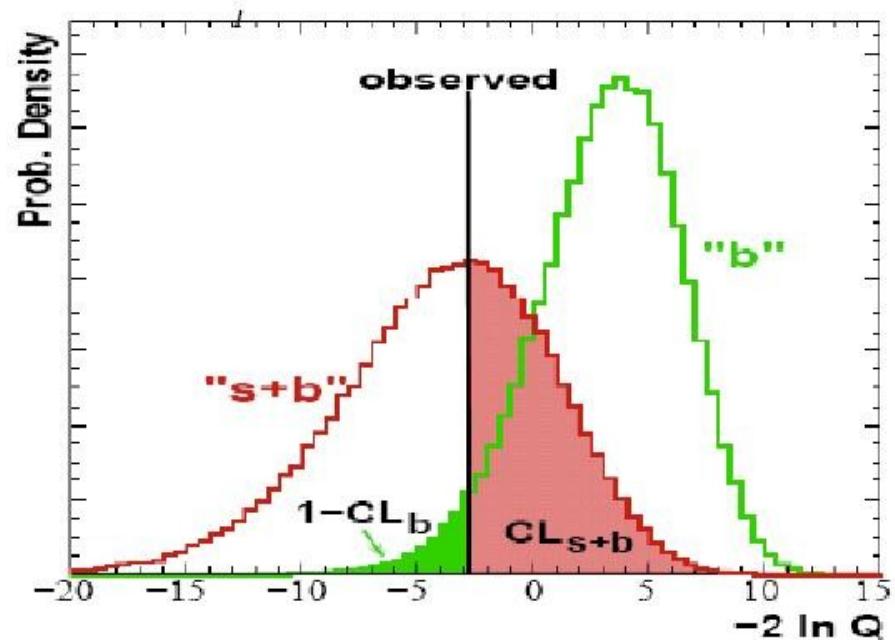
s_i = exp. number of signal events

d_i = observed number of events

$$CL_{s+b} = P(X \leq X_{\text{obs}} | s + b)$$

$$CL_b = P(X \leq X_{\text{obs}} | b)$$

$$CL_s = CL_{s+b}/CL_b$$



$$X = \prod_{i=1}^n \frac{P_{\text{pois}}(d_i | E(d_i) = b_i + s_i)}{P_{\text{pois}}(d_i | E(d_i) = b_i)}$$

